Tobacco Insights: December 2016

Summary

“Tobacco Insights: December 2016”, is a monthly report which provides extensive and highly detailed information on the changing production and consumption patterns affected by the recent developments related to new laws and regulations globally.

What does this report offer?

- Consumption data based upon a unique combination of industry research, fieldwork, market sizing work and our in-house expertise in the industry in order to offer data about the trends and dynamics affecting the Tobacco industry.
- Recent activities of the manufacturers operating in the industry.
- Detailed company profiles, highlighting key focus product sectors with the key features & developments, segmentation, per capita trends and the brands.

Scope

- It was announced that Indonesia is increasing excise taxes by an average of 10.5% next year for several types of cigarettes. However, the Finance Ministry believe that such an action is unlikely to reduce the prevalence of smoking in the country.
- iQos, PMI's heat not burn tobacco product first launched in Japan, has now taken 5% of the Japanese cigarette market during the period from late September to late October 2017, signifying early success to PMI. China is proposing to impose a nation-wide ban of smoking in public places, which is hoped to be implemented by end of 2017. The ban would include some outdoor places.
- PMI have submitted their smokeless tobacco product for consideration as a Modified Risk Tobacco Product to the FDA. The EU commission has no immediate plans to review the regulation of E-cigarettes but to continue observing developments relating to such devices until 2021.

Reasons to buy

- Evaluate important changes in consumer behavior to identify profitable markets and areas for product innovation.
- Analyse the current and forecast market position of the brands to identify the best opportunities to exploit.
- A summary of the latest news in the Tobacco industry, providing a single-source solution to understand how the industry is changing, and what this means for brands and companies.

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