PreK-12 Testing Market Forecast 2016-2017

Description:
In PreK-12 Testing Market Forecast 2016-2017, this report examines the academic testing market in schools, with an emphasis on the impact of the Every Student Succeeds Act, the states’ reexamination of their testing programs to find ways to streamline, the movement back to state-specific standards from the Common Core, and the uncertainty that reigns at the beginning the Trump era.

Key issues addressed in the report are the progress made toward the goal of having statewide assessments be delivered online, the quest to create innovative assessments, movement toward the creation of balanced assessment systems, and the increasing recognition of a formative assessment process as critical to learning.

This new edition of a recurring Simba examination of the testing market offers fresh insight in:

- The evolution of high stakes statewide tests
- Increasing customization in classroom-level assessments
- Progress in online testing at both the state and local levels

Topics analyzed in the new report include:

- Growth drivers at the federal and state level
- Momentum in online testing
- Lead testing contractors by state
- Flexibility of funding sources
- Impact of federal education policy changes
- Impact of local groundswell for testing changes
- High schools at the center of change
- Shifting competitive landscape among testing providers
- Rise of teacher-created classroom assessments
- Computer adaptive testing
- Piloting performance assessments
- Projections of future growth by category through 2019-2020
- Capsule summaries of 25 leading PreK-12 testing providers

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American Institutes for Research (Air)
Amplify
College Board
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Edmentum
Educational Testing Service
Hmh Assessment
Masteryconnect
Mastery (Formerly Peoples) Education
Measured Progress
Naiku
Northwest Evaluation Association
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