Global Apparel Market: Segment Analysis

Description: The global apparel market is growing with multinational corporations expanding their reach and penetrating in the emerging markets. The dynamics of apparel market are changing with consolidation amongst retailer, burgeoning private brands, lifestyle brands and outsourcing factor. The report focuses on the global apparel market - its structure, size, growth rate and market trends.

The report provides comprehensive analysis of the various segments of the apparel market - menswear, womenswear, teenswear, kidswear, intimate apparel, handbags & accessories, footwear and activewear.

The apparel companies are widening their distribution network across a number of channels including department stores, national chain stores, and specialty stores. The evolving market dynamics have forced apparel companies to re-evaluate their business strategies. The report profiles the major apparel companies and their brands.

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