Tampons - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Tampons in US$ Thousands. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 29 companies including many key and niche players such as:
- Energizer Holdings Inc.
- First Quality Hygienic, Inc.
- Kimberly Clark Corporation
- Lil-lets Group Limited
- Natracare Bodywise

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Prelude
Tampons: An Integral Part of Feminine Care
Factors Influencing Tampon Adoption (Impact on Selection Rated on a 1 to 10 Scale)
Recession in Retrospect and the Road Ahead
Performance of the Global Economy: A Key Growth Indicator
Competitive Scenario
Consumer Education Continues to Remain a Core Issue
Knowing the Psychographic Profile of Consumer Vital for Success
Targeted Marketing Critical for Increasing Sales
Tampon Manufacturers Renew Marketing Strategies, Increase ‘Frankness’ in Advertising
Private Label Tampons Gain Prominence

2. MARKET TRENDS, ISSUES AND DRIVERS

Growing Focus on Feminine Health, Comfort and Convenience: A Strong Growth Driver
Tampon Innovations and Advancements: Spearheading Growth
Organic Tampons: Most Promising Breakthrough
Organic Tampons: Hard to Find in Regular Stores
Natural Tampons: The Way Forward
pH Adjusting Tampons
Jelly Fish as Super Absorbent Tampons
Tampon Laced with HIV Prevention Medication
Diagnostic Tampons
Ovarian Cancer Detecting Tampons
Other Recent Tampon Innovations
Expanding Global Population Strengthens Market Prospects
Table 1: World Population by Geographic Region (2000-2050) (In Millions) (includes corresponding Graph/Chart)
Table 2: Top 25 Countries with the Highest Population Worldwide: 2007, 2010 & 2015E (includes corresponding Graph/Chart)
Table 3: Global Female Population by Geographic Region/Country (2014): Percentage Share Breakdown for Asia-Pacific, Canada, Europe, Japan, Latin America, Middle East, South Africa, and the US (includes corresponding Graph/Chart)
Table 4: Worldwide Population for 15-64 Years Women (in Million) by Geographic Region/Country: 2012 (includes corresponding Graph/Chart)
Table 5: 15-64 Year Female Population as a Percentage of Total Population in Select Countries: 2012
Table 6: Top 10 Countries Worldwide with the Highest Proportion of Working Women in the Nation's Women Population (includes corresponding Graph/Chart)
Table 7: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Table 8: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Table 9: Global 60+ Years Female Population as a Percentage of Total Population by Geographic Region: 2013 (includes corresponding Graph/Chart)
Table 10: Global 60+ Years Female Population as a Percentage of Total Population by Geographic Region by Age Group 60-64, 65-79 and 80 Above: 2013 (includes corresponding Graph/Chart)
Table 11: 65+ Age Female Population (in Million) for Major Countries: 2012 (includes corresponding Graph/Chart)
Table 12: Number of Menstruating Women (in Million) by Country: An Important Opportunity Indicator (includes corresponding Graph/Chart)
Table 13: Global Feminine Care Market (2013): Number of Units of Feminine Care Products Used Per Year by Girls/ Women Aged between 15 and 49 Years (includes corresponding Graph/Chart)
Table 14: Leading Players in the Global Feminine Hygiene Products Market (2013): Percentage Market Share by Company

3. KEY ISSUES CONFRONTING THE MARKET

Aging Female Population Adds to Manufacturer Woes
Table 9: Global 60+ Years Female Population as a Percentage of Total Population by Geographic Region: 2013 (includes corresponding Graph/Chart)
Table 10: Global 60+ Years Female Population as a Percentage of Total Population by Geographic Region by Age Group 60-64, 65-79 and 80 Above: 2013 (includes corresponding Graph/Chart)
Table 11: 65+ Age Female Population (in Million) for Major Countries: 2012 (includes corresponding Graph/Chart)
Dangerous Chemicals: A Rising Concern
Clean, Ultra-White Tampons: A Threat to Women's Health?
Tampons Disposal & their Impact on the Environment
Toxic Shock Syndrome (TSS): A By-product of Tampon Usage?
Dioxins in Tampons
Pesticides in Tampons
Fragrances in Tampons
FDA Standardizes Terminology for Tampon Absorbency Levels
Standard Terms to Refer Different Absorbency Levels of Tampons

4. FEMININE HYGIENE PRODUCTS MARKET: A MACRO PERSPECTIVE

Table 12: Number of Menstruating Women (in Million) by Country: An Important Opportunity Indicator (includes corresponding Graph/Chart)
Quick Facts from Around the World
Developing Countries to Drive Future Market Growth for Feminine Care Products
Table 13: Global Feminine Care Market (2013): Number of Units of Feminine Care Products Used Per Year by Girls/ Women Aged between 15 and 49 Years (includes corresponding Graph/Chart)
Competition in the Global Feminine Hygiene Product Market
Table 14: Leading Players in the Global Feminine Hygiene Products Market (2013): Percentage Market Share by Company
Procter & Gamble, Kimberly-Clark, Energizer/J&J, Unicharm, SCA and Others (includes corresponding Graph/Chart)
Brand Loyalty: Strong as Ever
Design and Brand Innovations: An Important Product Differentiator

5. PRODUCT OVERVIEW

Introduction
Acceptance of Tampon Usage
Tampons and Sanitary Pads: An Evolutionary Scan

Major Tampon Types
Applicator Tampons
Digital or Applicator-free Tampons
Cordless Tampons
How to Handle a Tampon?
Alternatives to Tampons
Disposable Menstrual Pads
Reusable Menstrual Pads
Silk Sea Sponge Tampons
Menstrual Cups
Packaging and Marketing of Tampons
Misconceptions about Tampons
Concerns Related to Anatomy and Tampon Functions
Concerns about Virginity

6. PRODUCT INNOVATIONS/INTRODUCTIONS

P & G to Sell Pumpkin Spice Scented Tampons
Tampax to Launch Gender Neutral Tampons
Kimberly-Clark Unveils U by Kotex CleanWear Pads and U by Kotex Sleek Tampons

7. RECENT INDUSTRY ACTIVITY

UEA to Market Tampons for No Profit
Energizer Acquires Johnson & Johnson's Feminine Hygiene Business
P&G Appoints Publicis Groupe as New Agency for Tampax Brand
P&G Expands Tampax Factory in Maine

8. FOCUS ON SELECT GLOBAL PLAYERS

Energizer Holdings Inc. (US)
First Quality Hygienic, Inc. (US)
Kimberly Clark Corporation (US)
Lil-lets Group Limited (UK)
Natracare Bodywise (UK) Ltd.
Procter & Gamble (USA)
Rostam Ltd. (Israel)
Svenska Cellulosa Aktiebolaget (SCA) (Sweden)
Unicharm Corporation (Japan)

9. GLOBAL MARKET PERSPECTIVE

Table 15: World Recent Past, Current & Future Analysis for Tampons by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 16: World Historic Review for Tampons by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 17: World 14-Year Perspective for Tampons by Geographic Region
Percentage Share Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Outlook
Private Brands Gain Ground during Tough Financial Times
Natural and Organic Products Gain Popularity
Distribution Scenario
Drug Stores to Improve Share

Table 18: Tampons Market by Distribution Channel (2013): Breakdown of Sales by Drug Stores, Super Markets, Discount Stores, and Others (includes corresponding Graph/Chart)

A Retrospective Overview of the US Tampons Market

TSS Scare Leads to Withdrawal of Super-Absorbent Tampons

FDA Regulations Related to Tampons

Standard Terms Proposed by FDA for Absorbency Levels of Tampons

Organic Tampons: A Solution?

Organic Tampons Yet to Make a Mark in Conventional Retail Stores

Competitive Scenario

Table 19: Leading Tampon Companies & Brands in the US (2013): Percentage Market Share of Value Sales for Procter & Gamble (Tampax and Tampax Pearl), Kimberly Clark (Kotex Natural Balance, U by Kotex and U by Kotex Sleek), Energizer Holdings (O.B.Tampons, O.B.Pro, Playtex Gentle Glide and Playtex Sport), Private Label and Others

Table 20: Leading Tampon Companies & Brands in the US (2013): Percentage Market Share of Volume Sales for Procter & Gamble (Tampax and Tampax Pearl), Kimberly Clark (Kotex Natural Balance, U by Kotex and U by Kotex Sleek), Energizer Holdings (O.B.Tampons, O.B.Pro, Playtex Gentle Glide and Playtex Sport), Private Label and Others

US Feminine Hygiene Market

An Insight

Table 21: US Feminine Care Product Usage by Category (2014) (includes corresponding Graph/Chart)

Table 22: Leading Players in the US Feminine Hygiene Products Market (2013): Percentage Market Share for Procter & Gamble, Kimberly-Clark, Johnson & Johnson, Playtex and Others (includes corresponding Graph/Chart)

Table 23: Leading Retail Outlets in the US Feminine Hygiene Products Market (2013): Percentage Breakdown of Sales for Food Stores, Drug Stores and Others (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Select Key Players

B. Market Analytics

Table 24: US Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 25: US Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Outlook

Table 26: Leading Sanitary Protection Product Companies in Canada (2013): Percentage Market Share of Value Sales for Procter & Gamble, Kimberly-Clark, Energizer Holdings/Johnson & Johnson and Others (includes corresponding Graph/Chart)

Regulations Governing Tampons Market

B. Market Analytics

Table 27: Canadian Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 28: Canadian Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Outlook

Market for Feminine Hygiene Products

An Insight

Table 29: Leading Feminine Hygiene Product Companies in Japan (2013): Percentage Market Share of Value Sales for Unicharm, Kao, Daio Paper, Procter & Gamble and Others (includes corresponding Graph/Chart)

Unicharm Corporation

A Key Player

B. Market Analytics

Table 30: Japanese Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 31: Japanese Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4. EUROPE
A. Market Analysis
   Overview
   Demographical Influences on Tampon Market
   Legislative Scenario
   Feminine Hygiene Products
   Competitive Scenario
   Table 32: Leading Feminine Hygiene Product Companies in Europe (2013): Percentage Market Share of Value Sales for Procter & Gamble, Energizer Holdings/Johnson & Johnson & Others (includes corresponding Graph/Chart)
   Table 33: Leading Tampon Companies in Europe (2013): Percentage Market Share of Value Sales for Procter & Gamble, Energizer Holdings/Johnson & Johnson, Kimberly-Clark & Others (includes corresponding Graph/Chart)
B. Market Analytics
   Table 34: European Recent Past, Current & Future Analysis for Tampons by Geographic Region
   France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 35: European Historic Review for Tampons by Geographic Region
   France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 36: European 14-Year Perspective for Tampons by Geographic Region
   Percentage Share Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
   French Sanitary Protection Products Market
   Table 37: Leading Sanitary Protection Product Companies in France (2013): Percentage Market Share of Value Sales for P&G, Energizer Holdings/Johnson & Johnson & Others (includes corresponding Graph/Chart)
   Table 38: Leading Tampon Companies in France (2013): Percentage Market Share of Value Sales for P&G, Energizer Holdings/Johnson & Johnson & Others (includes corresponding Graph/Chart)
B. Market Analytics
   Table 39: French Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 40: French Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4b. GERMANY
A. Market Analysis
   An Overview of German Sanitary Protection Products Market
   Table 41: Leading Sanitary Protection Product Companies in Germany (2013): Percentage Market Share of Value Sales for Energizer Holdings/Johnson and Johnson, Procter & Gamble and Others (includes corresponding Graph/Chart)
B. Market Analytics
   Table 42: German Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 43: German Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
   Low Penetration of Tampons
   Italian Sanitary Protection Products Market
   Table 44: Leading Sanitary Protection Product Companies in Italy (2013): Percentage Market Share of Value Sales for Fater & Others (includes corresponding Graph/Chart)
B. Market Analytics
   Table 45: Italian Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 46: Italian Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
   Overview
   The UK Sanitary Protection Products Market
   An Overview
   Table 47: Leading Sanitary Protection Product Companies in the UK (2013): Percentage Market Share of
Value Sales for P&G, Kimberly-Clark, Energizer Holdings/Johnson & Johnson, & Others (includes corresponding Graph/Chart)
Strategic Corporate Development
Select Key Players
B.Market Analytics
Table 48: UK Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 49: UK Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4e. SPAIN
A.Market Analysis
Competitive Scenario
Table 50: Leading Sanitary Protection Product Companies in Spain (2013): Percentage Market Share of Value Sales for Procter & Gamble España & Others (includes corresponding Graph/Chart)
Table 51: Leading Tampon Companies in Spain (2013): Percentage Market Share of Value Sales for Procter & Gamble, Energizer Holdings/Johnson & Johnson & Others (includes corresponding Graph/Chart)
B.Market Analytics
Table 52: Spanish Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Spanish Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4f. RUSSIA
Market Analysis
Table 54: Russian Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 55: Russian Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
4g. REST OF EUROPE
A.Market Analysis
Uruguay
Svenska Cellulosa Aktiebolaget (SCA) (Sweden)
A Major Player
B.Market Analytics
Table 56: Rest of European Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 57: Rest of European Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
Market Analysis
Table 58: Asia-Pacific Recent Past, Current & Future Analysis for Tampons by Geographic Region China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 59: Asia-Pacific Historic Review for Tampons by Geographic Region China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 60: Asia-Pacific 14-Year Perspective for Tampons by Geographic Region Percentage Share Breakdown of Value Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
5a. CHINA
A.Market Analysis
Market Overview
Educating Customers Essential
Table 61: Leading Players in Chinese Tampons Market (2013): Percentage Share Breakdown for P&G, Hengan Group, Kimberly-Clark, and Others (includes corresponding Graph/Chart)
B.Market Analytics
Table 62: Chinese Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 63: Chinese Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
5b. INDIA
A.Market Analysis
Market Overview
Table 64: Leading Sanitary Protection Product Companies in India (2013): Percentage Market Share of Value Sales for Procter & Gamble Hygiene & Health Care, Energizer Holdings/ Johnson & Johnson and Others (includes corresponding Graph/Chart)
B.Market Analytics
Table 65: Indian Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: Indian Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
5c. REST OF ASIA-PACIFIC
A.Market Analysis
Focus on Select Markets
Australia
Table 67: Leading Brands in the Australian Tampons Market (2013): Percentage Market Share Breakdown for Libra, Carefree, Kotex, Private Label and Others (includes corresponding Graph/Chart)
Hong Kong
South Korea
New Zealand
Thailand
B.Market Analytics
Table 68: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 69: Rest of Asia-Pacific Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
6. LATIN AMERICA
Market Analysis
Table 70: Latin American Recent Past, Current & Future Analysis for Tampons by Geographic Region Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 71: Latin American Historic Review for Tampons by Geographic Region Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 72: Latin American 14-Year Perspective for Tampons by Geographic Region Percentage Share Breakdown of Value Sales for Brazil, Mexico and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
6a. BRAZIL
A.Market Analysis
An Overview of Brazilian Sanitary Protection Products Market
B.Market Analytics
Table 73: Brazilian Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 74: Brazilian Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
6b. MEXICO
A.Market Analysis
Mexican Sanitary Protection Products Market
An Overview
Table 75: Leading Sanitary Protection Product Companies in Mexico (2013): Percentage Market Share of Value Sales for Procter & Gamble, Kimberly-Clark, SCA Consumidor and Others (includes corresponding Graph/Chart)
B.Market Analytics
Table 76: Mexican Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 77: Mexican Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
6c. REST OF LATIN AMERICA
A.Market Analysis
Focus on Select Markets
Argentina
Tampon Shortage in Argentina
Chile
B. Market Analytics
Table 78: Rest of Latin American Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 79: Rest of Latin American Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
South Africa
Israel
Tampons Market in Israel
Saudi Arabia
An Overview of Saudi Arabian Sanitary Protection Products Market
South Africa
South African Sanitary Protection Products Market
An Overview
United Arab Emirates
United Arab Emirates Sanitary Protection Products Market
An Overview
Zimbabwe
Glitches for Tampon Adoption in Zimbabwe
Rostam Ltd. (Israel)
A Key Player
B. Market Analytics
Table 80: Rest of World Recent Past, Current & Future Analysis for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 81: Rest of World Historic Review for Tampons Market Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 29 (including Divisions/Subsidiaries 36)

The United States (9)
Canada (1)
Japan (1)
Europe (17)
- The United Kingdom (2)
- Italy (1)
- Spain (1)
- Rest of Europe (13)
Asia-Pacific (Excluding Japan) (5)
Latin America (3)

Ordering:

Order Online - http://www.researchandmarkets.com/reports/450621/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Tampons - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/450621/
Office Code: SCISLG6O

Product Formats
Please select the product formats and quantity you require:

- Electronic (PDF) - Single User: USD 4950
- Electronic (PDF) - 1 - 5 Users: USD 6930
- Electronic (PDF) - 1 - 10 Users: USD 9405
- Electronic (PDF) - 1 - 15 Users: USD 11880

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ____________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: _____________________________________________
Organisation: __________________________________________
Address: _____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: ______________________________________________
Phone Number: ________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World