Global Ear-Based Hearing Aids Market 2017-2021

Description: About Ear-Based Hearing Aids

The technological advancements have led to the introduction of innovative in-the-ear products in the market. The battery operated conventional devices have been replaced by advanced, wireless hearing aid devices. The rise in the prevalent cases of hearing loss and transition in the demographics has contributed to the increased use of hearing aids. However, the market faces challenges with the poor reimbursement policies and patient discomfort with the hearing aids.

The analysts forecast the global ear-based hearing aids market to grow at a CAGR of 5.61% during the period 2017-2021.

Covered in this report
The report covers the present scenario and the growth prospects of the global ear-based hearing aids market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of ear-based hearing aids used to assist in hearing and other related problems.

The market is divided into the following segments based on geography:
- Americas
- APAC
- EMEA

The report, Global Ear-Based Hearing Aids Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Sivantos
- Starkey
- WIDEX
- William Demant

Other prominent vendors
- eartone
- Elkon
- GN ReSound
- Knowles Electronics
- Medtechnica Orthophone
- MicroTech
- Miracle Hearing Aid Clinic
- Persona Medical
- SPECTRUM BRANDS
- Shenzhen Sunsky Technology
- VARTA Microbattery

Market drivers
- Rising incidence rate of hearing loss
- For a full, detailed list, view the full report

Market challenges
- Battery challenges hindering adoption
- For a full, detailed list, view the full report

Market trends
- IT application-enabled devices are the next big trend
- For a full, detailed list, view the full report
Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the Key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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