Personal Accident and Health Insurance in Chile, Key Trends and Opportunities to 2020

Description: The ‘Personal Accident and Health Insurance in Chile, Key Trends and Opportunities to 2020’ report provides a detailed outlook by product category for the Chilean personal accident and health insurance segment, and a comparison of the Chilean insurance industry with its regional counterparts.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, combined ratio, total assets, total investment income and retentions during the review period (2011-2015) and forecast period (2015-2020).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Chilean economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Summary:

The ‘Personal Accident and Health Insurance in Chile, Key Trends and Opportunities to 2020’ report provides in-depth market analysis, information and insights into the Chilean personal accident and health insurance segment, including:

- An overview of the Chilean personal accident and health insurance segment
- The Chilean personal accident and health insurance segment’s growth prospects by category
- A comprehensive overview of the Chilean economy and demographics
- A comparison of the Chilean personal accident and health insurance segment with its regional counterparts
- The various distribution channels in the Chilean personal accident and health insurance segment
- Details of the competitive landscape in the personal accident and health insurance segment in Chile
- Details of regulatory policy applicable to the Chilean insurance industry

Scope:

This report provides a comprehensive analysis of the personal accident and health insurance segment in Chile:

- It provides historical values for the Chilean personal accident and health insurance segment for the report's 2011-2015 review period, and projected figures for the 2015-2020 forecast period.
- It offers a detailed analysis of the key categories in the Chilean personal accident and health insurance segment, and market forecasts to 2020.
- It provides a comparison of the Chilean personal accident and health insurance segment with its regional counterparts
- It provides an overview of the various distribution channels for personal accident and health insurance products in Chile.
- It profiles the top personal accident and health insurance companies in Chile, and outlines the key regulations affecting them.

Reasons To Buy:

- Make strategic business decisions using in-depth historic and forecast market data related to the Chilean personal accident and health insurance segment, and each category within it.

- Understand the demand-side dynamics, key market trends and growth opportunities in the Chilean personal accident and health insurance segment.

- Assess the competitive dynamics in the personal accident and health insurance segment.

- Identify growth opportunities and market dynamics in key product categories.

- Gain insights into key regulations governing the Chilean insurance industry, and their impact on companies and the industry's future.

Key Highlights:

- Personal accident and health was the smallest segment in the Chilean insurance industry in 2015, accounting for 10.0% of the industry's direct written premium.

- Chile has a dual healthcare system, which was created by the Sistema Nacional de Servicios de Salud (SNSS).

- Personal accident and health insurers in Chile use a combination of brokers, agencies, bancassurance and direct marketing to distribute their products.

- The segment is competitive, with the presence of both domestic and foreign insurers.

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