PreK-12 Testing Market Forecast 2016-2017

Description: In PreK-12 Testing Market Forecast 2016-2017, this report examines the academic testing market in schools, with an emphasis on the impact of the Every Student Succeeds Act, the states’ reexamination of their testing programs to find ways to streamline, the movement back to state-specific standards from the Common Core, and the uncertainty that reigns at the beginning the Trump era.

Key issues addressed in the report are the progress made toward the goal of having statewide assessments be delivered online, the quest to create innovative assessments, movement toward the creation of balanced assessment systems, and the increasing recognition of a formative assessment process as critical to learning.

This new edition of a recurring Simba examination of the testing market offers fresh insight in:

- The evolution of high stakes statewide tests
- Increasing customization in classroom-level assessments
- Progress in online testing at both the state and local levels

Topics analyzed in the new report include:

- Growth drivers at the federal and state level
- Momentum in online testing
- Lead testing contractors by state
- Flexibility of funding sources
- Impact of federal education policy changes
- Impact of local groundswell for testing changes
- High schools at the center of change
- Shifting competitive landscape among testing providers
- Rise of teacher-created classroom assessments
- Computer adaptive testing
- Piloting performance assessments
- Projections of future growth by category through 2019-2020
- Capsule summaries of 25 leading PreK-12 testing providers

Contents: Methodology

Executive Summary
Testing Market Valued at $2.46 Billion in 2015-2016
High-Stakes Assessments Drive Sales of $1.12 Billion
Classroom Assessments Almost Keep Pace
The Next Area of Growth: Science
Online Testing Still Growing
State-Level Online Sales Outpace Digital Classroom Sales
Addressing Niche Populations
Flexible Funding: One of Many Areas of Uncertainty

Chapter 1: Industry Size And Structure
Introduction
Types of Tests
Table 1.1: Prek-12 Testing Terminology
Testing Market Size And Segments
Table 1.2: Testing Segments And Market Share 2014-2015 Vs. 2015-2016
Change Agent: Essa
Table 1.3: Contrasts Between Nclb And Essa Regarding Assessments
The Trump Administration And the 2017 Congress
Policy Changes On the State And Local Side
Backlash Against Too Much Testing
Leaps Forward in Online Delivery
Table 1.4: Market for Online Assessments, 2014-2015 Vs. 2015-2016
Flexibility, New Administration Add to Funding Uncertainty
Table 1.5: Selected Funding Sources for Assessments
Vendors Face Uncertainty, Too

Chapter 2: State-Level Tests
Market Size And Growth
Table 2.1: Market Share of State Tests, 2014-2015 Versus 2015-2016
Ever-Changing Landscape
Case Study On Change: Massachusetts
Testing Reductions
High School: Focus of Change
Impact On Vendors
Moving Online: Continued Evolution
Table 2.2: Statewide Online Testing Market Size, Growth, And Share, 2014-2015 Vs. 2015-2016
Issues Abound
A Case Study of Online Challenges: Tennessee
Changes Ahead
Competitive Landscape
Digital Challenges Spur Change
Table 2.3: Summary of States’ Primary Testing Vendors And Contract Status, Spring 2017
Consortia: Changing Business Models for Challenging Times
Case Study of a Consortium State: Vermont
Consolidation Reduces Number of Players

Chapter 3: Classroom-Level Assessments
Table 3.1: Sales, Growth, And Market Share of Classroom Assessments, 2014-2015 Vs. 2015-2016
Competitive Landscape
Embrace of Formative Assessment Process
Striving for a Balanced Assessment System
Increased Interest in Formative Assessment On the State Level
Relying On the Consortia
Increase in Customization
Integration of Assessments And Educational Materials
Role of Test Prep
Teacher-Created Assessments
March Toward Online
Table 3.2: Online Classroom Assessment Market Size, Growth, And Share, 2014-2015 Vs. 2015-2016
Need for Professional Learning

Chapter 4: Trends Affecting Assessment
Onward Toward Science Assessments
Computer Adaptive Testing And Ai Scoring
Case Study in Computer-Adaptive Testing: Virginia
Ai Scoring And Other Technology Improvements
Challenge: How to Engage Students
Piloting Performance Assessments
Improving Accommodations
The Rise of Native-Language Tests
Assessing Below Grade 3
A Hold On Speaking And Listening

Chapter 5: Conclusions And Outlook
Introduction
Slow Growth Ahead for the Assessment Market As a Whole
Table 5.1: Prek-12 Assessment Market Forecast, 2015-2016 Through 2019-2020P
Table 5.2: Forecasted Annual Growth in Prek-12 Assessment Market, 2016-2017 Through 2019-2020P
Table 5.3: Forecasted Market Share, State Level Summative Vs. Classroom Assessments, 2016-2017 Through 2019-2020P
Strong Growth in Online Assessment Continues
Table 5.4: Prek-12 Online Assessment Market Forecast, 2015-2016 Through 2019-2020P ($ in Millions)
Table 5.5: Forecasted Annual Growth in Prek-12 Online Assessment Market, 2016-2017 Through 2019-2020

Uncertain Times to Continue
Pockets of Growth
Ramifications for Assessment Vendors

Chapter 6: Who's Who Act
American Institutes for Research (Air)
Amplify
College Board
Curriculum Associates
Data Recognition Corp.
Edmentum
Educational Testing Service
Hmh Assessment
Masteryconnect
Mastery (Formerly Peoples) Education
Measured Progress
Naiku
Northwest Evaluation Association
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