Fluorosurfactants Market by Type (Nonionic, Anionic, Amphoteric, and Cationic), Application (Paints & Coatings, Specialty Detergents, Firefighting, and Oilfield & Mining), Region - Global Forecast to 2021

Description: The fluorosurfactants market size is projected to reach USD 667.4 million by 2021, at a CAGR of 9.8% from 2016 to 2021. Fluorosurfactants are recognized as synthetic organo-fluorine compounds with multiple fluorine atoms. Fluorosurfactants reduce the surface tension of organic or aqueous solutions and act as wetting, leveling, and flow control agents. They are used in very low concentration to increase the wetting, leveling, and oil repellency in applications such as paints & coatings, waxes, polishes, cleaners, films, and adhesives. These applications drive the fluorosurfactants market globally. Stringent regulations over VOC emissions and the high cost of fluorosurfactants act as restraining factors for the growth of the fluorosurfactants market.

The anionic segment is estimated to be the largest type segment of the fluorosurfactants market. Anionic fluorosurfactants exhibit excellent wettability and permeability, and also provide better leveling. Anionic fluorosurfactants are widely preferred in paints & coatings and specialty detergents as they provide excellent cleaning and help achieve lower surface tension as compared to the other types. The growing demand for paints & coatings is expected to increase the demand for anionic fluorosurfactants globally.

The paints & coatings segment is projected to be the fastest growing application segment of fluorosurfactants market, globally. Fluorosurfactants are widely preferred in paints & coatings due to their superior leveling and wetting properties in comparison to other surfactants. The growing demand for paints & coatings is expected to increase the demand for fluorosurfactants globally.

The Asia-Pacific region is projected to be the fastest-growing market for fluorosurfactants, in terms of value. The region is expected to register the highest growth rate owing to the high demand from countries, such as Japan, China, and India. China is estimated to be the largest market for fluorosurfactants in the Asia-Pacific region, followed by India and Japan. India is projected to be the fastest-growing market in the Asia-Pacific region. Growth of the end-use industries has led to an increase in demand for fluorosurfactants in the region.

Extensive primary interviews were conducted to determine and verify the market size for several segments and subsegments gathered through secondary research.

The break-up of primary interviews is given below.
- By Company Type: Tier 1 – 37%, Tier 2 – 50%, and Others – 13%
- By Designation: C level – 50%, Director level – 31%, and Others – 19%
- By Region: North America – 31%, Europe – 38%, Asia-Pacific – 25%, and RoW – 6%

The companies profiled in this market research report are The Chemours Company (U.S.), The 3M Company (U.S.), Merck KGaA (Germany), OMNOVA Solutions, Inc. (U.S.), Asahi Glass Co. Ltd. (Japan), Tyco International Plc. (Ireland), DIC Corporation (Japan) Advanced Polymers, Inc. (U.S.), Innovative Chemical Technologies, Inc. (U.S.), and Pilot Chemical Company (U.S.).

Research Coverage:

This research report categorizes the global fluorosurfactants market on the basis of type, application, and region. The report includes detailed information regarding the major factors influencing the growth of the fluorosurfactants market, such as drivers, restraints, challenges, and opportunities. A detailed analysis of the key industry players provides insights into business overviews, products & services, key strategies, investments & expansions, mergers & acquisitions, and recent developments associated with the market.

Reasons to Buy the Report:

The report will help market leaders/new entrants in this market in the following ways:
1. This report segments the global fluorosurfactants market comprehensively and provides the closest approximations of market sizes for the overall market and subsegment across verticals and regions.

2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders understand the major competitors and gain insights to enhance their positions in the business. The competitive landscape section includes expansions, new product developments, and mergers & acquisitions.

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
   1.3.1 Years Considered for the Study
   1.4 Currency
   1.5 Package Size
   1.6 Limitations
   1.7 Stakeholders

2 Research Methodology
   2.1 Research Data
   2.1.1 Secondary Data
   2.1.1.1 Key Data From Secondary Sources
   2.1.2 Primary Data
   2.1.2.1 Key Data From Primary Sources
   2.1.2.2 Key Industry Insights
   2.1.2.3 Breakdown of Primary Interviews
   2.2 Market Size Estimation
   2.2.1 Bottom-Up Approach
   2.2.2 Top-Down Approach
   2.3 Data Triangulation
   2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Attractive Opportunities in the Fluorosurfactants Market
   4.2 Asia-Pacific Fluorosurfactants Market, By Country and Application, 2015
   4.3 Fluorosurfactants Market, By Application

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
   5.2.1 Fluorosurfactants Market, By Type
   5.2.2 Fluorosurfactants Market, By Application
   5.2.3 Fluorosurfactants Market, By Region
   5.3 Market Dynamics
   5.3.1 Drivers
   5.3.1.1 Increasing Demand for Short-Chain Fluorosurfactants
   5.3.1.2 Better Performance of Fluorosurfactants Than the Hydrocarbon Surfactants
   5.3.2 Restraints
   5.3.2.1 Higher Price of Fluorosurfactants Than Its Alternatives
   5.3.2.2 Toxic Nature of the Long-Chain Fluorosurfactants Hampering Their Market Growth in the Developed Nations
   5.3.3 Opportunities
   5.3.3.1 Shift of Fluorosurfactants Market to Emerging Economies
   5.3.3.2 Growing Demand for High-Performance Paints & Coatings From End-Use Industries
   5.3.4 Challenges
   5.3.4.1 Development of Environmentally Friendly Products
   5.4 Impact Analysis
6 Industry Trends
   6.1 Introduction
   6.2 Supply Chain Analysis
   6.3 Porter's Five Forces Analysis
      6.3.1 Bargaining Power of Suppliers
      6.3.2 Threat of New Entrants
      6.3.3 Threat of Substitutes
      6.3.4 Bargaining Power of Buyers
      6.3.5 Intensity of Competitive Rivalry
   6.4 Patent Analysis
   6.5 Macroeconomic Indicators
      6.5.1 Introduction
   6.6 Paints & Coatings Industry Trends
      6.6.1 Overview of the Paints & Coatings Industry in North America
      6.6.2 Overview of the Paints & Coatings Industry in Europe
      6.6.3 Overview of the Paints & Coatings Industry in Asia-Pacific

7 Fluorosurfactants Market, By Type
   7.1 Introduction
   7.2 Anionic Fluorosurfactants
   7.3 Nonionic Fluorosurfactants
   7.4 Amphoteric Fluorosurfactants
   7.5 Cationic Fluorosurfactants

8 Fluorosurfactants Market, By Application
   8.1 Introduction
   8.2 Paints & Coatings
   8.3 Specialty Detergents
   8.4 Firefighting
   8.5 Oilfield & Mining
   8.6 Others

9 Fluorosurfactants Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Canada
      9.2.3 Mexico
   9.3 Europe
      9.3.1 Germany
      9.3.2 Belgium
      9.3.3 Italy
      9.3.4 France
      9.3.5 Russia
      9.3.6 Rest of Europe
   9.4 Asia-Pacific
      9.4.1 China
      9.4.2 India
      9.4.3 Japan
      9.4.4 South Korea
      9.4.5 Indonesia
      9.4.6 Thailand
      9.4.7 Rest of Asia-Pacific
   9.5 Middle East & Africa
      9.5.1 Saudi Arabia
      9.5.2 South Africa
      9.5.3 Rest of Middle East & Africa
   9.6 South America
      9.6.1 Brazil
      9.6.2 Argentina
      9.6.3 Rest of South America
10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation and Trends
10.3.1 Expansions
10.3.2 New Product Launches
10.3.3 Mergers & Acquisitions
10.4 Market Share Analysis
10.4.1 The Chemours Company
10.4.2 The 3M Company
10.4.3 Merck KGaA
10.4.4 Asahi Glass Co. Ltd.

11 Company Profiles
(Overview, Products and Services, Financials, Strategy & Development) -
11.1 The Chemours Company
11.2 The 3M Company
11.3 Tyco International PLC.
11.4 Merck KGaA
11.5 Omnova Solution Inc.
11.6 Asahi Glass Co. Ltd.
11.7 DIC Corporation.
11.8 Advanced Polymer, Inc.
11.9 Innovative Chemical Technologies, Inc.
11.10 Pilot Chemical Company

- Details on Overview, Products and Services, Financials, Strategy & Development Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights From Industry Experts
12.2 Discussion Guide

List of Tables
Table 1 Fluorosurfactants Market, By Type
Table 2 Fluorosurfactants Market, By Application
Table 3 Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 4 Fluorosurfactants Market Size, By Type, 2014–2021 (Ton)
Table 5 Anionic Fluorosurfactants Market Size, By Region, 2014–2021 (USD Million)
Table 6 Anionic Fluorosurfactants Market Size, By Region, 2014–2021 (Ton)
Table 7 Nonionic Fluorosurfactants Market Size, By Region, 2014–2021 (USD Million)
Table 8 Nonionic Fluorosurfactants Market Size, By Region, 2014–2021 (Ton)
Table 9 Amphoteric Fluorosurfactants Market Size, By Region, 2014–2021 (USD Million)
Table 10 Amphoteric Fluorosurfactants Market Size, By Region, 2014–2021 (Ton)
Table 11 Cationic Fluorosurfactants Market Size, By Region, 2014–2021 (USD Million)
Table 12 Cationic Fluorosurfactants Market Size, By Region, 2014–2021 (Ton)
Table 13 Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 14 Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 15 Fluorosurfactants Market Size in Paints & Coatings, By Region, 2014–2021 (USD Million)
Table 16 Fluorosurfactants Market Size in Paints & Coatings, By Region, 2014–2021 (Ton)
Table 17 Fluorosurfactants Market Size in Specialty Detergents, By Region, 2014–2021 (USD Million)
Table 18 Fluorosurfactants Market Size in Specialty Detergents, By Region, 2014–2021 (Ton)
Table 19 Fluorosurfactants Market Size in Firefighting, By Region, 2014–2021 (USD Million)
Table 20 Fluorosurfactants Market Size in Firefighting, By Region, 2014–2021 (Ton)
Table 21 Fluorosurfactants Market Size in Oilfield & Mining, By Region, 2014–2021 (USD Million)
Table 22 Fluorosurfactants Market Size in Oilfield & Mining, By Region, 2014–2021 (Ton)
Table 23 Fluorosurfactants Market Size in Other Applications, By Region, 2014–2021 (USD Million)
Table 24 Fluorosurfactants Market Size in Other Applications, By Region, 2014–2021 (Ton)
Table 25 Asia-Pacific to Be the Fastest-Growing Fluorosurfactants Market, 2016 vs 2021
Table 26 Fluorosurfactants Market Size, By Region, 2014–2021 (USD Million)
Table 27 Fluorosurfactants Market Size, By Region, 2014–2021 (Ton)
Table 28 North America: Fluorosurfactants Market Size, By Country, 2014–2021 (USD Million)
Table 29 North America: Fluorosurfactants Market Size, By Country, 2014–2021 (Ton)
Table 30 North America: Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 31 North America: Fluorosurfactants Market Size, By Type, 2014–2021 (Ton)
Table 32 North America: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 33 North America: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 34 U.S.: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 35 U.S.: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 36 Canada: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 37 Canada: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 38 Mexico: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 39 Mexico: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 40 Europe: Fluorosurfactants Market Size, By Country, 2014–2021 (USD Million)
Table 41 Europe: Fluorosurfactants Market Size, By Country, 2014–2021 (Ton)
Table 42 Europe: Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 43 Europe: Fluorosurfactants Market Size, By Type, 2016–2021 (Ton)
Table 44 Europe: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 45 Europe: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 46 Germany: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 47 Germany: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 48 Belgium: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 49 Belgium: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 50 Italy: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 51 Italy: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 52 France: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 53 France: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 54 Russia: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 55 Russia: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 56 Rest of Europe: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 57 Rest of Europe: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 58 Asia-Pacific: Fluorosurfactants Market Size, By Country, 2014–2021 (USD Million)
Table 59 Asia-Pacific: Fluorosurfactants Market Size, By Country, 2014–2021 (Ton)
Table 60 Asia-Pacific: Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 61 Asia-Pacific: Fluorosurfactants Market Size, By Type, 2014–2021 (Ton)
Table 62 Asia-Pacific: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 63 Asia-Pacific: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 64 China: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 65 China: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 66 India: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 67 India: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 68 Japan: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 69 Japan: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 70 South Korea: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 71 South Korea: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 72 Indonesia: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 73 Indonesia: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 74 Thailand: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 75 Thailand: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 76 Rest of Asia-Pacific: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 77 Rest of Asia-Pacific: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 78 Middle East & Africa: Fluorosurfactants Market Size, By Country, 2014–2021 (USD Million)
Table 79 Middle East & Africa: Fluorosurfactants Market Size, By Country, 2014–2021 (Ton)
Table 80 Middle East & Africa: Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 81 Middle East & Africa: Fluorosurfactants Market Size, By Type, 2014–2021 (Ton)
Table 82 Middle East & Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 83 Middle East & Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 84 Saudi Arabia: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 85 Saudi Arabia: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 86 South Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 87 South Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 88 Rest of Middle East & Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 89 Rest of Middle East & Africa: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 90 South America: Fluorosurfactants Market Size, By Country, 2014–2021 (USD Million)
Table 91 South America: Fluorosurfactants Market Size, By Country, 2014–2021 (Ton)
Table 92 South America: Fluorosurfactants Market Size, By Type, 2014–2021 (USD Million)
Table 93 South America: Fluorosurfactants Market Size, By Type, 2014–2021 (Ton)
Table 94 South America: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 95 South America: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 96 Brazil: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 97 Brazil: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 98 Argentina: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 99 Argentina: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 100 Rest of South America: Fluorosurfactants Market Size, By Application, 2014–2021 (USD Million)
Table 101 Rest of South America: Fluorosurfactants Market Size, By Application, 2014–2021 (Ton)
Table 102 Expansions, 2012–2016
Table 103 New Product Launches, 2012–2016
Table 104 Mergers & Acquisitions, 2012–2016

List of Figures

Figure 1 Fluorosurfactants: Market Segmentation
Figure 2 Fluorosurfactants Market: Research Design
Figure 3 Breakdown of Primary Interviews
Figure 4 Market Size Estimation: Bottom-Up Approach
Figure 5 Market Size Estimation: Top-Down Approach
Figure 6 Fluorosurfactants Market: Data Triangulation
Figure 7 Anionic Fluorosurfactants to Remain the Dominant Type of Fluorosurfactants Till 2021
Figure 8 Paints & Coatings Application is Expected to Lead the Fluorosurfactants Market Between 2016 and 2021
Figure 9 Asia-Pacific to Witness the Fastest Growth in the Fluorosurfactants Market
Figure 10 Increasing Demand From Different Applications Drives the Fluorosurfactants Market Growth
Figure 11 Paints & Coatings Application Accounted for the Largest Share in the Asia-Pacific Fluorosurfactants Market
Figure 12 Paints & Coatings Application to Account for the Largest Share in the Fluorosurfactants Market Between 2016 and 2021
Figure 13 Anionic Fluorosurfactants to Register the Highest CAGR Between 2016 and 2021
Figure 14 North America and Europe Together Dominated the Fluorosurfactants Market in 2015
Figure 15 Fluorosurfactants Market, By Region
Figure 16 Factors Governing the Fluorosurfactants Market
Figure 17 Fluorosurfactants Market: Supply Chain Analysis
Figure 18 Fluorosurfactants Market: Porter’s Five Forces Analysis
Figure 19 The U.S. Registered the Maximum Number of Patents in the Fluorosurfactants Market Between 2010 and 2016
Figure 20 The U.S. Accounted for the Maximum Number of Patents Between 2010 and 2016
Figure 21 The U.S. Dominates the Paints & Coatings Industry in North America, 2016 vs 2021
Figure 22 Germany to Lead the European Paints & Coatings Industry, 2016 vs 2021
Figure 23 China to Dominate the Asia-Pacific Paints & Coatings Industry, 2016 vs 2021
Figure 24 Fluorosurfactants Market, By Type
Figure 25 Anionic Fluorosurfactants to Dominate the Fluorosurfactants Market, 2016 vs 2021
Figure 26 Fluorosurfactants Market, By Application
Figure 27 Paints & Coatings Application to Gain Significant Market Share
Figure 28 North American Fluorosurfactants Market Snapshot: Market Growth Will Be Driven By the Demand From Mexico
Figure 29 The U.S. is Projected to Register Slow Growth Between 2016 and 2021
Figure 30 European Fluorosurfactants Market Snapshot: Germany to Lead the Fluorosurfactants Market in Europe
Figure 31 Germany to Lead the European Fluorosurfactants Market Between 2016 and 2021
Figure 32 Asia-Pacific Fluorosurfactants Market Snapshot: China and India are the Most Lucrative Markets
Figure 33 India to Grow the Fastest in the Asia-Pacific Fluorosurfactants Market Between 2016 and 2021
Figure 34 Companies Adopted New Product Launches and Expansions as the Key Organic Growth Strategies Between 2012 and 2016
Figure 35 Market Evaluation Framework: Expansions and New Product Launches Fueled the Growth Between 2012 and 2016
Figure 36 The Chemours Company Accounted for the Largest Share in 2015
Figure 37 The Chemours Company: Company Snapshot
Figure 38 The Chemours Company: SWOT Analysis
Figure 39 The 3M Company: Company Snapshot
Figure 40 The 3M Company: SWOT Analysis
Figure 41 Tyco International PLC.: Company Snapshot
Figure 42 Tyco International PLC: SWOT Analysis
Figure 43 Merck KGaA: Company Snapshot
Figure 44 Merck KGaA: SWOT Analysis
Figure 45 Omnova Solution Inc.: Company Snapshot
Figure 46 Omnova Solution Inc.: SWOT Analysis
Figure 47 Asahi Glass Co. Ltd.: Company Snapshot
Figure 48 Asahi Glass Co. Ltd.: SWOT Analysis
Figure 49 DIC Corporation: Company Snapshot

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