Online Gaming in India

Description: Online gaming market is poised for an explosion in India. In 2006 the Indian Online gaming market was USD5 million, by the end of 2010 it is estimated to touch US$446m, growing at an incredible CAGR of 220%. This growth is expected to be made possible by the enabling factors like increasing internet penetration, and entry of industry house into online gaming business.

All these developments are happening in India, when the global online gaming industry is experiencing opposing market forces and technical challenges. Game developers and publishers are facing an unabated demand from gamers to produce games with ever more interesting content at low costs. India is turning out to be a land of opportunities for different players in the value chain of online gaming in terms of market and outsourcing opportunities.

Scope of the Report

- Online Gaming in India report gives an overview of industry market forces and technical challenges.
- This report discusses in detail the industry development, market size, major players, associations and outlook for the market. Recent trends in the industry are also covered.
- Detailed profiling of a number of Indian and International players related to the online gaming industry.
- This report analyses the factors that drive the growth of the Online gaming industry, challenges faced by the Gaming companies and the critical factors that will determine the success of these companies in the future.
- This report on Online Gaming in India captures the current market dynamics and future prospects, understanding of the industry.
- Detailed analysis of the Outsourcing opportunities existing in India in the field of developing online games, Players in India & contact details.

Beneficial For

- Gaming companies.
- Trade associations
- Promoters of online gaming.
- Animation studios
- Online game developers.
- Educational institutes.

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