Baby food is any soft food (other than breastmilk or infant formula) that is made specifically for babies between the ages of four to six months and two years. Infant formula is a processed food for babies and infants under 12 months of age, usually prepared for bottle-feeding or cup-feeding. There are two types of infant formula: powder (need to be mixed with water) or liquid (can be consumed with or without adding water).

The analysts forecast the global baby food and infant formula market to grow at a CAGR of 8.77% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global baby food and infant formula market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:
- Americas
- APAC
- Europe
- MEA

The report, Global Baby Food and Infant Formula Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Abbott
- Danone
- HiPP
- Kraft Heinz
- Nestlé
- Reckitt Benckiser

Other prominent vendors
- Arla Foods
- Amara Organics
- Baby Gourmet Foods
- Beingmate Group
- Ella's Kitchen
- Friso
- GreenZoo
- Healthy Sprouts
- Hero Group
- MORINAGA MILK INDUSTRY
- Meiji Holdings
- One Earth Farms
- Parent's Choice
- Plum, PBC
- SPROUT
- Stonyfield Farm

Market drivers
- Increase in health concerns among parents and breastfeeding limitations.
- For a full, detailed list, view the full report
Market challenges
- Rising health concerns about processed baby food and infant formula.
- For a full, detailed list, view the full report

Market trends
- Growing popularity of organic baby food products.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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