Saugatuck Insights on SaaS and On-Demand Infrastructure Adoption

Description: User IT organizations are being challenged to support increasingly dynamic business processes. The business users they support are demanding new functionality delivered very rapidly without significant budget increases. As a result of these challenges, Software-as-a-Service (SaaS) and On-Demand Infrastructure are rapidly becoming part of the mainstream in both large and smaller organizations.

Interestingly, the size of the user organization appears to have a definite influence on:

- The types of SaaS and On-Demand Infrastructure offerings they are adopting
- The projected timing for purchasing SaaS and On-Demand Infrastructure offerings
- The business benefits expected or that motivate purchase.

In this Strategic Perspective, we provide insights into the emerging patterns of SaaS and On-Demand Infrastructure adoption, the resulting opportunities for vendors, and some key guidance for adopters of SaaS offerings.

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