Blood Glucose (SMBG) (Test Strips, Lancet, Meter) Market and Forecast - Global Analysis

Description: Self-monitoring of blood glucose is a very lucrative business with enormous market opportunity. With the rise in the number of cases of diabetes being recorded worldwide, it is necessary for patients around the world to have their blood glucose level continuously monitored to avoid the consequences of high glucose level like cardiovascular diseases, a blood disorder, blindness, kidney disorder and many other conditions. SMBG has been recommended for people with diabetes and their health care professionals in order to achieve a specific level of glycemic control and to prevent hypoglycemia. The primary growth factors for the SMBG market is the increasing global diabetic population; increasing awareness among the diabetes population, increasing spending on healthcare, active reimbursement policies and the technological advancement aimed at minimal and non-invasive testing methods.

Key Highlights of the Report

- United States, Russia and United Kingdom are the top three leading countries in the Global SMBG market accounting for over 60% market share in 2016.
- China and India are the leading diabetic countries in the world.
- China has the highest number of self-monitoring of blood glucose users.
- The market size of SMBG devices in Brazil has increased to US$ XXX Million in 2016.
- Blood glucose test strips market is mainly dominated by developed countries. Blood glucose meter is the second leading product segment while lancet captures the least share of the SMBG market.
- In 2014, Life Scan became the leading player in SMBG market.
- In the SMBG segments, big players such as Roche and Abbott Laboratories are continuously losing its market share.


The SMBG Market covered in the report is analyzed from 4 viewpoints follows:

   I. Type 1 Diabetes Population
   II. Type 2 Diabetes Population


   I. Blood Glucose Test Strips Market
   II. Blood Glucose Lancet Market
   III. Blood Glucose Meter Market


The 18 Countries analyzed in the reports are as follows:

1. United States
2. Brazil
3. United Kingdom
4. Germany
5. Spain
6. Italy
7. Netherlands
8. Norway
9. Sweden
10. Switzerland
11. Russia
12. India
13. China
14. Thailand
15. Korea
16. Malaysia
17. Australia
18. Kuwait

The 4 Companies analyzed in the reports are as follows:

1. Roche Diagnostic
2. LifeScan Inc
3. Bayer HealthCare
4. Abbott Laboratories

Data Sources

This research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports. This report is built by using data and information sourced from Proprietary Information Database, Primary and Secondary Research Methodologies, and In house analysis by a dedicated team of qualified professionals with deep industry experience and expertise.

Research Methodologies

Primary Research Methodologies: Questionnaires, Surveys, Interviews with Individuals, Small Groups, Telephonic Interview, etc.


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To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Blood Glucose (SMBG) (Test Strips, Lancet, Meter) Market and Forecast - Global Analysis
Web Address: http://www.researchandmarkets.com/reports/4143578/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1690</td>
</tr>
<tr>
<td>CD-ROM:</td>
<td>USD 1800 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 1850 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 2500</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World