Taiwanese Large Enterprises Demand for IT Application Software, 2005-2007

Description: Large enterprises have extensive resources, a wide business scope, and well-established management systems, thus are more receptive than small and medium enterprises to the adoption of new information and communications technology. To better understand Taiwanese large enterprises demand for IT systems over the next two years, during the period from December 2005 to January 2006 MIC investigated 5,000 largest enterprises in Taiwan in terms of their revenue. These companies were categorized by their revenue and the industries to which the enterprises belonged; the survey examined their network applications and their adoption of IT systems. 600 completed questionnaires were returned. This report will examine the results obtained in the survey.

Contents: Analyzes the results of a survey on Taiwanese SEMs IT system adoption, which was conducted between December 2005 and January 2006 by MIC (Market Intelligence Center). Survey covers network applications, such as website, EIP, WLAN, VPN, VoIP, and EIM, as well as IT software, including ERP, CRM, SCM, BI, e-learning, and BPM, adopted by Taiwanese SMEs for the period 2005-2007, with breakdowns by company size and industry sector.

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