Growth Opportunities in the Global Bicycle Industry

Description: Trends, opportunities and forecast in this market to 2022 by bicycle type (road, mountain terrain bike, kids' bicycles, e-bikes, and other bicycles), region (North America, Europe, APAC, and the Rest of the World), and country (United States, Canada, Germany, United Kingdom, Spain, Italy, France, China, Japan, India, South Korea, Australia, and Brazil)

The future of the global bicycle industry looks good with opportunities in the segments of e-bikes, road, mountain terrain bike (MTB), and kids' bicycles. The global bicycle market is expected to reach an estimated $34.9 billion by 2022 and is forecast to grow at a CAGR of 2.7% from 2017 to 2022. The major drivers of growth for this market are increasing fitness consciousness among people, increasing environmental concerns, increasing traffic congestion, and government programs to promote cycling.

Emerging trends, which have a direct impact on the dynamics of the bicycle industry, include increasing use of folding electric bicycles and increasing the demand for bicycles by improving safety features and appearance.

A total of 105 figures/charts and 45 tables are provided in this 156-page report to help in your business decisions.

The study includes the bicycle industry size, and a forecast for the global bicycle market through 2022 by bicycle type, region and country as follows:

Bicycle industry by bicycle type (Value $ Million and Volume Units from 2011 to 2022):

- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Bicycle industry by region (Value $ Million and Volume Units from 2011 to 2022):

- North America
- Europe
- Asia Pacific
- Rest of World

Bicycle industry by country (Value $ Million and Volume Units from 2011 to 2022):

United States

- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Canada

- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Germany
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

United Kingdom
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Spain
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Italy
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

France
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

China
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

Japan
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

India
- Road/Standard Bicycle
- MTB/Racing Bicycle
- Kids Bicycle
- E-bikes
- Others

South Korea
Giant Manufacturing Co. Ltd., Accell Group N.V, Merida Industries Co. Ltd., and Dorel Industries Inc. are among the major suppliers of bicycles.

On the basis of its comprehensive research, the report predicts that the demand for kids bicycle is likely to experience the highest growth in the forecast period as parents are encouraging children to take up physical activities such as bicycling.

Asia Pacific is expected to remain the largest region during forecast period supported by huge population and increasing usage of bicycle as a sustainable mode of transportation.

Some of the features of “Growth Opportunities in the Global Bicycle Industry 2017-2022: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global bicycle industry size estimation in terms of value ($M) and volume (units) shipment.
- Segmentation analysis: Global bicycle industry size by various applications such as bicycle, and country in terms of value and volume shipment.
- Regional analysis: Bicycle industry breakdown by key regions such as North America, Europe, and Asia & Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions of bicycle industry.
- Strategic analysis: This includes M&A, new product development, and competitive landscape of bicycle suppliers.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:
Q.1. What are some of the potential, high-growth opportunities for the global bicycle industry, by bicycle type (road, mountain terrain bike, kids' bicycles, e-bikes, and other bicycles), region (North America, Europe, APAC, and the Rest of the World), and country (United States, Canada, Germany, United Kingdom, Spain, Italy, France, China, Japan, India, South Korea, Australia, and Brazil)?
Q.2. Which segments will grow at a faster pace and why?
Q.3. Which region will grow at a faster pace and why?
Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the bicycle market?
Q.5. What are the business risks and threats of bicycle market?
Q.6. What are the emerging trends in bicycle industry market and reasons behind them?
Q.7. What are some changing demands of customers in the bicycle market?
Q.8. What are the new developments in the bicycle market? Which companies are leading these developments?
Q.9. Who are the major players in bicycle market? What strategic initiatives are being implemented by key players for business growth?

Q.10. How is the competitive rivalry and threat of substitution in bicycle market?

Q.11. What M&A activity has occurred in the bicycle for last 5 years?

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