Global Cold Chain Market 2017-2021

Description:
A cold chain is a type of supply chain that involves the storage and transportation of temperature-sensitive goods. Thermal and refrigerated packaging methods help in the transportation and storage of temperature-sensitive goods. Extensive logistics planning ensures the integrity of these goods. The term cold chain refers to the process of transportation and storage of products and commodities at optimal temperatures.

It is a temperature-controlled supply chain process used to maintain ideal storage conditions for different products and commodities. It provides temperature-controlled warehouses for surface storage and refrigerated transport vehicles for physical distribution of products at optimal temperatures. It is used widely to store and transport fruits, vegetables, drugs, and medicines without spoilage. Cold storage increases shelf life and maintains product quality. Cold chain service providers also offer various value-added services that improve the efficiency of the supply chain management (SCM) process.

The analysts forecast the global cold chain market to grow at a CAGR of 12.41% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global cold chain market for 2017-2021. To calculate the market size, the report presents the vendor landscape and a corresponding detailed profiling of the key market participants across the value chain of global cold chain market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Cold Chain Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- AmeriCold Logistics
- Lineage Logistics
- Preferred Freezer Services
- Swift Transportation
- John Swire & Sons

Other prominent vendors
- A.B. Oxford
- Nichirei Logistics Group
- Kloosterboer
- VersaCold Logistics Services
- Partner Logistics
- Nordic Logistics and Warehousing
- Cloverleaf Cold Storage
- Conestoga Cold Storage
- Congebec
- Burris Logistics
- Snowman Logistics
- Hanson Logistics
- Henningsen Cold Storage
- Interstate Cold Storage
- Trenton Cold Storage

Market drivers
- Demand for security of pharmaceutical supply chain.
- For a full, detailed list, view the full report

Market challenges
- High cost of diesel and fuel maintenance.
- For a full, detailed list, view the full report

Market trends
- Integration of GPS tracking and temperature monitoring systems.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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