Global Area Rugs Market 2017-2021

Description: About Area Rugs

Area rugs are used to cover residential and commercial floors and to decorate and enhance the appearance of homes. They are of two types: machine-made and handmade area rugs. They are commonly made of nylon, polypropylene, polyester, wool, cotton, jute, silk, sisal, and seagrass. They are available in different shapes, styles, sizes, and colors. The rising consumer confidence across the world, the booming housing industry, and growing demand for luxury area rugs are among the factors contributing to the growth of the market worldwide.

The analysts forecast the global area rugs market to grow at a CAGR of 3.14% during the period 2017-2021.

Covered in this report
The report covers the present scenario and the growth prospects of the global area rugs market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of area rugs to individual consumers across the globe in 2016.

The market is divided into the following segments based on geography:
- Americas
- APAC
- Europe
- MEA

The report, Global Area Rugs Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Balta Industries
- Milliken & Company
- Mohawk Industries
- Shaw Industries
- The Dixie

Other prominent vendors
- Abraham Moheban & Sons
- BRINTONS AGNELLA
- Amar Carpets
- Amer Rugs
- Bukhara Carpets
- Capel Incorporated
- Harounian Rugs International (HRI)
- Nourison Industries
- ORIENTAL WEAVERS
- STEPEVI
- The Natural Carpet Company
- United Weavers of America

Market drivers
- Consumer shift toward improved interior design.
- For a full, detailed list, view the full report

Market challenges
- Intense competition among key competitors.
- For a full, detailed list, view the full report

Market trends

Growing popularity of online and omnichannel retailing.

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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