Cancer Therapeutics Markets

Description: Cancer is the second leading cause of death by disease in the United States, exceeded only by heart disease. Traditionally cancer has been treated with surgery, chemotherapy, hormones and radiation therapy, alone or in combination. Emerging technologies include photodynamic therapy, gene therapy, biological therapy (immunotherapy) and angiogenesis inhibitors. Pharmaceutical and biotechnology companies are investing billions of dollars to search out and develop weapons for the arsenal in the war against cancer. This TriMark Publications report provides an overview of the global market for cancer therapeutics. The examination focuses on the efforts of biotechnology companies and pharmaceutical firms to incorporate new technologies for developing anti-cancer drugs into their corporate strategies. This study examines cancer therapeutic products now on the market, as well as those currently under development that might be commercialized in the near future. Additionally, the report profiles a number of firms that are actively involved in marketing and developing of products to be used in the treatment of cancer—both large multinational corporations. The analysis also provides an overview of the disease and data on cancers by site or type. It provides incidence and mortality data for different types of the disease. In addition, the report provides a summary of each of the therapies that are being used to treat cancer.

Contents:

1. Overview 5
   1.1 Introduction 5
   1.2 Goals and Objectives 6
   1.3 Study, Scope and Format 6
   1.4 Methodology 6
   1.5 Summary of Major Findings 8

2. Introduction to the Cancer Therapeutic Market 10

3. Cancer Therapeutics Market Overview 18
   3.1 Cancer Therapeutics in the Pharmaceutical and Biotech Industry 18
   3.2 Business Analysis of the Cancer Market 25
      3.2.1 Growth Potential 25
      3.2.2 Demographics of Cancer 26
      3.2.3 The Global Market for Cancer Therapies 26
         3.2.3.1 European Cancer Market 28
         3.2.3.2 The Environment in the U.K. for Clinical Research into New Anti-Cancer Therapies 30
         3.2.3.3 The Suitability of Current U.K. and E.U. Regulatory Regimes 30
         3.2.3.4 Comments on the Current E.U. Regulatory Environment 31
      3.3 The Pharmaceutical Industry 32
      3.4 Cancer Therapies 33
         3.4.1 Market Size 33
         3.5 New Product Trends 35
            3.5.1 Chemotherapy 35
            3.5.2 Hormone Therapy 40
            3.5.3 Photodynamic Therapy and Photosensitizers 41
            3.5.4 Gene Therapy 41
               3.5.4.1 Tumor-Suppressor Gene Therapy 42
               3.5.4.2 Immunomodulatory Gene Therapy 42
               3.5.4.3 Suicide Gene Therapy 42
            3.5.5 Radiation Therapy 43
            3.5.6 Farnesyl Transferase Inhibitors (FTIs) 44
            3.5.7 Genetic Screening 44
            3.5.8 Biological Therapies 45
               3.5.9 Interferons 46
               3.5.10 Interleukins 46
               3.5.11 Tumor Necrosis Factor (TNF) 46
               3.5.12 Colony-Stimulating Factors (CSFs) 46
               3.5.13 Monoclonal Antibodies (MAbs) 47
Table 5.10: Worldwide Sales Estimates for Arimidex, 2000-2008 84
Table 5.11: Worldwide Herceptin Sales, 1999-2005 86
Table 5.12: Innovative Drug Therapies applied to the Breast Cancer Market Sector 89
Table 5.13: Treatment Regimens for Advanced Breast Cancer 89
Table 5.14: Medicines in Development for Cervical Cancer 93
Table 5.15: New Therapies for Colon Cancer 94
Table 5.16: Worldwide Sales for Xeloda, 2001-2005 97
Table 5.17: Worldwide Sales of Tomudex, 1998-2005 97
Table 5.18: Medicines in Development for Leukemia 103
Table 5.19: Pricing of Novartis’ Gleevec in Various Strengths in the U.S. 106
Table 5.20: Medicines in Development for Lymphoma 109
Table 5.21: U.S. Sales of Rituxan, 1999-2005 111
Table 5.22: Cytotoxics for Lung Cancer Therapy 115
Table 5.23: Anti-Angiogenics for Lung Cancer 115
Table 5.24: Drugs in Development for Lung Cancer 120
Table 5.25: Current Therapies for Ovarian Cancer 124
Table 5.26: Emerging Therapies for Ovarian Cancer 125
Table 5.27: New Development Therapies for Ovarian Cancer 126
Table 5.28: New Drug Types for Ovarian Cancer 127
Table 5.29: Medicines in Development for Prostate Cancer 133
Table 6.1: Potential Therapeutic Indications and Development Stages 146
Table 6.2: Products in Clinical Development in Phase II and III (Including Additional Indications) 161
Table 7.1: Drugs Currently Approved for the Treatment of Cancer 166

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/604575/](http://www.researchandmarkets.com/reports/604575/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Cancer Therapeutics Markets
Web Address: http://www.researchandmarkets.com/reports/604575/
Office Code: SCD2LPLU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise</td>
<td></td>
<td>USD 7500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp