Blood Cancer Drugs Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2023

Description: The value of the global blood cancer drugs market was USD X.X billion during 2015. The global blood cancer drugs market is projected to reach USD X.XX billion by 2023, growing with a CAGR of 10.5% to 11.5% from 2017 to 2023. Due to the improved healthcare systems across the world, the rate of diagnosis of blood cancers has improved significantly and it drives the demand for the blood cancer drugs. The presence of large geriatric population in the world is expected to provide more demand for the blood cancer drugs as blood cancers except acute lymphocytic leukaemia and Hodgkin's lymphoma affect aged people to a large extent.

Chemotherapeutic drugs segment is anticipated to garner more demand and drive the growth of the global blood cancer drugs market due to availability of wide range of various chemotherapeutic drugs for blood cancer. Moreover, owing to their effectiveness, the demand for personalised cancer drugs is expected to increase significantly during the forecast period. Increasing number of leukaemia patients is generating more demand for blood cancer drugs. As many of the leukaemia cases are undetected in initial stage, the emphasis is on effective drugs for recovery. The leukaemia segment is expected to drive the growth of the global blood cancer drugs market.

Biological drugs for cancer are attaining more demand despite the high cost, due to their effectiveness and minimal side effects in curing or bringing relief to the blood cancer patients. Additionally, biosimilars of respective biological cancer drugs are expected to attain significant demand in regions where the affordability of costly biological drugs is an issue. Similarly, immunotherapy for blood cancer is likely to grow significantly as an alternative for chemotherapy over the forecast period, due to the lesser side effects and improved efficiency. These segments are anticipated to enhance the growth of the global blood cancer drugs market during the forecast period.

The expiry of patents on some of the major chemotherapeutic blood cancer drugs in coming years is expected to provide opportunity for generic manufacturers to manufacture low-cost generic versions of those and it is expected to escalate the growth of the global blood cancer drugs market. Huge investments in research and development of blood cancer by major pharmaceutical companies are anticipated to further boost the global blood cancer drugs market during the forecast period.

The higher costs of blood cancer drugs and therapies and the lack of supportive reimbursement policies and insurance coverage for blood cancer therapies in many regions are the major restraints for the global blood cancer drugs market. Biosimilars of biological drugs and generics of chemical drugs for cancer is expected to provide opportunity for pharmaceutical companies to expand in the developing and least developed countries, where the high costs of traditional blood cancer drugs are unaffordable for patients, during the forecast period. Providing cost effective blood cancer drugs to the patients will be a major challenge for the major pharmaceutical companies, due to the high investments required for research and development and manufacturing, during the forecast period.

Segments Covered:

The report segments the global blood cancer drugs market by product and region. On the basis of product, the market is segmented as Rituxan/Mabthera, Gleevec/Glivec, Revlimid, Velcade,Tasigna, Pomalyst, Vidaza, Kyprolis, Adcetris, and others.

Geographic Coverage and Analysis:

The report provides regional analysis covering geographies such as North America, Europe, Asia-Pacific, and Rest of the World. North American region is the largest blood cancer drugs market, due to the presence of advanced diagnostic facilities and numerous blood cancer patients in USA. Presence of good healthcare facilities for cancer related treatments and affordability among public owing to the favorable reimbursement and insurance policies drive the growth of the North American blood cancer drugs market. Moreover, the presence of major Pharmaceutical companies in the region and their huge investments in research and development of blood cancer drugs is yielding new effective blood cancer drugs in the region.
The increasing awareness and preference for immunotherapy due to efficiency is expected to drive the North American blood cancer market during the forecast period. Presence of large geriatric population and good healthcare facilities for cancer treatments drive the European blood cancer drugs market. Due high rate of diagnosis of blood cancer at initial stages and awareness about treatments among patients, the demand for the blood cancer drugs is high in Europe and it drives the growth of the market. The expiry of patents of major blood cancer drugs is expected to drive the growth of manufacturing of generic blood cancer drugs in near future.

Moreover, Europe has the policy to promote biologics and biosimilar drugs as an alternative for chemotherapeutic drugs and it is expected to drive the European blood cancer drugs market. The initiatives of major pharmaceutical companies to expand the operations in Presence of huge population, increasing awareness about the blood cancer, investments by governments to improved healthcare facilities for cancer treatments and promotion of alternative therapies such as immunotherapy and biologics are expected to drive the growth of the Asia-Pacific blood cancer market. Low cost generic and biosimilar drugs for blood cancer are expected to generate more demand in the Asia-Pacific blood cancer drugs market during the forecast period.

Companies Profiled:

The companies covered in the report include Amgen Inc, AstraZeneca PLC, Astellas Pharma Inc, Bayer AG, Bristol-Myers Squibb Company, Celgene Corporation, Eli Lilly, F.Hoffmann-La Roche Ltd., Johnson & Johnson, Novartis, Pfizer Inc, Takeda Pharmaceutical Company Ltd and AbbVie Inc.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of blood cancer drugs globally as well as regionally. Moreover, the author's Growth Matrix analysis given in the report brings an insight on the investment areas that existing or new market players can consider. The report provides insights into the market using analytical tools such as Porter's five forces analysis and DRO analysis of blood cancer drugs. Moreover, the study highlights current market trends and provides forecast from 2016 to 2023.

We also have highlighted future trends in the blood cancer drugs market that will impact the demand during the forecast period. Moreover, the competitive analysis given in each regional market brings an insight on the market share of the leading players. Additionally, the analysis highlights rise and fall in the market shares of the key players in the market. This report will help manufacturers, suppliers and distributors of the blood cancer drugs market to understand the present and future trends in this market and formulate their strategies accordingly.

Contents:

1. Preface
   1.1 Report Description
   1.2 Research Methods
   1.3 Research Approaches

2. Executive Summary

3. Global Blood Cancer Drugs Market Overview
   3.1 Introduction
   3.2 Market Dynamics
   3.2.1 Drivers
   3.2.2 Restraints
   3.2.3 Opportunities
   3.2.4 Challenges
   3.3 Porter's Five Forces Analysis
   3.4 Growth Matrix Analysis
   3.5 Competitive Landscape in the Blood Cancer Drugs Market

   4.1 Rituaxan/Mabthera (Rituximab)
   4.2 Gleevac/Glivec (Imatinib)
4.3 Revlimid (Lenalidomide)
4.4 Velcade (Bortezomib)
4.5 Tasigna (Nilotinib)
4.6 Pomalyst (Pomalidomide)
4.7 Vidaza (Azacitidine)
4.8 Kyprolis (Carfilzomib)
4.9 Adcetris (Brentuximab Vedotin)
4.10 Others

5. Global Blood Cancer Drugs Market Analysis, by Region 2017-2023
5.1 North America
5.1.1 North America Blood Cancer Drugs Market by Product
5.1.2 North America Blood Cancer Drugs Market by Country
5.2 Europe
5.2.1 Europe Blood Cancer Drugs Market by Product
5.2.2 Europe Blood Cancer Drugs Market by Country
5.3 Asia-Pacific
5.3.1 Asia-Pacific Blood Cancer Drugs Market by Product
5.3.2 Asia-Pacific Blood Cancer Drugs Market by Product
5.4 Rest of the World (RoW)
5.4.1 RoW Blood Cancer Drugs Market by Product

6. Company Profiles
6.1 Amgen Inc
6.2 AstraZeneca PLC
6.3 Astellas Pharma Inc
6.4 Bayer AG
6.5 Bristol-Myers Squibb Company
6.6 Celgene Corporation
6.7 Eli Lilly
6.8 F. Hoffmann-La Roche Ltd
6.9 Johnson & Johnson
6.10 Novartis
6.11 Pfizer Inc
6.12 Takeda Pharmaceutical Company Ltd
6.13 AbbVie Inc

Ordering:
Order Online - http://www.researchandmarkets.com/reports/4226116/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Blood Cancer Drugs Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/4226116/">http://www.researchandmarkets.com/reports/4226116/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Electronic (Word)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Single User: USD 4795</td>
</tr>
<tr>
<td></td>
<td>Enterprisewide: USD 7195</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________</td>
<td>Last Name:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World