Generics BRIC (Brazil, Russia, India, China) Industry Guide 2017

Description: Generics BRIC (Brazil, Russia, India, China) Industry Guide 2017

Summary

The BRIC Generics industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC generics market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the generics industry and had a total market value of $87.2 billion in 2016. China was the fastest growing country with a CAGR of 15.5% over the 2012-16 period.
- Within the generics industry, China is the leading country among the BRIC nations with market revenues of $63.1 billion in 2016. This was followed by India, Russia and Brazil with a value of $13.3, $7.0, and $3.9 billion, respectively.
- China is expected to lead the generics industry in the BRIC nations with a value of $104.9 billion in 2021, followed by India, Russia, Brazil with expected values of $25.8, $9.6 and $4.1 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC generics market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC generics market
- Leading company profiles reveal details of key generics market players’ BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC generics market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to buy

- What was the size of the BRIC generics market by value in 2016?
- What will be the size of the BRIC generics market in 2021?
- What factors are affecting the strength of competition in the BRIC generics market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC generics market?

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