Global Higher Education Market 2017-2021

Description: About Higher Education

Education and initiatives pertaining to technology in education are being used at the national level and across different regions worldwide. These are not only driving changes in the learning processes but are also upgrading the administrative and assessment methodologies. A rise in the number of learning courses and diversity in the curriculum, which is driven by both the government and institutional initiatives, have led to the substantial expansion of the testing and assessment segments in the education market. Given the rising focus on improving the quality of the education content and learning the processes, this market will witness resilient and sustained demand, irrespective of the geography, and end-user segments.

The analysts forecast the global higher education market to grow at a CAGR of 4.65% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global higher education market for 2017-2021. To calculate the market size, the report considers the revenue generated only from for-profit third-party players that collaborate with educational institutions to conduct tests and assessments to evaluate the students' performance accordingly.

The market is divided into the following segments based on geography:
- APAC
- Europe
- North America
- ROW

The report, Global Higher Education Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the Key vendors operating in this market.

Key vendors
- Blackboard
- D2L
- Dell
- Ellucian
- Pearson Education
- Samsung

Other prominent vendors

Market drivers
- Increased incorporation of formative assessments
- For a full, detailed list, view the full report

Market challenges
- Surge in open-source software providers
- For a full, detailed list, view the full report

Market trends
- Surge in assessments through social media platforms
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

Contents:

PART 01: Executive summary
PART 02: Scope of the report
  Market overview
  Top-vendor offerings
  Other prominent vendors
PART 03: Market research methodology
  Research methodology
  Economic indicators
PART 04: Introduction
  Key market highlights
PART 05: Market landscape
  Market overview
  Five forces analysis
PART 06: Market segmentation by product
  Global higher education hardware market
  Global higher education software market
PART 07: Geographical segmentation
  Higher education market in North America
  Higher education market in Europe
  Higher education market in APAC
  Higher education market in ROW
PART 08: Market drivers
  Increased prominence of active learning techniques
  Emergence of mobile education
  Cloud computing in higher education
  Advances in STEM education
PART 09: Impact of drivers
PART 10: Market challenges
  Implementation issues
  Low digital literacy
  State budget shortfalls in certain regions
  Privacy and security issues
PART 11: Impact of drivers and challenges
PART 12: Market trends
  Increased use of learning analytics and visual analytics
  AR and VR in higher education
  New models of delivering higher education
PART 13: Vendor landscape
  Competitive scenario
  Competitive benchmarking
PART 14: Key vendor analysis
Blackboard
D2L
Dell
Ellucian
Pearson Education
Samsung

PART 15: Appendix
List of abbreviations

PART 16: About the Author

List of Exhibits
Exhibit 01: Description of products in scope of report
Exhibit 02: Countries considered for market analysis
Exhibit 03: Product offerings
Exhibit 04: Technological trends in the global education market
Exhibit 05: Benefits of technology adoption in higher education
Exhibit 06: Global higher education market 2016-2021 ($ billions)
Exhibit 07: Five forces analysis
Exhibit 08: Global higher education market by product 2016-2021 ($ billions)
Exhibit 09: Global higher education market by product 2016-2021
Exhibit 10: Types of hardware in global higher education market
Exhibit 11: Global higher education hardware market 2016-2021 ($ billions)
Exhibit 12: Global higher education hardware market by product 2016-2021($ billions)
Exhibit 13: Global higher education hardware market by product 2016-2021 (%)
Exhibit 14: Global higher education PC market 2016-2021 (%)
Exhibit 15: Global higher education interactive displays market 2016-2021 (%)
Exhibit 16: Global higher education classroom wearables market 2016-2021 (%)
Exhibit 17: Others segment of the global higher education market 2016-2021 (%)
Exhibit 18: Types of higher education software solutions
Exhibit 19: Global higher education software market 2016-2021 ($ billions)
Exhibit 20: Global higher education software by segment 2016-2021 ($ billions)
Exhibit 21: Global higher education software by segment 2016-2021 (%)
Exhibit 22: Solutions segment in global higher education software market 2016 and 2021 (%)
Exhibit 23: Support segment in global higher education software market 2016 and 2021 (%)
Exhibit 24: Global higher education market by geography 2016-2021
Exhibit 25: Global higher education market by geography 2016-2021 ($ billions)
Exhibit 26: Distribution of education market in North America by segment (%) 2016
Exhibit 27: Approximate operating expenditures for leading US universities 2015 ($ millions)
Exhibit 28: Higher education market in North America 2017-2021 ($ billions)
Exhibit 29: Higher education market in Europe 2017-2021 ($ billions)
Exhibit 30: Higher education market in APAC 2017-2021 ($ billions)
Exhibit 31: IT spending in higher education in APAC 2015-2020 ($ billions)
Exhibit 32: Higher education market in ROW 2017-2021 ($ billions)
Exhibit 33: Elements of active learning
Exhibit 34: Global m-education market 2015-2020 ($ billions)
Exhibit 35: Percentage of IT budget allocation for cloud computing for US 2013 and 2016
Exhibit 36: Average retention rates of teaching methods
Exhibit 37: Impact of drivers
Exhibit 38: Impact of drivers and challenges
Exhibit 39: Learning analytics segmentation by application 2016 (%)
Exhibit 40: Advantages offered by visual analytics tools
Exhibit 41: Global AR and VR markets 2015-2020 ($ billions)
Exhibit 42: Emerging methods of imparting distance learning
Exhibit 43: Vendor matrix
Exhibit 44: Strategic initiatives: Overview
Exhibit 45: Dell in the global higher education market
Exhibit 46: Ellucian: Product offerings in SIS market for higher education
Exhibit 47: Learning platforms
Exhibit 48: Course resources and content
Exhibit 49: Solutions and services
Exhibit 50: Samsung: Product offering in education hardware market

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