Recognia Interactive

Description:

Recognia Interactive is a knowledge service delivered via the Web, offering pre-built technical analysis tools that allow investors and traders to perform independent research on financial instruments and sectors using technical analysis.

Recognia Interactive is designed with a comprehensive understanding of technical analysis and the needs of users including investors, traders, advisors, and analysts. The result is a simple-to-use tool that makes it easy to incorporate technical analysis into day-to-day decision-making, even for users who are new to this form of investment research.

Recognia Interactive offers the following advantages:

- Seamless integration with any existing web site or desktop application
- Easy deployment through a secure link between the application and Recognia-hosted pages, requiring minimal development resources
- Zero customer maintenance attributed to our routine service enhancements that provide new features and layouts while also re-invigorating the site

White-labelled web pages and alert emails are custom-branded with the customer sites' styles and navigation to create a seamless transition between any application and the Recognia-hosted pages, thus preserving your brand's "look & feel" and providing a consistent user experience within your application.

We provide a monthly Usage Report to track the success of your Recognia Interactive deployment with many helpful indicators such as number of unique users, most frequently viewed pages, and so on.

Recognia Interactive incorporates valuable knowledge based tools:

STOCK SCREENER: Screen for financial instruments that have recently triggered a Technical Event(R) opportunity. Since our analysis covers every major financial market and investment security, investors are able to uncover opportunities that may not otherwise receive analyst coverage. Stock Screener also incorporates preset searches that provide a simple means to specify search criteria, e.g. "Stocks with possible 15% price increase." Investors can also customize the search function to suit their needs, e.g. "Stocks in the retail sector with a trading volume over 200,000 that have recently formed a bullish triangle pattern."

TECHNICAL INSIGHT TM: Determine the investment outlook for any financial instrument by simply entering the ticker symbol to view all the currently active Technical Event indications, exposing any bullish strengths and bearish weaknesses of a financial instrument over three different time horizons:

- Short-term
- Intermediate-term
- Long-term

This tool helps investors review the outlook for a specific instrument, time their transactions and manage risk.

TECHNICAL EVENT(R) ALERTS: Investors can stay on top of changes affecting their stocks of interest with email alerts that automatically notify investors:

- Whenever new Technical Event opportunities are identified
- By delivering Stock Screener results that match the investor's pre-defined criteria

TECHNICAL ANALYSIS EDUCATION: Online learning materials are available for
investors, covering topics such as:

- Introduction to technical analysis and Technical Event analytics
- Glossary of technical analysis terms
- Comprehensive description of each type of chart pattern, technical indicator and oscillator available

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