Growth Opportunities in the Global Ultrasound Imaging Market

Description: Trends, opportunities and forecast in this market to 2022 by application (Gynecology, Cardiology, Radiology, Vascular, Urology, and Others), by technology (2D Imaging, 3D Imaging, 4D Imaging, Doppler Imaging, and Others), by product type (Trolley/Cart Based and Compact), by display (Black and White Display and Color Display), by price range (Premium High-End, Mid-Range, and Low-End), and by region (North America, Europe, Asia Pacific, and Rest of the World)

The global ultrasound imaging market looks good with opportunities in the gynecology, cardiology, radiology, vascular and urology clinical applications market. The global ultrasound imaging market is expected to reach an estimated $7.6 billion by 2022 and is forecast to grow at a CAGR of 4.9% from 2017 to 2022. The major drivers for the growth of this market are the rising demand for minimal invasive and non-invasive diagnostic procedures, technology advancement, and an increasing number of patients.

Emerging trends which have a direct impact on the dynamics of the ultrasound imaging industry include technological innovations and advancement, ultrasound diagnostic in the field of guided therapy and surgery, and commercialization of portable/hand-held devices.

A total of 192 figures / charts and 92 tables are provided in this 216-page report to help in your business decisions.

The study includes ultrasound imaging market size and forecast for the global ultrasound imaging market through 2022 segmented by application, by technology, product type, by display, by price range, and by region, as follows:

Ultrasound imaging market by Application [Value ($ million) from 2011 to 2022]:
- Gynecology
- Cardiology
- Radiology
- Vascular
- Urology
- Others

Ultrasound imaging market by Technology [Value ($ million) from 2011 to 2022]:
- 2D Imaging
- 3D Imaging
- 4D Imaging
- Doppler Imaging
- Others

Ultrasound imaging market by Product [Value ($ million) from 2011 to 2022]:
- Trolley/cart Based
- Compact

Ultrasound imaging market by Display [Value ($ million) from 2011 to 2022]:
- Black and White Display
- Color Display

Ultrasound imaging market by Price Range [Value ($ million) from 2011 to 2022]:
- Premium High-End
- Mid-Range
- Low-End
Ultrasound imaging market by Region [Volume (Million Units) and Value ($ million) from 2011 to 2022]:

- North America
- Europe
- Asia Pacific
- Rest of the World

Ultrasound imaging companies profiled in this market report include GE Healthcare, Philips Healthcare, and Fujifilm Holdings Corporation are among the major suppliers of ultrasound devices.

On the basis of comprehensive research, Lucintel forecasts that the gynecology and cardiology segments are expected to show above average growth during the forecast period.

Within the global ultrasound imaging market, radiology segment is expected to remain the largest market. Growing geriatric population and rise in awareness for early diagnosis are the major driving forces that will spur growth for these segments over the forecast period.

Europe is expected to remain the largest market due to the technological advancement, geriatric population, and increasing importance on minimally invasive procedures in this region.

Some of the features of “Growth Opportunities in the Global Ultrasound Imaging Market: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global ultrasound imaging material market size estimation in terms of value ($M) and volume (million units) shipment.
- Trend and forecast analysis: Ultrasound imaging material market trend (2011-2016) and forecast (2017-2022) by segments and region.
- Segmentation analysis: Global ultrasound imaging material market size by various applications such as application, technology, product, display, and price range in terms of value and volume shipment
- Growth opportunities: Analysis on growth opportunities in different applications.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of ultrasound imaging material suppliers.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report addresses the following key questions:

Q.1 What are some of the most promising, high-growth opportunities for ultrasound imaging market by application (Gynecology, Cardiology, Radiology, Vascular, Urology, and Others), by technology (2D Imaging, 3D Imaging, 4D Imaging, Doppler Imaging, and Others), by product type (Trolley/Cart Based and Compact), by display (Black and White Display and Color Display), by price range (Premium High-End, Mid-Range, and Low-End), and by region (North America, Europe, Asia Pacific, and Rest of the World)?
Q.2 Which segments will grow at a faster pace and why?
Q.3 Which region will grow at a faster pace and why?
Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges, and business risks in this market?
Q.5 What are the business risks and competitive threats in the ultrasound imaging material market?
Q.6 What are the emerging trends in this market and reasons behind them?
Q.7 What are some of the changing demands of customers in the ultrasound imaging material market?
Q.8 What are the new developments in the market and which ultrasound imaging material companies are leading these developments?
Q.9 Who are the major ultrasound imaging material suppliers? What strategic initiatives are being taken by key players for business growth?
Q.10 What are some of the competing products in this market and how big of a threat do they pose for loss of market share by product substitution?
Q.11 What M & A activity has occurred in the last 5 years?

Contents:

1. Executive Summary
2. Market Background and Classifications
   2.1: Introduction, Background, and Classifications
   2.2: Supply Chain
   2.3: Industry Drivers and Challenges
3. Market Trends and Forecast Analysis from 2011 to 2022
3.1: Macroeconomic Trends and Forecast
3.2: Global Ultrasound Imaging Market Trends and Forecast
3.3: Global Ultrasound Imaging Market by Application
3.3.1: Gynaecology
3.3.2: Cardiology
3.3.3: Radiology
3.3.4: Vascular
3.3.5: Urology
3.3.6: Others
3.4: Global Ultrasound Imaging Market by Technology
3.4.1: 2D Imaging
3.4.2: 3D Imaging
3.4.3: 4D Imaging
3.4.4: Doppler Imaging
3.4.5: Others
3.5: Global Ultrasound Imaging Market by Product
3.5.1: Trolley/Cart Based Ultrasound
3.5.2: Compact Ultrasound
3.6: Global Ultrasound Imaging Market by Display
3.6.1: Black and White Display
3.6.2: Color Display
3.7: Global Ultrasound Imaging Market by Price Range
3.7.1: Premium High-End Ultrasound
3.7.2: Mid-Range Ultrasound
3.7.3: Low-End Ultrasound

4. Market Trends and Forecast Analysis by Region
4.1: Global Ultrasound Imaging Market by Region
4.2: North American Ultrasound Imaging Market
4.2.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others
4.2.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others
4.2.3: Market by Product: Trolley/Cart Based and Compact
4.2.4: Market by Display: Black and White Display and Color Display
4.2.5: The US Ultrasound Imaging Market
4.3: European Ultrasound Imaging Market
4.3.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others
4.3.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others
4.3.3: Market by Product: Trolley/Cart Based and Compact
4.3.4: Market by Display: Black and White Display and Color Display
4.3.5: Ultrasound Imaging Market of Germany
4.3.6: Ultrasound Imaging Market of United Kingdom
4.3.7: Ultrasound Imaging Market of France
4.3.8: The Russian Ultrasound Imaging Market
4.4: APAC Ultrasound Imaging Market
4.4.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others
4.4.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others
4.4.3: Market by Product: Trolley/Cart Based and Compact
4.4.4: Market by Display: Black and White Display and Color Display
4.4.5: The Chinese Ultrasound Imaging Market
4.4.6: Indian Ultrasound Imaging Market
4.4.7: Japanese Ultrasound Imaging Market
4.5: ROW Ultrasound Imaging Market
4.5.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others
4.5.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others
4.5.3: Market by Product: Trolley/Cart Based and Compact
4.5.4: Market by Display: Black and White Display and Color Display
4.5.5: Latin American Ultrasound Imaging Market
4.5.6: UAE Ultrasound Imaging Market

5. Competitor Analysis
5.1: Product Portfolio Analysis
5.2: Market Share Analysis
5.3: Operational Integration
5.4: Geographical Reach
5.5: Porter's Five Forces Analysis

6. Cost Structure Analysis
   6.1: Cost of Goods Sold
   6.2: SG&A
   6.3: EBITDA Margin

7. Growth Opportunities and Strategic Analysis
   7.1: Growth Opportunity Analysis
   7.1.1: Growth Opportunities for the Global Ultrasound Imaging Market by Application
   7.1.2: Growth Opportunities for the Global Ultrasound Imaging Market by Technology
   7.1.3: Growth Opportunities for the Global Ultrasound Imaging Market by Product
   7.1.4: Growth Opportunities for the Global Ultrasound Imaging Market by Display
   7.1.5: Growth Opportunities for the Global Ultrasound Imaging Market by Region
   7.2: Emerging Trends in the Global Ultrasound Imaging Market
   7.3: Strategic Analysis
   7.3.1: New Product Development
   7.3.2: Capacity Expansions in the Global Ultrasound Imaging Market
   7.3.3: Mergers, Acquisitions and Joint Ventures in the Global Ultrasound Imaging Market

8. Company Profiles of Leading Players
   8.1: General Electric Company
   8.2: Koninklijke Philips N.V.
   8.3: Siemens AG
   8.4: Toshiba Corporation
   8.5: Hitachi Ltd.
   8.6: Fujifilm Holding Corporation
   8.7: Esaote S.p.A.
   8.8: Analogic Corporation
   8.9: Mindray Medical International Ltd.
   8.10: Samsung Electronics Company Ltd.

List of Figures

Chapter 2. Market Background and Classifications
   Figure 2.1: Supply Chain of the Global Ultrasound Imaging Market
   Figure 2.2: Major Drivers and Challenges for the Global Ultrasound Imaging Market

Chapter 3. Market Trends and Forecast Analysis from 2011 to 2022
   Figure 3.1: Trends of the Global GDP Growth Rate
   Figure 3.2: Trends of the Global Population Growth Rate
   Figure 3.3: Trends of the Global Inflation Rate
   Figure 3.4: Trends of the Global Unemployment Rate
   Figure 3.5: Trends of the Regional GDP Growth Rate
   Figure 3.6: Trends of the Regional Population Growth Rate
   Figure 3.7: Trends of the Regional Inflation Rate
   Figure 3.8: Trends of the Regional Unemployment Rate
   Figure 3.9: Trends of the Regional Per Capita Income
   Figure 3.10: Forecast for the Global GDP Growth Rate
   Figure 3.11: Forecast for the Global Population Growth Rate
   Figure 3.12: Forecast for the Global Inflation Rate
   Figure 3.13: Forecast for the Global Unemployment Rate
   Figure 3.14: Forecast for the Regional GDP Growth Rate
   Figure 3.15: Forecast for the Regional Population Growth Rate
   Figure 3.16: Forecast for the Regional Inflation Rate
   Figure 3.17: Forecast for the Regional Unemployment Rate
   Figure 3.18: Forecast for Regional Per Capita Income
   Figure 3.19: Trends and Forecast for the Global Ultrasound Imaging Market (2011-2022)
   Figure 3.20: Trends of the Global Ultrasound Imaging Market ($M) by Application
   Figure 3.21: Forecast for the Global Ultrasound Imaging Market ($M) by Application
Figure 3.22: Trends of Gynecology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.23: Forecast for Gynecology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.24: Trends of Cardiology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.25: Forecast for Cardiology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.26: Trends of Radiology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.27: Forecast for Radiology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.28: Trends of Vascular in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.29: Forecast for Vascular in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.30: Trends of Urology in the Global Ultrasound Imaging Market ($M) by Region from 2011 to 2016
Figure 3.31: Forecast for Urology in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.32: Trends of Others in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.33: Forecast for Others in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.34: Trends of the Global Ultrasound Imaging Market ($M) by Technology (2010- to 2015)
Figure 3.35: Forecast for the Global Ultrasound Imaging Market ($M) by Technology (2010-2015)
Figure 3.36: Trends of 2D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.37: Forecast for 2D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.38: Trends of 3D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.39: Forecast for 3D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.40: Trends of 4D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.41: Forecast for 4D Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.42: Trends of Doppler Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.43: Forecast for Doppler Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.44: Trends of Others Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.45: Forecast for Others Imaging in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.46: Trends of the Global Ultrasound Imaging Market ($M) by Product (2011- to 2015)
Figure 3.47: Forecast for the Global Ultrasound Imaging Market ($M) by Product (2011-2015)
Figure 3.48: Trends of Trolley/Cart Ultrasound Imaging Market ($M) by Product (2011-2015)
Figure 3.49: Forecast for the Trolley/Cart Ultrasound Imaging Market ($M) by Product (2011-2015)
Figure 3.50: Trends of Compact Ultrasound Imaging Market ($M) by Product (2011-2015)
Figure 3.51: Forecast for the Compact Ultrasound Imaging Market ($M) by Product (2011-2015)
Figure 3.52: Trends of the Global Ultrasound Imaging Market ($M) by Display (2011- to 2015)
Figure 3.53: Forecast for the Global Ultrasound Imaging Market ($M) by Display (2011-2015)
Figure 3.54: Trends of Black and White Display in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.55: Forecast for Black and White Display in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.56: Trends of Color Display in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 3.57: Forecast for Color Display in the Global Ultrasound Imaging Market ($M) by Region (2011-2016)

Chapter 4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 4.2: Forecast for the Global Ultrasound Imaging Market ($M) by Region (2011-2016)
Figure 4.3: Trends of the Global Ultrasound Imaging Market (M Units) by Region (2011-2016)
Figure 4.4: Forecast for the Global Ultrasound Imaging Market (M Units) by Region (2011-2016)
Figure 4.5: Trends and Forecast of the North American Ultrasound Imaging Market (2011-2022)
Figure 4.6: Trends of the North American Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.7: Forecast for the North American Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.8: Trends of the North American Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.9: Forecast for the North American Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.10: Trends of the North American Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.11: Forecast for the North American Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.12: Trends of the North American Ultrasound Imaging Market ($M) by Display (2011-2016)
Figure 4.13: Forecast for the North American Ultrasound Imaging Market ($M) by Display (2011-2016)
Figure 4.14: Trends and Forecast for the United States Ultrasound Imaging Market (2011-2022)
Figure 4.15: Trends and Forecast of the European Ultrasound Imaging Market (2011-2022)
Figure 4.16: Trends of the European Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.17: Forecast for the European Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.18: Trends of the European Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.19: Forecast for the European Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.20: Trends of the European Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.21: Forecast for the European Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.22: Trends of the Europe Ultrasound Imaging Market ($M) by Display (2011-2016)
Figure 4.23: Forecast for the European Ultrasound Imaging Market ($M) by Display (2017-2022)
Figure 4.24: Trends and Forecast for the German Ultrasound Imaging Market (2011-2022)
Figure 4.25: Trends and Forecast for the United Kingdom Ultrasound Imaging Market (2011-2022)
Figure 4.26: Trends and Forecast for the French Ultrasound Imaging Market (2011-2022)
Figure 4.27: Trends and Forecast for the Russian Ultrasound Imaging Market (2011-2022)
Figure 4.28: Trends and Forecast of the APAC Ultrasound Imaging Market (2011-2022)
Figure 4.29: Trends of the APAC Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.30: Forecast for the APAC Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.31: Trends of the APAC Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.32: Forecast for the APAC Ultrasound Imaging Market ($M) by Technology (2017-2022)
Figure 4.33: Trends of the APAC Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.34: Forecast for the APAC Ultrasound Imaging Market ($M) by Product (2017-2022)
Figure 4.35: Trends of the APAC Ultrasound Imaging Market ($M) by Display (2011-2016)
Figure 4.36: Forecast for the APAC Ultrasound Imaging Market ($M) by Display (2017-2022)
Figure 4.37: Trends and Forecast for the Chinese Ultrasound Imaging Market (2011-2022)
Figure 4.38: Trends and Forecast for the Indian Ultrasound Imaging Market (2011-2022)
Figure 4.39: Trends and Forecast for the Japanese Ultrasound Imaging Market (2011-2022)
Figure 4.40: Trends and Forecast of the ROW Ultrasound Imaging Market (2011-2022)
Figure 4.41: Trends of the ROW Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.42: Forecast for the ROW Ultrasound Imaging Market ($M) by Application (2011-2016)
Figure 4.43: Trends of the ROW Ultrasound Imaging Market ($M) by Technology (2011-2016)
Figure 4.44: Forecast for the ROW Ultrasound Imaging Market ($M) by Technology (2017-2022)
Figure 4.45: Trends of the ROW Ultrasound Imaging Market ($M) by Product (2011-2016)
Figure 4.46: Forecast for the ROW Ultrasound Imaging Market ($M) by Product (2017-2022)
Figure 4.47: Trends of the ROW Ultrasound Imaging Market ($M) by Display (2011-2016)
Figure 4.48: Forecast for the ROW Ultrasound Imaging Market ($M) by Display (2017-2022)
Figure 4.49: Trends and Forecast for the Latin American Ultrasound Imaging Market (2011-2022)
Figure 4.50: Trends and Forecast for the UAE Ultrasound Imaging Market (2011-2022)

Chapter 5. Competitor Analysis
Figure 5.1: Market Share Analysis of the Global Ultrasound Imaging Market (2016)
Figure 5.2: Market Share Analysis of the Top Five Players in the Global Ultrasound Imaging Market (2015)
Figure 5.3: Headquarters of the Competitors in Global Ultrasound Imaging Market
Figure 5.4: Porter's Five Forces Analysis of the Global Ultrasound Imaging Market

Chapter 6. Cost Structure Analysis
Figure 6.1: Cost Structure Analysis of the Global Ultrasound Imaging Market (%) in 2016

Chapter 7. Growth Opportunities and Strategic Analysis
Figure 7.1: Growth Opportunities for the Global Ultrasound Imaging Market by Application
Figure 7.2: Growth Opportunities for the Global Ultrasound Imaging Market by Technology
Figure 7.3: Growth Opportunities for the Global Ultrasound Imaging Market by Product
Figure 7.4: Growth Opportunities for the Global Ultrasound Imaging Market by Display
Figure 7.5: Growth Opportunities for the Global Ultrasound Imaging Market by Region
Figure 7.6: Emerging Trends in the Ultrasound Imaging Market
Figure 7.7: Strategic Initiatives by Major Competitors in the Global Ultrasound Imaging Market (2011-2016)
Figure 7.8: Major Capacity Expansions in the Global Ultrasound Imaging Market (2011-2016)

Chapter 8. Company Profiles of Leading Players
Figure 8.1: Major Plant Locations of GE healthcare Business.
Figure 8.2: Major Plant Locations of Philips Healthcare Business.
Figure 8.3: Major Plant Locations of Siemens Healthcare Business
Figure 8.4: Major Plant Locations of Toshiba Medical Systems Business.
Figure 8.5: Major Plant Locations of Hitachi Medical Corporation Business
Figure 8.6: Major Plant Locations of Fujifilm Holding Corporation Business
Figure 8.7: Major Plant Locations of Esaote SpA Business.
Figure 8.8: Major Plant Locations of Analogic Corporation Business
Figure 8.9: Major Plant Locations of Mindray Medical International Business
Figure 8.10: Major Plant Locations of Samsung Medison Business

List of Tables
Chapter 1. Executive Summary
Table 1.1: Global Ultrasound Imaging Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis from 2011 to 2022
Table 3.1: Market Trends of the Global Ultrasound Imaging Market (2011-2016)
Table 3.2: Market Forecast of the Global Ultrasound Imaging Market (2017-2022)
Table 3.3: Market Size and CAGR of Various Applications in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.4: Market Size and CAGR of Various Applications in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.5: Market Size and CAGR of Various Regions of Gynecology in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.6: Market Size and CAGR of Various Regions of Gynecology in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.7: Market Size and CAGR of Various Regions of Cardiology in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.8: Market Size and CAGR of Various Regions of Cardiology in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.9: Market Size and CAGR of Various Regions of Radiology in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.10: Market Size and CAGR of Various Regions of radiology in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.11: Market Size and CAGR of Various Regions of Vascular in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.12: Market Size and CAGR of Various Regions of Vascular in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.13: Market Size and CAGR of Various Regions of Urology in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.14: Market Size and CAGR of Various Regions of Urology in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.15: Market Size and CAGR of Various Regions of Others in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.16: Market Size and CAGR of Various Regions of Others in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.17: Market Size and CAGR of Various Technology of the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.18: Market Size and CAGR of Various Technology of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.19: Market Size and CAGR of Various Regions of 2D Imaging in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.20: Market Size and CAGR of Various Regions of 2D Imaging of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.21: Market Size and CAGR of Various Regions of 3D Imaging in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.23: Market Size and CAGR of Various Regions of 4D Imaging in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.24: Market Size and CAGR of Various Regions of 4D Imaging of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.25: Market Size and CAGR of Various Regions of Doppler Imaging in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.26: Market Size and CAGR of Various Regions of Doppler Imaging of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.27: Market Size and CAGR of Various Regions of Others Imaging in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.28: Market Size and CAGR of Various Regions of Others Imaging of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.29: Market Size and CAGR of Various Products of the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.30: Market Size and CAGR of Various Products of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.31: Market Size and CAGR of Various Regions of Trolley/Cart Ultrasound in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.32: Market Size and CAGR of Various Regions of Trolley/Cart Ultrasound of the Global Ultrasound Imaging Market by Value (2017-2022)
Imaging Market by Value (2011-2016)
Table 3.32: Market Size and CAGR of Various Regions of Trolley/Cart Ultrasound in the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.33: Market Size and CAGR of Various Regions of Compact Ultrasound in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.34: Market Size and CAGR of Various Regions of Compact Ultrasound of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.35: Market Size and CAGR of Various Display of the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.36: Market Size and CAGR of Various Displays of the Global Ultrasound Imaging Market by Value (2017-2022)

Table 3.37: Market Size and CAGR of Various Regions of Black and White Display of the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.38: Market Size and CAGR of Various Regions of Black and White Display of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 3.39: Market Size and CAGR of Various Regions of Color Display in the Global Ultrasound Imaging Market by Value (2011-2016)
Table 3.40: Market Size and CAGR of Various Regions of Color Display in the Global Ultrasound Imaging Market by Value (2017-2022)

Chapter 4. Market Trends and Forecast Analysis by Region
Table 4.1: Market Size and CAGR of Various Regions of the Global Ultrasound Imaging Market by Value (2011-2016)
Table 4.2: Market Size and CAGR of Various Regions of the Global Ultrasound Imaging Market by Value (2017-2022)
Table 4.3: Market Size and CAGR of Various Regions of the Global Ultrasound Imaging Market by Volume (2011-2016)
Table 4.4: Market Size and CAGR of Various Regions of the Global Ultrasound Imaging Market by Volume (2017-2022)
Table 4.5: Market Trends of Ultrasound in the North American Ultrasound Imaging Market (2011-2016)
Table 4.6: Market Forecast for Ultrasound in the North American Ultrasound Imaging Market (2017-2022)
Table 4.7: Market Size and CAGR Various Technologies of the North American Ultrasound Imaging Market by Value (2011-2016)
Table 4.8: Market Size and CAGR of Various Technologies of the North American Ultrasound Imaging Market by Value (2017-2022)
Table 4.9: Market Size and CAGR Various Products of North American Ultrasound Imaging Market by Value (2011-2016)
Table 4.10: Market Size and CAGR of Various Products of North American Ultrasound Imaging Market by Value (2017-2022)
Table 4.11: Market Size and CAGR Various Displays of the North American Ultrasound Imaging Market by Value (2011-2016)
Table 4.12: Market Size and CAGR of Various Displays of the North American Ultrasound Imaging Market by Value (2017-2022)
Table 4.13: Trends and Forecast in the US Ultrasound Imaging Market (2011-2022)
Table 4.14: Market Trends of Ultrasound in the European Ultrasound Imaging Market (2011-2016)
Table 4.15: Market Forecast for Ultrasound in the European Ultrasound Imaging Market (2017-2022)
Table 4.16: Market Size and CAGR Various Technologies of the European Ultrasound Imaging Market by Value (2011-2016)
Table 4.17: Market Size and CAGR of Various Technologies of the European Ultrasound Imaging Market by Value (2017-2022)
Table 4.18: Market Size and CAGR Various Products of the European Ultrasound Imaging Market by Value (2011-2016)
Table 4.19: Market Size and CAGR of Various Products of the European Ultrasound Imaging Market by Value (2017-2022)
Table 4.20: Market Size and CAGR Various Displays of the European Ultrasound Imaging Market by Value (2011-2016)
Table 4.21: Market Size and CAGR of Various Displays of the European Ultrasound Imaging Market by Value (2017-2022)
Table 4.22: Trends and Forecast in the German Ultrasound Imaging Market (2011-2022)
Table 4.23: Trends and Forecast in the UK’s Ultrasound Imaging Market (2011-2022)
Table 4.24: Trends and Forecast for the French Ultrasound Imaging Market (2011-2022)
Table 4.25: Trends and Forecast for Ultrasound Imaging in the Russian Ultrasound Imaging Market (2011-2022)
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