Worldwide Submarine Fibre Optics

Description: There has never been a more exciting time to be involved in submarine fibre optics. The “Global Village” is becoming a reality as more and more firms see advantages in building new, high-bandwidth inter-continental networks to serve their customers’ demand for Internet connectivity.

So what is the prognosis for this vibrant market? Will Internet demand make terabit routing an everyday reality? Or will the current uncertainty in “Tech Stocks” cause financing for these multi-billion dollar projects to dry up? Will demand continue to outstrip supply or is equilibrium in sight? How are carriers, system suppliers and marine installers positioning themselves to ensure that they survive and prosper?

In response to demand from our customers, Pioneer is publishing a follow-up to its definitive and highly successful 1999 Worldwide Submarine Fiber Optics report. Once again, purchasers of this report receive comprehensive up-to-date profiles on submarine fibre optic cable systems worldwide. But this is not a reprint of our previous report. Pioneer has listened closely to our customers and developed a new and improved framework. The report will not be an encyclopedia of cable systems but will represent Pioneer’s strategic view of the market today and where it is going in the future. Worldwide Submarine Fibre Optics 2001 provides a comprehensive description of the players at every level of the market and the dynamics between them. Also assessed in this report is the impact of new cable technologies and the key market drivers which will determine their success.

Using Pioneer’s proprietary and proven forecasting methodology, demand for new cable systems will be provided on a worldwide and regional basis. This analysis then has been mapped against forecasted investments and deployment of new submarine fibre optic cables to provide hard and fast data on the size of the market opportunity.

For anyone making strategic decisions in any segment of the submarine fibre optic market, whether they be a carrier network planner, an OEM sales director, a cable fleet manager, a submarine service provider or indeed an investor, the Worldwide Submarine Fibre Optics 2001 report is a must!

“What will I get for my money?”

- Unrivalled database information on all submarine fibre optic cables, installed and planned, which will facilitate any further in-house analysis of a particular opportunity

- Profiles of global and key regional carriers, systems suppliers, and marine installers and maintainers providing a clear and easy to use who’s who in the industry

- In-depth, reality-checked demand forecasts which can be used with a high degree of confidence in building your own business plans

- Comprehensive regional analysis of demand and forecast investment which is invaluable for identifying niche opportunities

- Strategic perspectives on the market, based on deep knowledge and understanding of the industry, which will help in discerning the wood from the trees in this complex and fast-moving market

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