Review of the Russian Continuous Flow Transport Equipment Market (Elevators and Conveyors)

Description: According to the market players, competition in the continuous flow transport equipment market is extremely severe. If compared to 2006, the year 2007 saw a market growth of 26%. Therefore the level of competition is much higher. The manufacturers are doing their best to be closer to their customers, and the customers prefer to buy necessary equipment nearby in order to avoid high delivery costs.

Recently there's been some growth in the segment of continuous flow transport equipment which helps to handle goods at warehouses and is also used in the food industry. There's also been a growing demand for equipment assembled in Russia from foreign-made components. It is expected that by the year 2010 the demand for continuous flow transport equipment will increase 2 or 3 times.

This research highlights all aspects of the Russian continuous flow transport equipment market:
- General characteristic of the market and adjacent markets;
- Market structure (including production volumes and export-import volumes, positions of key players, price segmentation)
- Development trends, historical data and forecast
- Review of distribution systems
- Profiles of key market players

Research goal:
To evaluate the complex market of continuous flow transport equipment; to analyze the import and domestic manufacture.

Range segmentation:
- Elevators
- Conveyors

Research methodology:
1. Gathering and analysis of secondary sources of information:

   - Gathering and analysis of state statistics data provided by the Federal Customs Service of RF, Federal State Statistics Service of RF;
   - Monitoring of mass media: federal, regional and specialized printed editions;
   - Specialized databases;
   - Industry statistics;
   - Internet-sources: market participants' web-sites, specialized web-portals, etc.;
   - Data provided by rating agencies;
   - Searching work based on inquiries at infrastructure enterprises of the investigated market (marketing agencies, servicing markets, expert companies, independent experts, analytical companies, etc.).

2. Expert interviews with market participants: manufacturers, importers, distributors, representatives of associations/ unions, specialized mass media, industry institutes, independent industry experts.

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