The Software Industry 2007 - Global Market Intelligence Tracking Service

Description: The Global Market Intelligence Tracking Service report is a strategic industry analysis that monitors industry events and competitor movements on a global basis. This report provides strategic insight into worldwide coverage of key events in the industry, spanning from North America, Europe, Asia, Latin America and the Middle East & Africa. It offers analysis of key competitor activity and gauges the future impact of current developments. Accompanying this analysis are insights into new product development activity, industry trends, marketing and Merger & Acquisition trends in the global markets.

Gain from timely global information:
- Global coverage of key events in your industry, covering North America, Europe, Asia, Latin America and the Middle East
- Analysis of key competitor activity
- Gauging of the future impact of developments in a specific industry and in the global marketplace
- Global new product development activity
- Marketing, and Merger & Acquisition trends in the global markets
- Profiles of key companies and new entrants to the market
- Indicators of new trends in the market
- Insights from key opinion leaders worldwide

Contents: EXECUTIVE SUMMARY

GLOBAL TRENDS
- North America
- Europe
- Asia
- Middle East and Africa
- Latin America

KEY COMPETITIVE TRENDS
- North America
- Europe
- Asia
- Middle East and Africa
- Latin America

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