Software Company Internal Business Processes

Description: Executives of small and mid-sized software companies -- Do you need to know how your business processes and approaches stack up against your peers? If you are not sure how your company stacks up against your peers' processes and procedures, this report is for you.

With this report, you will gain insights about software company implementation of business plans, business strategy, financial controls, sales approach, HR policies/procedures, and marketing plans.

This report also asks the survey respondents what their largest business challenges are so you can compare what you see as being your greatest challenges. This report reflects the surveying of 138 software executives, 90%+ of which represented companies with less than $25 million in revenue.

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