Global Point of Sale (POS) Terminal Market: Size, Trends & Forecasts (2017-2021)

Description: Scope of the Report

The report entitled “Global Point of Sale (POS) Terminal Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global POS market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, volume and by segmentation.

The report also includes a detailed regional analysis of the POS market in regions such as Asia Pacific, Europe, Latin America, Middle East and Africa and US/Canada. Under competitive landscape, different players in the POS market have been compared on the basis of revenue and market capitalization.

Moreover, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global POS market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Ingenico Group, Verifone Systems Inc., Toshiba Tec Corporation and PAX Global Technology Limited are some of the key players operating in the global POS market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage
- Asia Pacific
- Europe
- Latin America
- Middle East and Africa
- US/Canada

Company Coverage
- Ingenico Group
- Verifone Systems Inc.
- Toshiba Tec Corporation
- PAX Global Technology Limited

Executive Summary

The Global POS market can be segmented on the basis of component, applicability and product. On the basis of component, the market can further be divided into hardware and software. On the basis of applicability, the market can be divided into hospitality, grocery, healthcare, field service, restaurants & retail small and medium business. On the basis of product, the market can be divided into fixed and wireless POS terminal.

The global POS market is expected to increase at a healthy rate during the forecast period (2017-2021). The global POS market is supported by various growth drivers, such as rising e-commerce sales, increasing shipments of NFC enabled handsets, upsurge in number of hotels, resorts and spas, boom in number of smartphone users and increased use of mobile POS by small and medium enterprises. However, non compliance to PCI and data security risk are some of the challenges faced by the market. Growing use of cloud based POS, android POS hardware and increasing use of mobile wallets by consumers are some of the latest trends in the global POS market.

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