Generics North America (NAFTA) Industry Guide 2017

Description: Generics North America (NAFTA) Industry Guide 2017

Summary

The NAFTA Generics industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA generics market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The generics industry within the NAFTA countries had a total market value of $110.2 billion in 2016. The Mexico was the fastest growing country, with a CAGR of 13.7% over the 2012-16 period.
- Within the generics industry, the US is the leading country among the NAFTA bloc, with market revenues of $99.7 billion in 2016. This was followed by Mexico and Canada, with a value of $6.3 and $4.2 billion, respectively.
- The US is expected to lead the generics industry in the NAFTA bloc, with a value of $141.2 billion in 2021, followed by Mexico and Canada with expected values of $10.1 and $4.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA generics market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA generics market
- Leading company profiles reveal details of key generics market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA generics market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to buy

- What was the size of the NAFTA generics market by value in 2016?
- What will be the size of the NAFTA generics market in 2021?
- What factors are affecting the strength of competition in the NAFTA generics market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA generics market?

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