Travel Trailer and Camper Manufacturing Industry in the U.S. and its International Trade [2016 Q3 Edition]

Description: The Travel Trailer and Camper Manufacturing Industry report contains the most recent information on the industry's financial statements, product market sizes, cost analysis, pricing distribution, foreign trade, and competitive landscape. Also updated are the latest import export statistics, shipment, inventory and establishments data available through July 2016. This update provides the data and benchmarks necessary to make informed forecasts and business planning.

This 161-page report includes the most recent information on the domestic market, global market and overseas growth opportunities. This report provides the most current data available, such as shipments, inventory and trade data available through July 2016, and sophisticated forecasts up to 2020 accounting for the effects of the recent economic changes. Industry analysts consider this report the most comprehensive and consistently updated guide to the industry.

In this report, you will find industry data on the following major categories:

Executive Summary
-- Quick Industry Statistics: 2-page overview for the CEO on the run
-- Supply & Demand with Capacity Utilization
-- 2005-2015 11-Year Historical Shipment & Revenue
-- 2016-2020 5-Year Forecast

Industry Income Statement
-- All relevant financial data including: Revenue, Cost of Materials, Labor Costs, Gross Profit, SG&A, Net Income, etc.
-- 4-year Financials Comparison and Trends

Industry Balance Sheet
-- Traditional key elements of Assets, Liabilities, and Equity
-- Inventory fabrication stages
-- Calculated balance sheet ratios

Capital Expenditure
-- Plant additions and expansions
-- Computer and IT investments
-- Machinery and Equipment for production and material handling

Industry Cost Analysis
-- Upstream Industries and the cost allocations towards producer, wholesale, retail, and freight
-- Materials and their percentage share of total material costs

Industry Pricing Analysis
-- Producer Pricing Indices at industry, wholesale, and retail levels for comparison and trend forecasting
-- Pricing Distribution among Downstream Industries differentiated at producer, wholesale, retail, and freight categories

Industry Foreign Trade
-- Detailed Import/Export Data by commodities and by countries
-- Mode of Shipment and insurance and freight costs

Industry Structure
-- Labor and Compensation Structure: productivity indices, hourly wages, production hours, output index, HR structure
-- Establishments: Trends, Employee Statistics, State by State numbers
-- Valued added statistics: industry GDP contribution
Competitive Landscape
-- Industry Concentration: HHI, number of companies, size distributions, market shares
-- Major Players: company profiles and market size ranges

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