
Description:

Summary

This comprehensive report contains 275 pages, 36 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in US hematology and flow cytometry markets during the next five years.

The report explores business and technological trends in the US hematology and flow cytometry markets; provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

Hematology Tests


Flow Cytometry Tests

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

Sales and Market Share Analysis

- Sales and market shares of major instrument and reagent suppliers.

Competitive Assessments

- Extensive strategic profiles of major suppliers and emerging market entrants.

Market Segmentation Analysis

- Sales and market share estimates for leading suppliers of hematology and flow cytometry products.
- Test and sales forecasts for over 40 procedures by individual test and market segment:
  - Hospitals
  - Commercial/Private Laboratories
  - Public Health Laboratories

Current and Emerging Products

- Analysis of current and emerging hematology and flow cytometry tests
- Reagent and instrument sales forecasts by market segment
- Instrument placements and installed base by manufacturer and model
- Sales and market shares of reagent and instrument suppliers

Technology Review

- Assessment of current and emerging technologies, and their potential market applications.
- Comprehensive lists of companies developing or marketing new technologies and products by test.

Strategic Recommendations

- New product development opportunities with significant market appeal.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

Contents:

I. Introduction
II. Worldwide Market and Technology Overview
   A. Major Routine and Special Hematology Tests
      1. Introduction
      2. CBC Analysis
         a. Hemoglobin Concentration
         b. Hematocrit Determination
         c. Red Blood Cell Count
         d. Red Cell Indices
            ° MCV
            ° RDW
            ° MCHC
            ° CHCM
            ° HDW
            ° MCH
         e. Red Cell Size Histograms
         f. Platelets
            ° Platelet Count
            ° Platelet Size/MPV
            ° PDW
            ° Automated Systems
         g. Reticulocytes
      3. White Blood Cell Analysis
         a. WBC Count
         b. Five-Partial Differential Major Suppliers
            ° Abbott
            ° Beckman Coulter/Danaher
            ° Siemens
            ° Sysmex
         c. Pattern Recognition Systems
            ° IRIS
         d. Comparison of Major Differential Analyzers
      4. Reticulocytes
      5. Platelet Function Tests
      6. Erythrocyte Sedimentation Rate/CRP
      7. Red Cell Analysis
      8. 2, 3 DPG
      9. Red Cell Deformability
     10. Neutrophil Function Tests
     11. Semen Analysis
     12. Bone Marrow Analysis
     13. Urinalysis
   B. Major Flow Cytometry Applications
      1. Cell Surface Markers
         a. Lymphocyte Subclassification CD4/CD8/CD34
            ° Instrumentation and Reagent Test Kits
            - BD
            - Beckman Coulter/Danaher
- T Cells Diagnostics
b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Chromosome Analysis
7. Fetal Cell Analysis
8. HLA Typing
9. Microbiology
10. Protein Content Analysis
11. Multiparameter Analysis
12. Other Applications
C. Instrumentation Review
1. Hematology Analyzers
   a. Overview
   ° Electrical Aperture-Impedance Analyzers
   ° Light Scatter Analyzers
   b. System Review
   ° Abbott
   ° Beckman Coulter/Danaher
   ° Biocode Hycel
   ° CellaVision
   ° Drew-Scientific
   ° Horiba
   ° Medica
   ° Menarini
   ° Nihon Kohden
   ° Siemens
   ° Sysmex
2. Flow Cytometers
   a. Introduction
   b. System Overview
   ° Becton Dickinson
   ° Beckman Coulter/Danaher
3. Platelet Aggregometers
4. Sedimentation Rate Analyzers
   ° Diesse Ves Matic
   ° Polymedco

D. Current Market Needs and Future Demand
For Hematology Analyzers
E. Reagents and Controls
F. Current and Emerging Technologies
   1. Information Technologies
   2. Automation and Robotics
   3. Lasers
   4. Artificial Intelligence
   5. Monoclonal Antibodies
   6. Molecular Diagnostics
   7. Microdrop Technology

III. U.S.A.

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares
X. Major Product Development Opportunities
A. Instrumentation
B. Reagent Kits and Test Systems/Panels  
C. Information Technology  
D. Auxiliary Products  
XI. Design Criteria for Decentralized Testing Products  
XII. Alternative Market Penetration Strategies  
A. Internal Development  
B. Collaborative Arrangements  
C. University Contracts  
D. Distribution Strategies for the Decentralized Testing Markets  
1. Four Marketing Approaches  
2. Product Complexity Factor  
3. Customer Preference Factor  
4. Established Suppliers  
5. Emerging Suppliers  
6. Major Types of Distributors  
7. Market Segmentation Factor  
XIII. Potential Market Entry Barriers and Risks  
A. Market Maturity  
B. Cost Containment  
C. Competition  
D. Technological Edge and Limitations  
E. Patent Protection  
F. Regulatory Constraints  
G. Decentralized Testing Market Challenges  
XIV. Competitive Assessments  
° Abbott  
° Agilent Technologies  
° Beckman Coulter/Danaher  
° Becton Dickinson  
° Bio-Rad  
° CellaVision  
° Horiba  
° Iris Diagnostics/Danaher  
° Nihon Kohden  
° Ortho-Clinical Diagnostics  
° Roche  
° Siemens  
° Sysmex  
XV. Appendix: Major Universities and Research Centers Developing New Hematology/Flow Cytometry Technologies and Applications  
List of Tables  
Summary Table I: U.S., All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast  
Summary Table II: U.S., All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast  
Summary Table III: U.S., All Market Segments, Total Hematology and Flow Cytometry Market Forecast  
U.S., Laboratories Performing Hematology/Flow Cytometry Testing By Market Segment  
U.S., Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size  
U.S., Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests By Annual Test Volume  
U.S., Physician Offices/Group Practices Performing Hematology/Flow Cytometry Tests
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