
Description: This latest Cookie and Cracker Manufacturing Industry report provides the most recent market research for the industry. Its analysis covers the industry’s key financials, competition, shipment and inventory data, upstream and downstream industries, and trade data.

This 2016 report’s 166 pages and over 151 charts and tables cover the domestic scene, global markets, and international growth opportunities. Examine the most current data on shipments, inventory, global trade, and essential industry price indices available through July 2016. The report forecasts industry trends through 2020 based on a decade plus of historic data and sophisticated methodology. Its comprehensive scope includes topics such as foreign trade, industry structure, and the market sizes of products and players. This quarterly-updated market research is a most frequently subscribed to by industry experts to complete their market awareness.

In this report, you will find industry data on the following major categories:

Executive Summary
-- Quick Industry Statistics: 2-page overview for the CEO on the run
-- Supply & Demand with Capacity Utilization
-- 2005-2015 11-Year Historical Shipment & Revenue
-- 2016-2020 5-Year Forecast

Industry Income Statement
-- All relevant financial data including: Revenue, Cost of Materials, Labor Costs, Gross Profit, SG&A, Net Income, etc.
-- 4-year Financials Comparison and Trends

Industry Balance Sheet
-- Traditional key elements of Assets, Liabilities, and Equity
-- Inventory fabrication stages
-- Calculated balance sheet ratios

Capital Expenditure
-- Plant additions and expansions
-- Computer and IT investments
-- Machinery and Equipment for production and material handling

Industry Cost Analysis
-- Upstream Industries and the cost allocations towards producer, wholesale, retail, and freight
-- Materials and their percentage share of total material costs

Industry Pricing Analysis
-- Producer Pricing Indices at industry, wholesale, and retail levels for comparison and trend forecasting
-- Pricing Distribution among Downstream Industries differentiated at producer, wholesale, retail, and freight categories

Industry Foreign Trade
-- Detailed Import/Export Data by commodities and by countries
-- Mode of Shipment and insurance and freight costs

Industry Structure
-- Labor and Compensation Structure: productivity indices, hourly wages, production hours, output index, HR structure
-- Establishments: Trends, Employee Statistics, State by State numbers
-- Valued added statistics: industry GDP contribution
Competitive Landscape
-- Industry Concentration: HHI, number of companies, size distributions, market shares
-- Major Players: company profiles and market size ranges

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