The European Aerospace & Defense Industry 2016

Description: The advent of globally industrialized economies also led to the development of the aerospace and defense industry worldwide. This was fueled by governments of advanced nations pumping in major investments to build capacities for aerospace and defense industries in the post war scenario. A significant effort was seen in the European Aerospace and Defense Industry wherein groundbreaking inventions were carried out. This transformed the European Aerospace & Defense Industry to become a formidable contestant in the global air business.

While the European aerospace and defense industry has been enjoying moderate growth over the last couple of years, the industry has faced a slowdown in parts of Western Europe. Faced with austerity, many parts of Western Europe have cut down on their defense budgets. While unrest in Ukraine combined with threat from militant organizations from Islamic State and others pose a threat to the safety in Europe, budget cuts will no doubt lead to a slowdown in the growth of the industry in Western Europe.

Following the terror attacks in Paris and Brussels, countries across Europe are ramping up their defense capabilities in order to keep their borders safe. It remains to be seen what effect the exit of the United Kingdom from the European Union is going to have on the European aerospace and defense industry in the coming years.

This research report The European Aerospace & Defense Industry 2016 analyzes the European Aerospace and Defense Industry in a comprehensive and elaborate manner.

This report places special emphasis and equips the user with a thorough understanding of the European Aerospace and Defense Industry. The report begins with an overview of the European aerospace and defense industry and looks at market overview, industry segmentation through product categories and geographic regions. Competition in the industry and how new EU members shaped up the industry are points that are looked at. Importance of further EU expansion is also discussed. However, the report, at this time, does not analyze the impact of the exit of the United Kingdom from the European Union.

A Porter's Five Forces Strategy Analysis of the European Aerospace and Defense industry is included and it looks at the bargaining power of buyers and suppliers, competitive rivalry within the industry, the threat of new entrants and the threat of substitutes facing the industry.

Issues facing the European aerospace and defense industry are analyzed.

Moving on to industry statistics, we look at maintenance services, import/export statistics, comparison with the global aerospace and defense industry, research and development sector, and others.

Consolidation of the European defense industry is analyzed along with a look at the emergence of Trans-European deals and Trans-Atlantic deals. The impact of budget airlines on the industry is also analyzed in the report.

Industry forecast till 2020 is included.

A country-wise analysis of the aerospace and defense industry across Europe includes the following key markets: France, Germany, Italy, Spain, the United Kingdom, Russia, and others.

Leading industry players such as Boeing Company, Airbus Group, Northrop Grumman Corporation, Raytheon Company, Honeywell, Bombardier, and others are analyzed through a corporate analysis, financial analysis and a SWOT analysis.


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