Growth Opportunities in the Global Waterproofing Membrane Market

Description: Trends, opportunities and forecast in this market to 2021 by material (bitumen, PVC, polyurethane, TPO, EPDM, and others), application (roofing and wall, building structures, water and waste water management, landfill and tunnel), form (liquid applied and sheet based), and region (North America, Europe, Asia Pacific, and the Rest of the World)

The future of the waterproofing membrane market looks promising with opportunities in the residential and non-residential construction industries. The global waterproofing membrane market is expected to reach an estimated $24.2 billion by 2021 and is forecast to grow at a CAGR of 4.3% from 2016 to 2021. The major growth drivers for this market are increasing construction activities and cost-effectiveness of waterproofing membranes.

Emerging trends, which have a direct impact on the dynamics of the waterproofing membrane industry, include increasing use of breathable waterproofing membrane and growing use of eco-friendly materials.

A total of 163 figures / charts and 171 tables are provided in this 208-page report to help in your business decisions.

The study includes waterproofing membrane market size and forecast for the global waterproofing membrane market through 2022 segmented by material, application, form, and region as follows:

Waterproofing membrane market by material [Volume (Million Square Meter) and $M shipment analysis for 2010 – 2021]:

- Bitumen
- PVC
- TPO
- Polyurethane
- EPDM
- Others

Waterproofing membrane market by application [Volume (Million Square Meter) and $M shipment analysis for 2010 – 2021]:

- Roofing & Wall
- Building Structures
- Waste & Water Management
- Landfill & Tunnel
- Others

Waterproofing membrane market by form [Volume (Million Square Meter) and $M shipment analysis for 2010 – 2021]:

- Liquid Applied
- Sheet Based

Waterproofing membrane market by region [Volume (Million Square Meter) and $M shipment analysis for 2010 – 2021]:

- North America
- Europe
- Asia Pacific
- Rest of the World

Waterproofing membrane companies profiled in this market report include Sika AG, BASF, Saint-Gobain, Soprema Group, and Firestone Building Products.
The author predicts that demand for TPO based water proofing membrane is likely to experience the highest growth in the forecast period because of its attractive properties of being eco-friendly and easy to install; TPO is also lightweight and offers superior heat resistance.

Within the waterproofing membrane market, the largest application will continue to be roofing and wall; it is also expected to witness the highest growth over the forecast period from 2016 to 2021. Over the forecast period, growth in the roofing and wall applications will likely be driven by increased demand for single ply roofing, growing energy efficient roofing solutions, and the increasing retrofit market in Europe and North America.

Asia Pacific is expected to remain the largest market and is also expected to witness the highest growth over the forecast period because of growth in building and construction sectors and the increasing awareness of maintaining buildings for a longer lifespan.

Some of the features of “Growth Opportunities in the Global Waterproofing Membrane Market 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global waterproofing membrane market size estimation in terms of value ($M) and volume (M sqm.) shipment.
- Segmentation analysis: Global waterproofing membrane market size by various applications such as material, application, form in terms of value and volume shipment.
- Regional analysis: Global waterproofing membrane market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of the World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global waterproofing membrane suppliers.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global waterproofing membrane market by material (bitumen, PVC, polyurethane, TPO, EPDM, and others), application (roofing and wall, building structures, water and waste water management, landfill and tunnel), form (liquid applied and sheet based), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2 Which segments will grow at a faster pace and why?
Q.3 Which regions will grow at a faster pace and why?
Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of waterproofing membrane market?
Q.5 What are the business risks and threats to the market?
Q.6 What are emerging trends in this market and the reasons behind them?
Q.7 What are some changing demands of customers in?
Q.8 What are the new developments in waterproofing membrane market? Which companies are leading these developments?
Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?
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