Service Market for Data Center by Service Type (Design & Consulting, Installation & Deployment, Professional, Training & Development, Maintenance & Support), Tier Type, End-User, Data Center Type, Industry, and Region - Global Forecast to 2022

Description:
Growing need for reduction of CAPEX and OPEX is one of the factors driving the service market for data center

The global service market for data center market size is estimated to grow from USD 39.68 billion in 2017 to USD 77.51 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 14.33%. There is an increasing need for reducing CAPEX spent on commissioning mission-critical data center facilities. Data center services provide the required feasibility consulting and cost estimation required for setting up new data centers as well as aid in improving their Return on Investment (ROI). This acts as one of the drivers for the service market for data center. However, increase in demand for third-party data center services including vendor specific in-house data center services, may hinder end-users to adopt these solutions.

The training and development services market is expected to gain traction during the forecast period

The service market for data center services includes design & consulting, installation & deployment, professional services, training & development, and maintenance & support services, in which the training and development services market grow at the highest CAGR during the forecast period. Training and development services segment provides information about the usage of the data center equipment and generates awareness about data center standards and good practices for data centers, which is further driving the market.

Tier 4 data center type is estimated for the largest market share during the forecast period

The tier 4 type is estimated to grow with the largest market size. They provide additional functionality over the tier 3 and other data center types and have an uptime of 99.995%, which contributes to the higher adoption that in turn results in higher market size. These types of data centers are fault tolerant and majorly operated by large enterprises.

APAC is projected to grow at the highest rate during the forecast period

North America has captured the largest market share in 2017, and the trend is expected to continue in the coming years. This region is growing, owing to the presence of a large number of data centers and has witnessed rapid adoption due to the availability of comprehensive solutions. On the other hand, the APAC’s service market for data center solutions are expected to witness exponential growth and projected to be the fastest-growing region for the global service market for data center. This is mainly attributed to the increasing data center traffic in countries such as China, Japan, South Korea, Australia, and Hong Kong.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The break-up of profiles of primary participants is given below:
- By Company Type: Tier 1: 40%, Tier 2: 20%, and Tier 3: 40%
- By Designation: C level: 50%, Director level: 25%, and Others: 25%
- By Region: North America: 33%, Europe: 50%, APAC: 17%

The various key vendors profiled in the report are as follows:
- Hewlett Packard Enterprise Company (U.S.)
- International Business Machines Corporation (U.S.)
- Schneider Electric SE (France)
- Cisco Systems, Inc. (U.S.)
- Dell Inc. (U.S.)
- Fujitsu Ltd. (Japan)
Vertiv Co. (U.S.)
- Hitachi, Ltd. (Japan)
- Equinix, Inc. (U.S.)
- Huawei Technologies Co. Ltd. (China)

Research Coverage:

The services considered for the service market for data center include design & consulting, installation & deployment, professional services, training & development, and maintenance & support. The tier type considered in the service market for data center includes tier 1, tier 2, tier 3, and tier 4, whereas the end-users considered are cloud provider, colocation provider, and enterprises. The market is also split on the basis of data center types that include small data centers, mid-sized data centers, and large data centers. The market is segmented on the basis of industries into Banking, Financial Services, and Insurance (BFSI); IT & telecom; government & defense; healthcare; education; retail; energy; manufacturing; and others (media & entertainment and transportation & logistics). The market has been segmented on the basis of regions into North America, Europe, APAC, MEA, and Latin America.

The report will help the market leaders/new entrants in this market in the following ways:

- This report segments the service market for data center comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
- The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
- This report will help stakeholders to better understand the competitor and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches, partnerships, agreements & collaborations, mergers & acquisitions, and expansions.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.2 Primary Data
2.1.2.1 Key Industry Insights
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Research Assumptions
2.4 Limitations

3 Executive Summary

4 Premium Insights
4.1 Attractive Market Opportunities in the Service Market for Data Center
4.2 Service Market for Data Center, 2017–2022
4.3 Service Market for Data Center, Top Three Industries and Regions, 2017
4.4 Service Market for Data Center Market Size, 2017–2022: By Region
4.5 Lifecycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Market Dynamics
5.2.1 Drivers
5.2.1.1 Increase in Data Center Technology Spending
5.2.1.2 Growing Data Center Complexities
5.2.1.3 Growing Need for Reduction of Capex and Opex
5.2.2 Restraints
5.2.2.1 Increased Demand for Third-Party Services
5.2.3 Opportunities
5.2.3.1 Exponential Growth in Data Center Traffic
5.2.3.2 Surge in the Number of IoT Devices
5.2.4 Challenges
5.2.4.1 Lack of Awareness

6 Industry Trends
6.1 Introduction
6.2 Data Center Trends and Innovations
6.3 Strategic Benchmarking
6.3.1 Innovations and Product Enhancements
6.3.2 Collaborations, Partnerships, and Acquisitions
6.4 Technology Trends and Standards
6.4.1 Introduction
6.4.2 Standards and Guidelines for the Service Market for Data Center
6.4.2.1 Telecommunications Infrastructure Standard for Data Centers
6.4.2.2 Canadian Standards Association Group
6.4.2.3 Underwriters Laboratory
6.4.2.4 Distributed Management Task Force Standards
6.4.2.5 Made in USA (For the U.S. Region)
6.4.2.6 Oasis Standards
6.4.2.7 Electronic Industry Association
6.4.2.8 Telecommunication Industry Association
6.4.2.9 Data Center Site Infrastructure Tier Standard (Uptime Institute)

7 Service Market for Data Center Analysis, By Service Type
7.1 Introduction
7.2 Design and Consulting
7.3 Installation and Deployment
7.4 Professional
7.5 Training and Development
7.6 Maintenance and Support

8 Service Market for Data Center Analysis, By Tier Type
8.1 Introduction
8.2 Tier 1
8.3 Tier 2
8.4 Tier 3
8.5 Tier 4

9 Service Market for Data Center Analysis, By End-User
9.1 Introduction
9.2 Cloud Providers
9.3 Colocation Providers
9.4 Enterprises

10 Service Market for Data Center Analysis, By Data Center Type
10.1 Introduction
10.2 Small Data Centers
10.3 Mid-Sized Data Centers
10.4 Large Data Centers

11 Service Market for Data Center Analysis, By Industry
11.1 Introduction
11.2 Banking, Financial Services, and Insurance
11.3 IT and Telecom
11.4 Government and Defense
11.5 Healthcare
11.6 Education
11.7 Retail
11.8 Energy
11.9 Manufacturing
11.10 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.3 Europe
12.4 Asia-Pacific
12.5 Middle East and Africa
12.6 Latin America

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situations and Trends
13.2.1 New Product/Service and Technology Launches
13.2.2 Partnerships, Agreements, and Collaborations
13.2.3 Mergers and Acquisitions

14 Company Profiles
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Mnm View) -
14.1 Introduction
14.2 Hewlett Packard Enterprise Company
14.3 International Business Machines Corporation
14.4 Schneider Electric SE
14.5 Cisco Systems, Inc.
14.6 Dell Inc.
14.7 Fujitsu Limited
14.8 Vertiv Co.
14.9 Hitachi, Ltd.
14.10 Equinix, Inc.
14.11 Huawei Technologies Co.Ltd.
- Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Mnm View Might Not Be Captured in Case of Unlisted Companies.

15 Appendix
15.1 Insight of Industry Experts
15.2 Recent Developments
15.2.1 New Product Launches
15.2.2 Agreements, Partnerships, Collaborations, and Joint Ventures
15.3 Discussion Guide
15.4 Knowledge Store
15.5 Introducing RT: Real-Time Market Intelligence
15.6 Available Customizations
15.7 Related Reports
15.8 Author Details

List of Tables:
Table 1 Global Service Market for Data Center: Assumptions
Table 2 Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 3 Design and Consulting: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 4 Installation and Deployment: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 5 Professional: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 6 Training and Development: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 7 Others: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 8 Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 9 Tier 1: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 10 Tier 2: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 11 Tier 3: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 12 Tier 4: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 13 Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 14 Cloud Providers: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 15 Colocation Providers: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 16 Enterprises: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 17 Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 18 Small Data Centers: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 19 Mid-Sized Data Centers: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 20 Large Data Centers: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 21 Banking, Financial Services, and Insurance: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 22 IT and Telecom: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 23 Government and Defense: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 24 Healthcare: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 25 Education: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 26 Retail: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 27 Energy: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 28 Manufacturing: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 29 Others: Service Market for Data Center Market Size, By Region, 2015–2022 (USD Billion)
Table 30 Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 31 North America: Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 32 North America: Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 33 North America: Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 34 North America: Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 35 North America: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 36 Europe: Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 37 Europe: Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 38 Europe: Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 39 Europe: Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 40 Europe: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 41 Asia-Pacific: Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 42 Asia-Pacific: Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 43 Asia-Pacific: Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 44 Asia-Pacific: Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 45 Asia-Pacific: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 46 Middle East and Africa: Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 47 Middle East and Africa: Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 48 Middle East and Africa: Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 49 Middle East and Africa: Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 50 Middle East and Africa: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 51 Latin America: Service Market for Data Center Market Size, By Service Type, 2015–2022 (USD Billion)
Table 52 Latin America: Service Market for Data Center Market Size, By Tier Type, 2015–2022 (USD Billion)
Table 53 Latin America: Service Market for Data Center Market Size, By End-User, 2015–2022 (USD Billion)
Table 54 Latin America: Service Market for Data Center Market Size, By Data Center Type, 2015–2022 (USD Billion)
Table 55 Latin America: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 56 Latin America: Service Market for Data Center Market Size, By Industry, 2015–2022 (USD Billion)
Table 57 New Product/Service and Technology Launches, 2015–2017
Table 58 Partnerships, Agreements, and Collaborations, 2015–2017
Table 59 Mergers and Acquisitions, 2015–2017

List of Figures:
Figure 1 Service Market for Data Center: Research Design
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 3 Market Breakdown and Data Triangulation
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Evolution of Service Market for Data Center
Figure 7 Training and Development By Service Type Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 8 Tier 1 By Tier Type Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 9 Top Segments in the Service Market for Data Center in 2017
Figure 10 North America Is Expected To Hold the Largest Market Share in 2017
Figure 11 Increasing Number of Data Centers Is Fueling the Growth of the Service Market for Data Center (2017–2022)
Figure 12 the Training and Development Services Segment Is Projected To Grow at the Highest CAGR During the Forecast Period
Figure 13 IT & Telecom and North America Region Are Expected To Hold the Largest Market Shares in 2017
Figure 14 Asia-Pacific Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 15 Service Market for Data Center Regional Lifecycle: Asia-Pacific Is Expected To Have a High Growth in the Coming Years
Figure 16 Service Market for Data Center: Drivers, Restraints, Opportunities, and Challenges
Figure 17 Data Center Trends and Innovations
Figure 18 Strategic Benchmarking: Innovations and Product Enhancements
Figure 19 Strategic Benchmarking: Collaborations, Partnerships, and Acquisitions
Figure 20 Training and Development Service Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 21 Tier 1 Segment Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 22 Cloud Providers Segment Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 23 Small Data Centers Segment Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 24 BFSI Expected To Grow at the Highest CAGR During the Forecast Period
Figure 25 Regional Snapshot (2017–2022): North America Is Expected To Hold the Largest Market Share in 2017
Figure 26 Asia-Pacific Is Expected To Grow at the Highest CAGR During the Forecast Period
Figure 27 North America: Market Snapshot
Figure 28 Asia-Pacific: Market Snapshot
Figure 29 New Product/Service & Technology Launched Is the Key Growth Strategies in the Service Market for Data Center
Figure 30 the Strategy of Partnerships, Agreements, and Collaborations Is the Key Strategy Adopted By the Major Market Players From 2015 To 2017
Figure 31 Battle for Market Share: the Strategy of Partnerships, Agreements, and Collaborations Is the Key Strategy Adopted By the Major Players Between 2015 and 2017
Figure 32 Geographic Revenue Mix of Top Market Players
Figure 33 Hewlett Packard Enterprise Company: Company Snapshot
Figure 34 Hewlett Packard Enterprise Company: SWOT Analysis
Figure 35 International Business Machines Corporation: Company Snapshot
Figure 36 International Business Machines Corporation: SWOT Analysis
Figure 37 Schneider Electric SE: Company Snapshot
Figure 38 Schneider Electric SE: SWOT Analysis
Figure 39 Cisco Systems, Inc.: Company Snapshot
Figure 40 Cisco Systems, Inc.: SWOT Analysis
Figure 41 Dell Inc.: SWOT Analysis
Figure 42 Fujitsu Limited: Company Snapshot
Figure 43 Vertiv Co.: Company Snapshot
Figure 44 Hitachi, Ltd.: Company Snapshot
Figure 45 Equinix, Inc.: Company Snapshot
Figure 46 Huawei Technologies Co. Ltd.: Company Snapshot

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