Alternative Sweeteners - A Global Market Overview

Description:
Increased consumer awareness about obesity, diabetes and other health concerns have paved the way for the consumption and usage of alternative sweeteners worldwide. Alternative sweeteners are used as substitute to sugar in foods and beverages to personal care to pharmaceuticals as they contain low to zero calories thus reducing the risk of obesity and diabetes. Alternative sweeteners analyzed in this report include high intensity sweeteners and polyols (also called as sugar alcohols).

Alternative sweeteners’ demand is anticipated to increase in the coming years is also buoyed by approvals of high intensity sweeteners and polyols in food and beverage applications by majority of the countries across the globe. Most of the alternative sweeteners are approved in North America, Europe and Asia-Pacific while very few of them are either banned or approved for restricted usage.

This report analyzes the alternative sweeteners global markets including North America, Europe, Asia-Pacific and Rest of World in terms of both volume in metric tons and value in USD for the 2014-2022 analysis period. The regional markets further analyzed for 13 independent countries across North America - the United States, Canada and Mexico; Europe - France, Germany, Italy, Spain, the United Kingdom and Russia; Asia-Pacific - China, India, Japan and South Korea; and Rest of World - South America, Middle East & Africa and CIS Countries (Excl. Russia).

The market is analyzed in all of these major regions by alternative sweeteners product category (HIS and Polyols), key countries and by major end-use applications in terms of both volume and value. This report also explores the market by product category and major application sector for each major country. The global key market trends are illustrated along with the recent major business trends such as product innovations/launches, mergers and acquisitions etc.

Polyols dominate the global market for Alternative Sweeteners by product category, forecast to be 1.6 million metric tons in 2017 accounting for over 90%, which is projected to reach 1.9 million metric tons by 2022 growing at a CAGR of 3.4% between the two years. High Intensity Sweeteners accounts for the remaining market share of Alternative Sweeteners and expected to witness the growth rate of 3% during the same period.

High intensity sweeteners (HIS) analyzed in this global market report is segmented by HIS category - Artificial HIS and Natural HIS. These HIS categories further segmented in to Artificial HIS - Acesulfame-K, Aspartame, Cyclamate, Neotame, Saccharin and Sucralose; and Natural HIS - Steviol Glycosides (stevia extracts), Glycyrrhizin (licorice root extracts) and Mogroside V (monk fruit extracts). The study also explores the key end-use applications of high intensity sweeteners including Beverages, Confectionary, Foods, Tabletop and Others (personal care, pharmaceuticals and nutraceuticals etc.).

Polyols analyzed in this report comprise sorbitol, xylitol, mannitol, maltitol, erythritol, isomalt and lactitol. The polyols’ end-use application markets analyzed include Confectionary, Food & Beverages, Personal Care and Others (Pharmaceuticals and nutraceuticals). Sorbitol market estimated in this report does not include sorbitol used as an intermediate in manufacturing Vitamin C.

This 452 page global alternative sweeteners market report comprises 417 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. The study discusses the regulatory framework of polyols and high intense sweeteners market in all major regions of the world. This report profiles 39 global players and 135 overall major players across North America - 25; Europe - 13; Asia-Pacific - 95; and Rest of World - 2. The research also provides the listing of the companies engaged in manufacturing and supply of alternative sweeteners. The global list of companies covers the address, contact numbers and the website addresses of 260 companies.

Contents:
Part A: Global Market Perspective

1. Introduction
1.1 Product Outline
1.1.1 Categorization of Sweeteners
1.1.1.1 Caloric Sweeteners
1.1.1.2 High Intensity Sweeteners (HIS)
1.1.1.2.1 Potential Health Benefits Offered by High Intensity Sweeteners
1.1.1.2.2 Potential Health Issues Associated with Artificial High Intensity Sweeteners
1.1.1.2.3 Applications for High Intensity Sweeteners
1.1.1.2.4 Types of High Intensity Sweeteners
1.1.1.2.4.1 Artificial High Intensity Sweeteners
1.1.1.2.4.1.1 Acesulfame Potassium (Acesulfame K)
1.1.1.2.4.1.2 Aspartame
1.1.1.2.4.1.3 Cyclamates
1.1.1.2.4.1.4 Neotame
1.1.1.2.4.1.5 Saccharin
1.1.1.2.4.1.6 Sucralose
1.1.1.2.4.2 Natural High Intensity Sweeteners
1.1.1.2.4.2.1 Steviol Glycosides
1.1.1.2.4.2.2 Mogroside V (Luo Han Guo/Monk Fruit Extract)
1.1.1.2.4.2.3 Glycyrrhizin (Licorice Root Extract)
1.1.1.3 Polyols (Sugar Alcohols)
1.1.1.3.1 Potential Health Benefits Offered by Polyols/Sugar Alcohols
1.1.1.3.2 Potential Health Concerns Associated with Polyols/Sugar Alcohols
1.1.1.3.3 Polyols and Gastrointestinal (GI) Effects
1.1.1.3.4 Applications of Polyols/Sugar Alcohols
1.1.1.3.5 Types of Polyols/Sugar Alcohols
1.1.1.3.5.1 Sorbitol
1.1.1.3.5.2 Mannitol
1.1.1.3.5.3 Maltitol
1.1.1.3.5.4 Xylitol
1.1.1.3.5.5 Erythritol
1.1.1.3.5.6 Isomalt
1.1.1.3.5.7 Lactitol

2. Key Market Trends
2.1 Prospects for Low-Calorie Sweeteners Brightened by Escalating Incidences of Obesity and Diabetes
2.1.1 Overweight and Obesity: Some Statistics of Prevalence
2.1.2 Burden of Diabetes and Impaired Glucose Tolerance (IGT) on a Global Level
2.1.3 To Conclude
2.2 Erythritol Demand is Expected to Surge as The European Commission Approves Usage of Erythritol in Beverages
2.3 Stevia Sales to Drive Demand for Erythritol
2.4 Demand for Monk Fruit Extract Mogroside V Emerging from the Shadows
2.5 Stevia: The Shining Star on Natural Sweeteners' Horizon
2.6 Stevia's Bitterness Gets Sweeter
2.7 Regulation on Steviol Glycosides Sweeteners Amended by the European Commission
2.8 Next Generation Steviol Glycosides Evolving Beyond Reb A
2.8.1 Advancements in Agronomy
2.8.2 Enzymatic Modification Sweetens Stevia Market
2.8.3 Fermentation Production of Steviol Glycosides to Tap Rarer Glycosides

3. Regulatory Landscape
3.1 Polyols and High Intense Sweetener Regulations around the Globe
3.1.1 European Union
3.1.2 The United States
3.1.3 Japan
3.1.4 India
3.1.5 China

4. Key Global Players
5. Key Business and Product Trends

- PureCircle Doubled Stevia Leaf Extract Production Capacity in Malaysia
- Commercialization of SweeGen's Bestevia Reb-M
- Product of the Year in the Sweetener Category for 2017 Won by SPLENDA® Naturals Stevia Sweetener
- Evolva to Introduce EverSweet™ in 2018
- US Customs and Border Protection Issue Clearance for PureCircle Shipments
- S&W’s Unique Stevia Lines Marketed Under the Brand Name ‘Kandi Leaf’ Stevia
- US Notice of Allowance for a Crucial Evolva Patent Protection Application Related to Steviol Glycosides Production
- Ingredion, Only Global Distributor of SweeGen’s Stevia Sweeteners in All Markets except China
- Sigma-Beverage, PureCircle’s Latest Breakthrough Stevia Ingredient for Beverage Formulations
- DSM Submitted Application to Food Safety Regulators in Europe for Approving the Use of its Fermentation-based Stevia in The Netherlands
- S2G Biochemicals and Mondelez International Collaborated to Build Xylitol Plant in the USA
- Haigen Collaborated with Viachem to Introduce its Stevia Products to the North American Market
- Updated European Commission Legislation Opened Door for European Food and Beverage Companies Needing Low-Calorie, Best-Tasting Sweeteners
- GLG’s EMS95 Received Letter of No Objection from the US FDA
- GLG Produced New Reb C Varietal with Unprecedented Levels of Reb C at Over 79%
- Jinhe Industrial Invested 460 Million Yuan for Constructing a New 1,500 Mt/Yr Sucralose Project
- Unveiling of Zevia’s New Non-GMO Project Verified Stevia Blend
- Saccharin Received Approval from the Canadian Government
- Anti-Caries Effect of Xylitol Confirmed by DuPont Study
- DFI Corp and Mitr Phol Group Inks Strategic Investment and Partnership Deal to Produce Erythritol and Xylitol
- Cargill's EverSweet™ Sweetener Received Letter of No Objection from US FDA
- Xylitol Sweetener Can Kill or Poison Dogs - FDA Warns
- PureCircle Stevia Agronomy Program in India
- New Stevia Leaf Seedling with Over 1000% Rise in Reb M Glycosides Produced by GLG
- BENEO Introduces New Isomalt Translucent Gum Coating Technology
- New Decree Passed in Brazil Allow Beverage Producers to Use a Mix of Stevia and Sugar
- GLG Join Forces with MycoTech to Enhance the Taste of Natural Sweeteners
- EFSA Approves the Use of PureCircle's Reb M as a Stevia Sweetener in Europe
- Launch of PureCircle's Zeta™ Family of Stevia Ingredients
- USPTO Issues New Reb D Stevia Glycoside Patent to Sweet Green Fields
- Sweet Green Fields Co., Ltd., One of the World's Largest, Privately Held, and Fully-Integrated Stevia Ingredient Companies
- European Commission Approves Usage of Erythritol in Beverages
- GLG's New Stevia Leaf with Enhanced Levels of Reb D and Reb M
- Acquisition of Johnson & Johnson's Splenda® Brand Complements Heartland's Product Line
- GLG's Natural Zero-Calorie Sweetener Product Line Receives Non-GMO Project Verification
- HYET Purchased ASE from Ajinomoto Co.
- Launch of Cargill's New Truvia® Brown Sugar Blend in Canada
- New Sugar Substitute, ERYLITE® Bronze Launched by Jungbunzlauer
- Launch of Cargill's New Truvia® Brown Sugar Blend in Canada
- DOLCIA PRIMA™ Low-Calorie Sugar Unveiled by Tate & Lyle
- US FDA Issued Letter of No Objection for GLG's High-Purity Reb C Blends
- BENEO Presents New Sugar-free Hard Candy Solutions at ISM 2015
- DOLCIA PRIMA™ Low-Calorie Sugar Unveiled by Tate & Lyle
- US FDA Issued Letter of No Objection for GLG's High-Purity Reb C Blends
- Production of NutraSweet® Aspartame to Stop by the end of 2014
- Study Reveals Zerose® Erythritol Tastes Great and Better for Teeth
- Merisant and Whole Earth to Pay $1.65 M and Overhaul its Pure Via Label
- Unique Fermentation-based Sweetener Platform Announced by DSM at the International Food Technology Expo in New Orleans
- GLG's Rebsweet™ and AnySweetPLUS™ Stevia Extracts Received GRAS Letter of No Objection from US FDA
- Reapproval of Saccharin as a Food Additive in Canada
- GLG Submitted a GRAS Notification with US FDA for its High Purity Reb M Stevia Extract
- Unveiling of Tate & Lyle's TASTEVA® Stevia Sweetener at Engredea Trade Show in Anaheim
- Kasyap Sweeteners Limited, India Expands Sorbitol Capacity

6. Global Market Overview
6.1 Global Alternative Sweeteners Market Overview by Product Category
   6.1.1 High Intensity Sweeteners
      6.1.1.1 Global High Intensity Sweeteners Market Overview by HIS Category
      6.1.1.2 Global High Intensity Sweeteners Market Overview by HIS Type
      6.1.1.3 Global High Intensity Sweeteners Market Overview by End-Use Application
   6.1.2 Polyols (Sugar Alcohols)
      6.1.2.1 Global Polyols (Sugar Alcohols) Market Overview by Polyol Type
      6.1.2.2 Global Polyols (Sugar Alcohols) Market Overview by End-Use Application

Part B: Regional Market Perspective
Global Alternative Sweeteners Market Overview by Geographic Region
Global High Intensity Sweeteners Market Overview by Geographic Region
Global Artificial High Intensity Sweeteners Market Overview by Geographic Region
Global Natural High Intensity Sweeteners Market Overview by Geographic Region
Global Polyols (Sugar Alcohols) Market Overview by Geographic Region

Regional Market Overview
1. North America
   1.1 North American Alternative Sweeteners Market Overview by Geographic Region
   1.2 North American Alternative Sweeteners Market Overview by Product Category
1.2.1 High Intensity Sweeteners
  1.2.1.1 North American High Intensity Sweeteners Market Overview by Geographic Region
  1.2.1.2 North American High Intensity Sweeteners Market Overview by End-Use Application
  1.2.1.3 North American High Intensity Sweeteners Market Overview by HIS Category
  1.2.2 Polyols (Sugar Alcohols)
    1.2.2.1 North American Polyols (Sugar Alcohols) Market Overview by Geographic Region
    1.2.2.2 North American Polyols (Sugar Alcohols) Market Overview by End-Use Application

1.3 Major Market Players
- Amax NutraSource, Inc (United States)
- Archer Daniels Midland Company (United States)
- Arnhem Group, The (United States)
- Cargill, Inc (United States)
- Celanese Corporation (United States)
- Cumberland Packing Corporation (United States)
- DFI Corporation (United States)
- Dupont Nutrition & Health (Danisco) (United States)
- GLG Life Tech Corporation (Canada)
- Heartland Food Products Group (United States)
- Ingredion Incorporated (United States)
- MAFCO Worldwide LLC (United States)
- Merisant Company (United States)
- Whole Earth Sweetener Co. (United States)
- Novagreen Inc. (Canada)
- NutraSweet Company (United States)
- PMC Specialties Group, Inc (United States)
- Pyure Brands LLC (United States)
- S2G Biochem, Inc (Canada)
- Sugar Foods Corporation (United States)
- Sweegen, Inc. (United States)
- Sweet Green Fields LLC (United States)
- Wisdom Natural Brands (United American Industries, Inc.) (United States)
- Xylitol Canada, Inc. (Canada)
- Zuchem Inc. (United States)

1.4 Country-wise Analysis of North American Alternative Sweeteners Market
  1.4.1 The United States
    1.4.1.1 United States Alternative Sweeteners Market Overview by Product Category
      1.4.1.1.1 High Intensity Sweeteners
      1.4.1.1.1.1 United States High Intensity Sweeteners Market Overview by End-Use Application
      1.4.1.1.2 Polyols (Sugar alcohols)
      1.4.1.1.2.1 United States Polyols (Sugar Alcohols) Market Overview by End-Use Application

  1.4.2 Canada
    1.4.2.1 Canadian Alternative Sweeteners Market Overview by Product Category
      1.4.2.1.1 High Intensity Sweeteners
      1.4.2.1.1.1 Canadian High Intensity Sweeteners Market Overview by End-Use Application
      1.4.2.1.2 Polyols (Sugar alcohols)
      1.4.2.1.2.1 Canadian Polyols (Sugar Alcohols) Market Overview by End-Use Application

  1.4.3 Mexico
    1.4.3.1 Mexican Alternative Sweeteners Market Overview by Product Category
      1.4.3.1.1 High Intensity Sweeteners
      1.4.3.1.1.1 Mexican High Intensity Sweeteners Market Overview by End-Use Application
      1.4.3.1.2 Polyols (Sugar Alcohols)
      1.4.3.1.2.1 Mexican Polyols (Sugar Alcohols) Market Overview by End-Use Application

2. Europe
  2.1 European Alternative Sweeteners Market Overview by Geographic Region
  2.2 European Alternative Sweeteners Market Overview by Product Category
    2.2.1 High Intensity Sweeteners
      2.2.1.1 European High Intensity Sweeteners Market Overview by Geographic Region
      2.2.1.2 European High Intensity Sweeteners Market Overview by End-Use Application
2.2.1.3 European High Intensity Sweeteners Market Overview by HIS Category
2.2.2 Polyols (Sugar Alcohols)
2.2.2.1 European Polyols (Sugar Alcohols) Market Overview by Geographic Region
2.2.2.2 European Polyols (Sugar Alcohols) Market Overview by End-Use Application
2.3 Major Market Players
- BENEO GmbH (Germany)
- DHW Deutsche Hydrierwerke GmbH (Germany)
- Evolva SA (Switzerland)
- Extraits Végétaux et Dérivés (EVD) (France)
- Granular AB (DBA The Real Stevia Company) (Sweden)
- Hermes Sweeteners Ltd. (Switzerland)
- HYET Sweet B.V. (Netherlands)
- Jungbunzlauer Suisse AG (Switzerland)
- Productos Aditivos S.A. (Spain)
- Roquette Frères S.A. (France)
- Stevia Natura SAS (France)
- Tate & Lyle PLC (United Kingdom)
- Tereos Starch & Sweeteners S.A.S. (Tereos Syral) (France)

2.4 Country-wise Analysis of European Alternative Sweeteners Market
2.4.1 France
2.4.1.1 French Alternative Sweeteners Market Overview by Product Category
2.4.1.1.1 High Intensity Sweeteners
2.4.1.1.1.1 French High Intensity Sweeteners Market Overview by End-Use Application
2.4.1.1.2 Polyols (Sugar Alcohols)
2.4.1.1.2.1 French Polyols (Sugar Alcohols) Market Overview by End-Use Application

2.4.2 Germany
2.4.2.1 German Alternative Sweeteners Market Overview by Product Category
2.4.2.1.1 High Intensity Sweeteners
2.4.2.1.1.1 German High Intensity Sweeteners Market Overview by End-Use Application
2.4.2.1.2 Polyols (Sugar Alcohols)
2.4.2.1.2.1 German Polyols (Sugar Alcohols) Market Overview by End-Use Application

2.4.3 Italy
2.4.3.1 Italian Alternative Sweeteners Market Overview by Product Category
2.4.3.1.1 High Intensity Sweeteners
2.4.3.1.1.1 Italian High Intensity Sweeteners Market Overview by End-Use Application
2.4.3.1.2 Polyols (Sugar Alcohols)
2.4.3.1.2.1 Italian Polyols (Sugar Alcohols) Market Overview by End-Use Application

2.4.4 Spain
2.4.4.1 Spanish Alternative Sweeteners Market Overview by Product Category
2.4.4.1.1 High Intensity Sweeteners
2.4.4.1.1.1 Spanish High Intensity Sweeteners Market Overview by End-Use Application
2.4.4.1.2 Polyols (Sugar Alcohols)
2.4.4.1.2.1 Spanish Polyols (Sugar Alcohols) Market Overview by End-Use Application

2.4.5 The United Kingdom
2.4.5.1 United Kingdom Alternative Sweeteners Market Overview by Product Category
2.4.5.1.1 High Intensity Sweeteners
2.4.5.1.1.1 United Kingdom High Intensity Sweeteners Market Overview by End-Use Application
2.4.5.1.2 Polyols (Sugar Alcohols)
2.4.5.1.2.1 United Kingdom Polyols (Sugar Alcohols) Market Overview by End-Use Application

2.4.6 Russia
2.4.6.1 Russian Alternative Sweeteners Market Overview by Product Category
2.4.6.1.1 High Intensity Sweeteners
2.4.6.1.1.1 Russian High Intensity Sweeteners Market Overview by End-Use Application
2.4.6.1.2 Polyols (Sugar Alcohols)
2.4.6.1.2.1 Russian Polyols (Sugar Alcohols) Market Overview by End-Use Application
2.4.7 Rest of Europe
2.4.7.1 Rest of Europe Alternative Sweeteners Market Overview by Product Category
2.4.7.1.1 High Intensity Sweeteners
2.4.7.1.1.1 Rest of Europe High Intensity Sweeteners Market Overview by End-Use Application
2.4.7.1.2 Polyols (Sugar Alcohols)
2.4.7.1.2.1 Rest of Europe Polyols (Sugar Alcohols) Market Overview by End-Use Application

3. Asia-Pacific
3.1 Asia-Pacific Alternative Sweeteners Market Overview by Geographic Region
3.2 Asia-Pacific Alternative Sweeteners Market Overview by Product Category
3.2.1 High Intensity Sweeteners
3.2.1.1 Asia-Pacific High Intensity Sweeteners Market Overview by Geographic Region
3.2.1.2 Asia-Pacific High Intensity Sweeteners Market Overview by End-Use Application
3.2.1.3 Asia-Pacific High Intensity Sweeteners Market Overview by HIS Category
3.2.2 Polyols (Sugar Alcohols)
3.2.2.1 Asia-Pacific Polyols (Sugar Alcohols) Market Overview by Geographic Region
3.2.2.2 Asia-Pacific Polyols (Sugar Alcohols) Market Overview by End-Use Application
3.3 Major Market Players
- Ajinomoto Co., Inc. (Japan)
- Almendra (Thailand) Ltd. (Thailand)
- Anhui Jinhe Industrial Co., Ltd. (China)
- B Food Science Co., Ltd. (Japan)
- Baolingbao Biology Co. Ltd (China)
- Beijing Gingko Group (China)
- Beijing Vitasweet Co., Ltd. (China)
- BioPlus Life Sciences Pvt Ltd (India)
- Changmao Biochemical Engineering Co., Ltd (China)
- Changzhou Guanghui Biotechnology Co., Ltd. (China)
- Changzhou Niutang Chemical Plant Co., Ltd. (China)
- Chengdu Wagott Pharmaceutical Co., Ltd. (China)
- China Chem Source (HK) Co., Ltd. (China)
- CSPC Shengxue Glucose Co., Ltd. (China)
- Daepyung Co., Ltd (South Korea)
- Daesang Corporation (South Korea)
- Ecogreen Oleochemicals (Singapore) Pte., Ltd. (Singapore)
- EPC Natural Products Co., Ltd. (China)
- Gansu Fanzhi Biotech Co., Ltd. (China)
- Golden Time Chemical (Jiangsu) Co., Ltd. (China)
- Guangxi Khalista (Liuzhou) Chemical Industries Ltd. (China)
- Guilin GFS Monk Fruit Corp. (China)
- Guilin Layn Natural Ingredients Corp. (China)
- Gulshan Polyols Limited (India)
- Hebei Huaxu Pharmaceutical Co., Ltd. (China)
- Hill Pharmaceutical Co., Ltd. (China)
- Ikeda Tohka Industries Co., Ltd. (Japan)
- Jiangsu Jubang Pharmaceutical Co., Ltd (China)
- Jiangsu Sinosweet Co., Ltd. (China)
- Jiangsu Suzhou Peacock Food Additive Co., Ltd (China)
- Jinan Prosweet Biotechnology Co., Ltd (China)
- Jining Aoxing Stevia Products Co., Ltd (China)
- Jinyao Ruida (Xuchang) Biology Technology Co., Ltd. (China)
- JK Sucralose, Inc. (China)
- JMC Corporation (South Korea)
- Kaifeng Xinghua Fine Chemical Ltd. (China)
- Kasyap Sweetners Ltd. (India)
- Luzhou Bio-Chem Technology Co., Ltd (China)
- Maize Products Ltd. (India)
- Maruzen Pharmaceuticals Co., Ltd. (Japan)
- MC-Towa International Sweeteners Co., Ltd. (Thailand)
- Mitsubishi Shoji Foodtech Co., Ltd. (Japan)
- Mitsubishi-Kagaku Foods Corporation (Japan)
- Morita Kagaku Kogyo Co., Ltd. (Japan)
3.4 Country-wise Analysis of Asia-Pacific Alternative Sweeteners Market

3.4.1 China

3.4.1.1 Chinese Alternative Sweeteners Market Overview by Product Category

3.4.1.1.1 High Intensity Sweeteners

3.4.1.1.1.1 Chinese High Intensity Sweeteners Market Overview by End-Use Application

3.4.1.1.2 Polyols (Sugar Alcohols)

3.4.1.1.2.1 Chinese Polyols (Sugar Alcohols) Market Overview by End-Use Application

3.4.2 India

3.4.2.1 Indian Alternative Sweeteners Market Overview by Product Category

3.4.2.1.1 High Intensity Sweeteners
3.4.2.1.1 Indian High Intensity Sweeteners Market Overview by End-Use Application
3.4.2.1.2 Polyols (Sugar Alcohols)
3.4.2.1.2.1 Indian Polyols (Sugar Alcohols) Market Overview by End-Use Application

3.4.3 Indonesia
3.4.3.1 High Intensity Sweeteners
3.4.3.1.1 Indonesian High Intensity Sweeteners Market Overview by End-Use Application

3.4.4 Japan
3.4.4.1 Japanese Alternative Sweeteners Market Overview by Product Category
3.4.4.1.1 High Intensity Sweeteners
3.4.4.1.1.1 Japanese High Intensity Sweeteners Market Overview by End-Use Application
3.4.4.1.2 Polyols (Sugar Alcohols)
3.4.4.1.2.1 Japanese Polyols (Sugar Alcohols) Market Overview by End-Use Application

3.4.5 South Korea
3.4.5.1 South Korean Alternative Sweeteners Market Overview by Product Category
3.4.5.1.1 High Intensity Sweeteners
3.4.5.1.1.1 South Korean High Intensity Sweeteners Market Overview by End-Use Application
3.4.5.1.2 Polyols (Sugar Alcohols)
3.4.5.1.2.1 South Korean Polyols (Sugar Alcohols) Market Overview by End-Use Application

3.4.6 Rest of Asia-Pacific
3.4.6.1 Rest of Asia-Pacific Alternative Sweeteners Market Overview by Product Category
3.4.6.1.1 High Intensity Sweeteners
3.4.6.1.1.1 Rest of Asia-Pacific High Intensity Sweeteners Market Overview by End-Use Application
3.4.6.1.2 Polyols (Sugar Alcohols)
3.4.6.1.2.1 Rest of Asia-Pacific Polyols (Sugar Alcohols) Market Overview by End-Use Application

4. Rest Of World
4.1 Rest of World Alternative Sweeteners Market Overview by Geographic Region
4.2 Rest of World Alternative Sweeteners Market Overview by Product Category
4.2.1 High Intensity Sweeteners
4.2.1.1 Rest of World High Intensity Sweeteners Market Overview by Geographic Region
4.2.1.2 Rest of World High Intensity Sweeteners Market Overview by End-Use Application
4.2.1.3 Rest of World High Intensity Sweeteners Market Overview by HIS Type
4.2.2 Polyols (Sugar Alcohols)
4.2.2.1 Rest of World Polyols (Sugar Alcohols) Market Overview by Geographic Region
4.2.2.2 Rest of World Polyols (Sugar Alcohols) Market Overview by End-Use Application
4.3 Major Market Players
  NL Stevia S.A. (Paraguay)
  Stevia One Peru S.A.C. (Peru)

Part C: Guide to the Industry
1. North America
2. Europe
3. Asia-Pacific
4. Rest Of World

Part D: Annexure
1. Research Methodology
2. Feedback

List of Charts & Graphs

Part A: Global Market Perspective
Chart 2: Global Alternative Sweeteners Market 2014, 2017 and 2022 by Geographic Region
Chart 4: Global High Intensity Sweeteners Market 2014, 2017 and 2022
Chart 5: Global High Intensity Sweeteners Market 2014, 2017 and 2022 by HIS Category
Chart 6: Global High Intensity Sweeteners Market 2014, 2017 and 2022 by HIS Type
Chart 7: Global High Intensity Sweeteners Market 2014, 2017 and 2022 by Geographic Region
Chart 42: Global Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 43: Glance at 2014, 2017 and 2022 Global Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Part B: Regional Market Perspective
Chart 49: Glance at 2014, 2017 and 2022 Global High Intensity Sweeteners Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 50: Global High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 51: Glance at 2014, 2017 and 2022 Global High Intensity Sweeteners Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 52: Global Artificial High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 53: Glance at 2014, 2017 and 2022 Global Artificial High Intensity Sweeteners Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 54: Global Artificial High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 55: Glance at 2014, 2017 and 2022 Global Artificial High Intensity Sweeteners Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 56: Global Natural High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 57: Glance at 2014, 2017 and 2022 Global Natural High Intensity Sweeteners Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 58: Global Natural High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in USD Million
Chart 59: Glance at 2014, 2017 and 2022 Global Natural High Intensity Sweeteners Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 60: Global Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World in Metric Tons
Chart 61: Glance at 2014, 2017 and 2022 Global Polyols (Sugar Alcohols) Volume Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World
Chart 63: Glance at 2014, 2017 and 2022 Global Polyols (Sugar Alcohols) Value Market Share (%) by Geographic Region - North America, Europe, Asia-Pacific and Rest of World

Regional Market Overview

North America
Chart 64: North American Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 68: Glance at 2014, 2017 and 2022 North American Alternative Sweeteners Value Market Share (%) by Geographic Region - United States, Canada and Mexico
Chart 69: North American Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 72: Glance at 2014, 2017 and 2022 North American Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 73: North American High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 74: North American High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - United States, Canada and Mexico in Metric Tons
Chart 75: Glance at 2014, 2017 and 2022 North American High Intensity Sweeteners Volume Market Share (%) by Geographic Region - United States, Canada and Mexico
Chart 76: North American High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - United States, Canada and Mexico in USD Million
Chart 77: Glance at 2014, 2017 and 2022 North American High Intensity Sweeteners Value Market Share (%) by Geographic Region - United States, Canada and Mexico
Chart 82: North American High Intensity Sweeteners Market Analysis (2014-2022) by HIS Category - Artificial HIS and Natural HIS in Metric Tons
Chart 83: Glance at 2014, 2017 and 2022 North American High Intensity Sweeteners Volume Market Share (%) by HIS Category - Artificial HIS and Natural HIS
Chart 84: North American High Intensity Sweeteners Market Analysis (2014-2022) by HIS Category - Artificial HIS and Natural HIS in USD Million
Chart 85: Glance at 2014, 2017 and 2022 North American High Intensity Sweeteners Value Market Share (%) by HIS Category - Artificial HIS and Natural HIS
Chart 86: North American Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 87: North American Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Geographic Region - United States, Canada and Mexico in Metric Tons
Chart 88: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Volume Market Share (%) by Geographic Region - United States, Canada and Mexico
Chart 89: North American Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Geographic Region - United States, Canada and Mexico in USD Million
Chart 90: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Value Market Share (%) by Geographic Region - United States, Canada and Mexico
Chart 91: North American Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 92: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 93: North American Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 94: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
The United States
Chart 95: United States Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 96: United States Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 97: Glance at 2014, 2017 and 2022 United States Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 98: United States Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 99: Glance at 2014, 2017 and 2022 United States Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 100: United States High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 101: United States High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in Metric Tons
Chart 102: Glance at 2014, 2017 and 2022 United States High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 103: United States High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in USD Million
Chart 104: Glance at 2014, 2017 and 2022 United States High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 105: United States Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 106: United States Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 107: Glance at 2014, 2017 and 2022 United States Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 109: Glance at 2014, 2017 and 2022 United States Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Canada
Chart 110: Canadian Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 111: Canadian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 112: Glance at 2014, 2017 and 2022 Canadian Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 113: Canadian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 114: Glance at 2014, 2017 and 2022 Canadian Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 115: Canadian High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 116: Canadian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in Metric Tons
Chart 117: Glance at 2014, 2017 and 2022 Canadian High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 118: Canadian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in USD Million
Chart 119: Glance at 2014, 2017 and 2022 Canadian High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 120: Canadian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 121: Canadian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 122: Glance at 2014, 2017 and 2022 Canadian Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 123: Canadian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 124: Glance at 2014, 2017 and 2022 Canadian Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Mexico
Chart 125: Mexican Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 126: Mexican Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 127: Glance at 2014, 2017 and 2022 Mexican Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 128: Mexican Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 129: Glance at 2014, 2017 and 2022 Mexican Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 130: Mexican High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 131: Mexican High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in Metric Tons
Value (USD Million)
Chart 131: Mexican High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in Metric Tons
Chart 132: Glance at 2014, 2017 and 2022 Mexican High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 133: Mexican High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others in USD Million
Chart 134: Glance at 2014, 2017 and 2022 Mexican High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionary, Foods, Tabletop and Others
Chart 135: Mexican Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 136: Mexican Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 137: Glance at 2014, 2017 and 2022 Mexican Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 138: Mexican Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 139: Glance at 2014, 2017 and 2022 Mexican Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Europe
Chart 140: European Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 141: European Alternative Sweeteners Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in Metric Tons
Chart 142: Glance at 2014, 2017 and 2022 European Alternative Sweeteners Volume Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 143: European Alternative Sweeteners Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in USD Million
Chart 144: Glance at 2014, 2017 and 2022 European Alternative Sweeteners Value Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 145: European Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 146: Glance at 2014, 2017 and 2022 European Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 147: European Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 148: Glance at 2014, 2017 and 2022 European Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 149: European High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 150: European High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in Metric Tons
Chart 151: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Volume Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 152: European High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in USD Million
Chart 153: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Value Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 154: European High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 155: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 156: European High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 157: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 158: European High Intensity Sweeteners Market Analysis (2014-2022) by HIS Category - Artificial HIS and Natural HIS in Metric Tons
Chart 159: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Volume Market Share (%) by HIS Category - Artificial HIS and Natural HIS
Chart 160: European High Intensity Sweeteners Market Analysis (2014-2022) by HIS Category - Artificial HIS and Natural HIS in USD Million
Chart 161: Glance at 2014, 2017 and 2022 European High Intensity Sweeteners Value Market Share (%) by HIS Category - Artificial HIS and Natural HIS
Chart 162: European Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 163: European Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in Metric Tons
Chart 164: Glance at 2014, 2017 and 2022 European Polyols (Sugar Alcohols) Volume Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 165: European Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe in USD Million
Chart 166: Glance at 2014, 2017 and 2022 European Polyols (Sugar Alcohols) Value Market Share (%) by Geographic Region - France, Germany, Italy, Spain, UK, Russia and Rest of Europe
Chart 167: European Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 168: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 169: European Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 170: Glance at 2014, 2017 and 2022 North American Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

France
Chart 171: French Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 172: French Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 173: Glance at 2014, 2017 and 2022 French Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 174: French Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 175: Glance at 2014, 2017 and 2022 French Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 176: French High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 177: French High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 178: Glance at 2014, 2017 and 2022 French High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 180: Glance at 2014, 2017 and 2022 French High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 181: French Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 182: French Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 183: Glance at 2014, 2017 and 2022 French Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 184: French Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 185: Glance at 2014, 2017 and 2022 French Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Germany
Chart 186: German Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 187: German Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 188: Glance at 2014, 2017 and 2022 German Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 189: German Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 190: Glance at 2014, 2017 and 2022 German Alternative Sweeteners Value Market Share (%) by
Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 191: German High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 192: German High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 193: Glance at 2014, 2017 and 2022 German High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 194: German High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 195: Glance at 2014, 2017 and 2022 German High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 196: German Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 197: German Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 198: Glance at 2014, 2017 and 2022 German Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 199: German Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 200: Glance at 2014, 2017 and 2022 German Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Italy
Chart 201: Italian Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 202: Italian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 203: Glance at 2014, 2017 and 2022 Italian Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 204: Italian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 205: Glance at 2014, 2017 and 2022 Italian Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 206: Italian High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 207: Italian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 208: Glance at 2014, 2017 and 2022 Italian High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 209: Italian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 210: Glance at 2014, 2017 and 2022 Italian High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 211: Italian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 212: Italian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 213: Glance at 2014, 2017 and 2022 Italian Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 214: Italian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 215: Glance at 2014, 2017 and 2022 Italian Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Spain
Chart 216: Spanish Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 217: Spanish Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 218: Glance at 2014, 2017 and 2022 Spanish Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 219: Spanish Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 220: Glance at 2014, 2017 and 2022 Spanish Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 221: Spanish High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 222: Spanish High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 223: Glance at 2014, 2017 and 2022 Spanish High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 224: Spanish High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 225: Glance at 2014, 2017 and 2022 Spanish High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 226: Spanish Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 227: Spanish Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 228: Glance at 2014, 2017 and 2022 Spanish Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 229: Spanish Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 230: Glance at 2014, 2017 and 2022 Spanish Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

The United Kingdom
Chart 231: United Kingdom Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 232: United Kingdom Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 233: Glance at 2014, 2017 and 2022 United Kingdom Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 234: United Kingdom Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 235: Glance at 2014, 2017 and 2022 United Kingdom Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 236: United Kingdom High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 237: United Kingdom High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 238: Glance at 2014, 2017 and 2022 United Kingdom High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 239: United Kingdom High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 240: Glance at 2014, 2017 and 2022 United Kingdom High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 241: United Kingdom Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 242: United Kingdom Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 243: Glance at 2014, 2017 and 2022 United Kingdom Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 244: United Kingdom Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 245: Glance at 2014, 2017 and 2022 United Kingdom Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Russia
Chart 246: Russian Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 247: Russian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 248: Glance at 2014, 2017 and 2022 Russian Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 249: Russian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Sweeteners (HIS) and Polyols in USD Million
Chart 250: Glance at 2014, 2017 and 2022 Russian Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 251: Russian High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 252: Russian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 253: Glance at 2014, 2017 and 2022 Russian High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 254: Russian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 255: Glance at 2014, 2017 and 2022 Russian High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 256: Russian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 257: Russian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 258: Glance at 2014, 2017 and 2022 Russian Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 259: Russian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 260: Glance at 2014, 2017 and 2022 Russian Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Rest of Europe
Chart 261: Rest of Europe Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 262: Rest of Europe Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 263: Glance at 2014, 2017 and 2022 Rest of Europe Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 264: Rest of Europe Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 265: Glance at 2014, 2017 and 2022 Rest of Europe Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 266: Rest of Europe High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 267: Rest of Europe High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 268: Glance at 2014, 2017 and 2022 Rest of Europe High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 269: Rest of Europe High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 270: Glance at 2014, 2017 and 2022 Rest of Europe High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 271: Rest of Europe Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 272: Rest of Europe Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 273: Glance at 2014, 2017 and 2022 Rest of Europe Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 274: Rest of Europe Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 275: Glance at 2014, 2017 and 2022 Rest of Europe Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Asia-Pacific
Chart 276: Asia-Pacific Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 277: Asia-Pacific Alternative Sweeteners Market Analysis (2014-2022) by Geographic Region - China, India, Japan, South Korea and Rest of Asia-Pacific in Metric Tons
Chart 278: Glance at 2014, 2017 and 2022 Asia-Pacific Alternative Sweeteners Volume Market Share (%) by Geographic Region - China, India, Japan, South Korea and Rest of Asia-Pacific
Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 310: Chinese Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 311: Glance at 2014, 2017 and 2022 Chinese Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 312: Chinese High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 313: Chinese High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 316: Glance at 2014, 2017 and 2022 Chinese High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 317: Chinese Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 318: Chinese Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 319: Glance at 2014, 2017 and 2022 Chinese Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 320: Chinese Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 321: Glance at 2014, 2017 and 2022 Chinese Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

India
Chart 322: Indian Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 323: Indian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 324: Glance at 2014, 2017 and 2022 Indian Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 325: Indian Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 326: Glance at 2014, 2017 and 2022 Indian Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 327: Indian High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 328: Indian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 329: Glance at 2014, 2017 and 2022 Indian High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 330: Indian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 331: Glance at 2014, 2017 and 2022 Indian High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 332: Indian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 333: Indian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 334: Glance at 2014, 2017 and 2022 Indian Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 335: Indian Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 336: Glance at 2014, 2017 and 2022 Indian Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Indonesia
Chart 337: Indonesian High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 338: Indonesian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 339: Glance at 2014, 2017 and 2022 Indonesian High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 340: Indonesian High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 341: Glance at 2014, 2017 and 2022 Indonesian High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others

Japan
Chart 342: Japanese Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 343: Japanese Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 344: Glance at 2014, 2017 and 2022 Japanese Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 345: Japanese Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 346: Glance at 2014, 2017 and 2022 Japanese Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 347: Japanese High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 348: Japanese High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 351: Glance at 2014, 2017 and 2022 Japanese High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 352: Japanese Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 353: Japanese Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 356: Glance at 2014, 2017 and 2022 Japanese Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

South Korea
Chart 357: South Korean Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 358: South Korean Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 359: Glance at 2014, 2017 and 2022 South Korean Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 360: South Korean Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 361: Glance at 2014, 2017 and 2022 South Korean Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 362: South Korean High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 363: South Korean High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 364: Glance at 2014, 2017 and 2022 South Korean High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 365: South Korean High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 366: Glance at 2014, 2017 and 2022 South Korean High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 367: South Korean Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 368: South Korean Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application -
Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 369: Glance at 2014, 2017 and 2022 South Korean Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 370: South Korean Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 371: Glance at 2014, 2017 and 2022 South Korean Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Rest of Asia-Pacific
Chart 372: Rest of Asia-Pacific Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 373: Rest of Asia-Pacific Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 374: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 375: Rest of Asia-Pacific Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 376: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 377: Rest of Asia-Pacific High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 378: Rest of Asia-Pacific High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in Metric Tons
Chart 379: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific High Intensity Sweeteners Volume Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 380: Rest of Asia-Pacific High Intensity Sweeteners Market Analysis (2014-2022) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others in USD Million
Chart 381: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific High Intensity Sweeteners Value Market Share (%) by End-Use Application - Beverages, Confectionery, Foods, Tabletop and Others
Chart 382: Rest of Asia-Pacific Polyols (Sugar Alcohols) Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 383: Rest of Asia-Pacific Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in Metric Tons
Chart 384: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific Polyols (Sugar Alcohols) Volume Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others
Chart 385: Rest of Asia-Pacific Polyols (Sugar Alcohols) Market Analysis (2014-2022) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others in USD Million
Chart 386: Glance at 2014, 2017 and 2022 Rest of Asia-Pacific Polyols (Sugar Alcohols) Value Market Share (%) by End-Use Application - Confectionery, Food & Beverages, Personal Care and Others

Rest of World
Chart 387: Rest of World Alternative Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 388: Rest of World Alternative Sweeteners Market Analysis (2014-2022) by Geographic Region - South America, Middle East & Africa and CIS Countries (excl. Russia) in Metric Tons
Chart 389: Glance at 2014, 2017 and 2022 Rest of World Alternative Sweeteners Volume Market Share (%) by Geographic Region - South America, Middle East & Africa and CIS Countries (excl. Russia)
Chart 390: Rest of World Alternative Sweeteners Market Analysis (2014-2022) by Geographic Region - South America, Middle East & Africa and CIS Countries (excl. Russia) in USD Million
Chart 391: Glance at 2014, 2017 and 2022 Rest of World Alternative Sweeteners Value Market Share (%) by Geographic Region - South America, Middle East & Africa and CIS Countries (excl. Russia)
Chart 392: Rest of World High Intensity Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in Metric Tons
Chart 393: Glance at 2014, 2017 and 2022 Rest of World Alternative Sweeteners Volume Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 394: Rest of World Alternative Sweeteners Market Analysis (2014-2022) by Product Category - High Intensity Sweeteners (HIS) and Polyols in USD Million
Chart 395: Glance at 2014, 2017 and 2022 Rest of World Alternative Sweeteners Value Market Share (%) by Product Category - High Intensity Sweeteners (HIS) and Polyols
Chart 396: Rest of World High Intensity Sweeteners Market Analysis (2014-2022) by Volume (Metric Tons) and Value (USD Million)
Chart 397: Rest of World High Intensity Sweeteners Market Analysis (2014-2022) by Geographic Region - South America, Middle East & Africa and CIS Countries (excl. Russia) in Metric Tons
List of Tables & Figures:

Table 1: Categories of Alternative Sweeteners (or Sugar Substitutes)
Table 2: Relative Sweetness of High Intensity Sweeteners
Table 3: Steviol Glycosides in Stevia Leaves
Table 4: Sweetness Profile of Polyols
Table 5: Physical and Chemical Properties of Polyols
Table 6: Overweight (body mass index >= 25) (age-standardized estimate) Data by WHO region
Table 7: Obesity (body mass index >= 30) (age-standardized estimate) Data by WHO region
Table 8: Top ten countries/territories for number of people with diabetes (20-79 years), 2015 and 2040
Table 9: Top ten countries/territories for the number of people with impaired glucose tolerance (20-79 years), 2015 and 2040
Table 10: Polyols Usage Standards in the European Union
Table 11: Health Claims Approved for Polyols Usage in the European Union
Table 12: Designated and Approved Sweeteners in Japan and Usage Limits
Table 13: Calorific Values Set for Polyols in Japan
Table 14: List of Sweeteners for use in Foods
Table 15: List of Sweeteners for use in Bread and Biscuits
Table 16: List of Sweeteners for use in Other Food products
Table 17: List of Nutritional Claims including Nutrient Comparative Claims in India
Table 18: The Varieties of Sweeteners Permitted to Use, the Use Scope and the Max Limit in China
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