Behavioral Rehabilitation Market Size and Forecast By Application (Anxiety, Mood, Substance Abuse, Personality, Attention Deficit Disorders), By Healthcare Settings (Inpatient, Residential, and Outpatient), And Trend Analysis From 2014 - 2025

Description: The global behavioral rehabilitation market is expected to reach USD 313.9 billion by 2025. Behavioral rehabilitation market is anticipated to experience growth during the forecast period due to presence of favorable government initiatives, rising number of service providers, and growing awareness among patients. Furthermore, increasing incidence of depression and substance abuse cases services provided by various hospitals for behavioral disorders is anticipated to boost the market growth.

The market is currently in a growth phase with rising number of participants as the demand-supply gap of these services is high in most of the regions. The dynamics is driving it toward being a consolidated market with significant number of mergers and acquisition observed in past few years. Major institutes are focused on regional expansions to provide outpatient services, which are preferred over other healthcare settings owing to cost benefits. Some of the major mergers and acquisitions have been observed in the U.S., including acquisition of adult service division of Cambian group PLC by Universal Health Services, Inc. and announcement of Acadia Healthcare Company, Inc. acquiring the U.K.-based Priory Group.

Further Key Findings From the Study Suggest:

Higher prevalence of behavioral diseases associated with emotions & stress and rising awareness about the treatment options are factors driving the growth.

Social acceptance of substance abuse patients and rising government initiatives directed toward countering the same is expected to drive this segment with the highest CAGR during the forecast period

Outpatient segment dominated in 2015 as it is mostly preferred over the other healthcare settings

Affordability and high patient convenience are factors expected to fuel outpatient segment's growth with the highest CAGR during the forecast period

North America dominated 2015 owing to factors such as availability of a large number of institutes and higher awareness levels

Europe is expected to show the fastest growth rate during the forecast period with growing adoption of advanced technology in the behavioral healthcare industry, including record keeping software

Few of the major players participating in the market are Acadia Healthcare; Magellan Health; Universal Health Services, Inc.; CRC Health; Psychiatric Solutions, Inc.; Behavioral Health Group; Springstone, Inc.; Haven Behavioral Healthcare, Inc.; and American Addiction Centers, Inc.

Contents:

1 Research Methodology
   1.1 Information procurement
   1.2 Data Analysis
   1.3 Approaches for Market Estimation
      1.3.1 Approach 1: Demand analysis& bottom-up approach
      1.3.2 Approach 2: Top-down market estimation
      1.3.3 Approach 3: Commodity flow and bottom up market estimation
      1.3.4 Approach 4: KoL perspective based market sizing
   2 Executive Summary
   2.1 Market segmentation& scope
   3 Behavioral Rehabilitation Market Variables, Trends & Scope
      3.1 Market Segmentation & Scope
3.1.1 Market driver analysis
3.1.2 Market restraint analysis
3.2 Penetration & Growth Prospect Mapping
3.3 Behavioral Rehabilitation -SWOT Analysis, by Factor (Political & Legal, Economic and Technological)
3.4 Industry Analysis - Porter’s
4 Behavioral Rehabilitation Market: Application Estimates & Trend Analysis
4.1 Behavioral Rehabilitation Market: Application Movement Analysis
4.2 Anxiety Disorders
4.2.1 Anxiety disorders market, 2014 - 2025 (USD Billion)
4.3 Mood Disorders
4.3.1 Mood disorders market, 2014 - 2025 (USD Billion)
4.4 Substance Abuse Disorders
4.4.1 Substance abuse disorders market, 2014 - 2025 (USD Billion)
4.5 Personality Disorders
4.5.1 Personality disorders market, 2014 - 2025 (USD Billion)
4.6 Attention Deficit Disorders
4.6.1 Attention deficit disorders market, 2014 - 2025 (USD Billion)
5 Behavioral Rehabilitation Market: Healthcare Settings Estimates & Trend Analysis
5.1 Behavioral Rehabilitation Market: Healthcare Settings Movement Analysis
5.2 Inpatient
5.2.1 Inpatient market, 2014 - 2025 (USD Billion)
5.3 Residential
5.3.1 Residential market, 2014 - 2025 (USD Billion)
5.4 Outpatient
5.4.1 Outpatient market, 2014 - 2025 (USD Billion)
6 Behavioral rehabilitation Market: Regional Estimates & Trend Analysis, by Application, and Healthcare Settings
6.1 Behavioral Rehabilitation: Region movement analysis
6.2 North America
6.2.1 North America behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.2.2 U.S.
6.2.2.1 U.S. behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.2.3 Canada
6.2.3.1 Canada behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.3 Europe
6.3.1 Europe behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.3.2 U.K.
6.3.2.1 U.K. behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.3.3 Germany
6.3.3.1 Germany behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.4 Asia Pacific
6.4.1 Asia Pacific behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.4.2 China
6.4.2.1 China behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.4.3 Japan
6.4.3.1 Japan behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.5 Latin America
6.5.1 Latin America behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.5.2 Brazil
6.5.2.1 Brazil behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.5.3 Mexico
6.5.3.1 Mexico behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.6 Middle East and Africa (MEA)
6.6.1 MEA behavioral rehabilitation market, 2014 - 2025 (USD Billion)
6.6.2 South Africa
6.6.2.1 South Africa behavioral rehabilitation market, 2014 - 2025 (USD Billion)
7 Competitive Landscape
7.1 Strategy Framework
7.2 Market Participation Categorization
7.3 Company Profiles
7.3.1 Acadia Healthcare
7.3.1.1 Company overview
7.3.1.2 Financial performance
7.3.1.3 Product benchmarking
7.3.1.4 Strategic Initiatives
7.3.2 Universal Health Services, Inc.
7.3.2.1 Company overview
7.3.2.2 Financial performance
7.3.2.3 Product benchmarking
7.3.2.4 Strategic Initiatives
7.3.3 Magellan Health, Inc.
7.3.3.1 Company overview
7.3.3.2 Financial performance
7.3.3.3 Product benchmarking
7.3.3.4 Strategic Initiatives
7.3.4 Psychiatric Solutions, Inc.
7.3.4.1 Company overview
7.3.4.2 Product benchmarking
7.3.4.3 Strategic Initiatives
7.3.5 CRC Health
7.3.5.1 Company overview
7.3.5.2 Product benchmarking
7.3.5.3 Strategic Initiatives
7.3.6 Aurora Behavioral Health System
7.3.6.1 Company overview
7.3.6.2 Product benchmarking
7.3.6.3 Strategic Initiatives
7.3.7 Behavioral Health Group
7.3.7.1 Company overview
7.3.7.2 Product benchmarking
7.3.7.3 Strategic Initiatives
7.3.8 Haven Behavioral Healthcare, Inc.
7.3.8.1 Company overview
7.3.8.2 Product benchmarking
7.3.8.3 Strategic Initiatives
7.3.9 Springstone, Inc.
7.3.9.1 Company overview
7.3.9.2 Product benchmarking
7.3.9.3 Strategic Initiatives
7.3.10 American Addiction Centers, Inc.
7.3.10.1 Company overview
7.3.10.2 Product benchmarking
7.3.10.3 Strategic Initiatives

List of Tables

Table 1 North America behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 2 North America behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 3 U.S. behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 4 U.S. behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 5 Canada behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 6 Canada behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 7 Europe behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 8 Europe behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 9 U.K behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 10 U.K behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 11 Germany behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 12 Germany behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 13 Asia Pacific behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 14 Asia Pacific behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 15 China behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 16 China behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 17 Japan behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 18 Japan behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
Table 19 Latin America behavioral rehabilitation market, by application, 2014 - 2025 (USD Billion)
Table 20 Latin America behavioral rehabilitation market, by healthcare settings, 2014 - 2025 (USD Billion)
List of Figures

Figure 1 Market research process
Figure 2 Information procurement
Figure 3 Primary research pattern
Figure 4 Market research approaches
Figure 5 Value chain based sizing & forecasting
Figure 6 QFD modeling for market share assessment
Figure 7 Market summary (USD Billion)
Figure 8 Market trends & outlook
Figure 9 Market segmentation & scope
Figure 10 Market driver relevance analysis (Current & future impact)
Figure 11 Market restraint relevance analysis (Current & future impact)
Figure 12 Penetration & growth prospect mapping
Figure 13 SWOT analysis, by factor (political & legal, economic and technological)
Figure 14 Porter's five forces analysis
Figure 15 Behavioral market application outlook key takeaways
Figure 16 Behavioral rehabilitation: Application movement analysis
Figure 17 Anxiety disorders market, 2014 - 2025 (USD Billion)
Figure 18 Mood disorders market, 2014 - 2025 (USD Billion)
Figure 19 Substance abuse disorders market, 2014 - 2025 (USD Billion)
Figure 20 Personality disorders market, 2014 - 2025 (USD Billion)
Figure 21 Attention deficit disorders market, 2014 - 2025 (USD Billion)
Figure 22 Behavioral rehabilitation market healthcare settings outlook key takeaways
Figure 23 Behavioral rehabilitation: healthcare settings movement analysis
Figure 24 Inpatient Market, 2014 - 2025 (USD Billion)
Figure 25 Residential market, 2014 - 2025 (USD Billion)
Figure 26 Outpatient market, 2014 - 2025 (USD Billion)
Figure 27 Regional market place: Key takeaways
Figure 28 Behavioral rehabilitation: Region movement analysis
Figure 29 Strategy framework
Figure 30 Participant categorization

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