Automotive Adhesives Market by Resin Type (Polyurethane, Epoxy, Acrylic, Silicone, SMP, Polyamide), Application (Body-in-White, Paint Shop, Powertrain, Assembly), Vehicle Type (Buses, Trucks, LCV), and Region - Global Forecast to 2021

Description: “Automotive manufacturers’ focus on lightweight and eco-friendly vehicles to drive the automotive adhesives market”

The global automotive adhesives market is estimated to reach USD 6.05 billion by 2021, at a CAGR of 8.5% between 2016 and 2021. Currently, the trend of making lightweight and fuel-efficient vehicles is encouraging the use of aluminum and other materials to decrease the weight of vehicles, which is boosting the use of adhesives in automobiles. In addition, the increasing average adhesive volume use per vehicle across the Asia-Pacific, South American, and Middle East & African markets is projected to fuel the overall demand for automotive adhesives during the forecast period. On the other hand, volatility in raw material prices and regulations limiting the use of hazardous chemicals are the major restraints to the growth of the market.

“Assembly application is the fastest-growing segment in the automotive adhesives market”

Automotive adhesives are used in various applications. Body in white, paint shop, powertrain, and assembly are the main applications considered in the report. Globally, body in white application held the largest share of the automotive adhesives market, in terms of volume, in 2015. Better toughness, enhanced strength, and reduced weight are achieved using automotive adhesives in body in white. The assembly application segment is estimated to grow at the highest CAGR between 2016 and 2021 in all applications considered. The main reason of the growth in assembly application is the need for weight reduction and joining different substrates.

“Passenger cars is the largest segment in the automotive adhesives market”

Passenger cars, buses, heavy trucks, LCVs, and other are the vehicle types considered in the report. Passenger cars is the dominant segment among all vehicle types in the automotive adhesives market and is estimated to grow at the fastest CAGR between 2016 and 2021. The rising sales of passenger cars is driven by the improved spending ability in countries such as India, China, and Brazil. The per capita income in these countries has witnessed significant growth and it is projected to follow the same trend during the forecast period.

“Rising demand from end users in Asia-Pacific is the key driver of the global automotive adhesives market”

Asia-Pacific is the fastest-growing market for automotive adhesives, in terms of both value and volume. High economic growth rate, growing purchasing power, developing infrastructure, increasing demand from end-use industries, and global shift in production capacity from developed markets to emerging markets are the major factors leading to the growth of the automotive adhesives market in this region. China has led the automotive adhesives demand in this region due to the increased production of vehicles in recent years. It is also the largest consumer of automotive adhesive at the global level.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted.

The Breakdown of Primary Interviews is given below:

- By Company Type: Tier 1 - 40%, Tier 2 - 35%, and Tier 3 - 25%
- By Designation: C level - 55%, D level - 25%, and Others - 20%
- By Region: North America - 35%, Europe - 25%, Asia-Pacific - 15%, South America - 15%, and Middle East & Africa - 10%

The key companies profiled in this report are Henkel AG & Company (Germany), Bostik SA (France), H.B. Fuller (U.S.), 3M Company (U.S.), The Dow Chemical Company (U.S.), Sika AG (Switzerland), PPG Industries,
Inc. (U.S.), and Illinois Tool Works Corporation (U.S.).

Research Coverage:

This report covers the automotive adhesives market, in terms of both value and volume, and forecasts the market size till 2021. It includes market segmentation based on resin type, application, vehicle type, and region.

The report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analyses, recent developments, and key growth strategies.

Reasons to Buy the Report:

- The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenues for the overall automotive adhesives market.
- This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable market strategies.
- The report also helps stakeholders understand the pulse of the market and provides information on key market drivers, restraints, challenges, and opportunities.

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