Wall Decor Market in Europe 2017-2021

Description:

About Wall Decor

The style of décor, choice of colors and patterns, textures, designs, and shapes are arranged as per length and depth for different formats of home décor (traditional/classic and modern), different consumer segments (mass/masstige/premium/up-market), and different age groups.

The analysts forecast the wall décor market in Europe to grow at a CAGR of 7.81% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the wall décor market in Europe for 2017-2021. To calculate the market size, the report considers value sales of wall décor products of retailers.

The report, Wall Décor Market in Europe 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Amazon
- Carrefour
- IKEA
- Kingfisher
- Walmart

Other prominent vendors

- Eurobaustoff
- Home24
- Inter Gamma
- Kesko
- Les Mousquetaires
- OTTO GROUP
- Sherwin-Williams
- Tesco
- Travis Perkins
- Wayfair

Market drivers

- Premium and aspirational product collection
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Market challenges

- Price wars due to low product differentiation
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Market trends

- Digital printing
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Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the Key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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