
Description:

Heating, Ventilation Air-conditioning and Refrigeration (HVACR) market in the Middle East and Africa (MEA) market is primarily driven by the rising infrastructure projects in the region. Leading manufacturers in the HVACR industry are tapping this market by introducing cost effective, energy efficient products in the region. The rising electricity demand in the region has prompted government and regulators to develop stringent policies and regulations that govern the HVACR units operation in the region. Moreover, the HVACR market in the region is witnessing a shift towards sustainable HVAC products that use renewable sources of energy such as solar energy and ground-cooling technology such as Geothermal Heat Pumps (GHPs).

This study includes an overview and analysis of the Middle East and Africa Heating, Ventilation Air-conditioning and Refrigeration (HVACR) market, by type of products and components across different countries, allowing the researcher to develop a comprehensive outlook of the market. The report provides an extensive insight into various forms of developments, trends, and key participants. While highlighting the key driving and restraining forces for this dynamic market, the report also provides an in-depth analysis of the Porter’s five forces model of the HVACR market and an assessment of the factors governing it. The report builds itself upon an all-inclusive value chain providing a clear understanding of the ecosystem of the energy efficient devices market penetration.

The following key questions are answered in the “Middle East and Africa Heating, Ventilation Air-conditioning and Refrigeration (HVACR) Market, 2016-2022” report:

- What are major types of HVACR products prevalent in Middle East and Africa region?
- Who are the major players in Middle East and Africa HVAC market and their respective company profile?
- What are the key market developments and strategies of leading players in Middle East and Africa HVACR market?
- What are major drivers, challenges and opportunities for Middle East and Africa HVACR market?
- What is the market size (value and volume) of window and portable/moveable air conditioners in major countries across Middle East and Africa (both North Africa and South Africa) region?
- What is the market size (value and volume) of split systems in different countries across Middle East and Africa (both North Africa and South Africa) region?
- What is the market size (value and volume) of single packed systems in different countries across Middle East and Africa (both North Africa and South Africa) region?
- What is the market size (value and volume) of chillers in Africa (both North Africa and South Africa) and major countries across Middle East and Africa HVACR market?
- What is the market size (value and volume) of both water-cooled and air-cooled AHU and FCU in different countries across Middle East and Africa (both North Africa and South Africa) region?
- What is the market size (value) of refrigeration cycle components across different products?
- What is the market share of top five HVACR players in the Middle East and Africa HVACR market?

The report includes the profiles of major players such as Carrier, Trane, Johnson controls, Daikin, along with local players such as SKM Air conditioning and Zamil Air Conditioners, among others in the HVACR market, allowing the readers to gain an insight into the various industry trends.

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