Management Adoption Patterns by Vertical Markets

Description: This research report provides an understanding of IT maturity across vertical industries. Information was analyzed from existing Enterprise Management Associates (EMA) research completed in 2003. The data set is selected heavily toward large organizations (more than 5000 employees) and was broken down into five vertical industries: xSP/telecom, education, finance/accounting/insurance, government, and manufacturing. There is an average of 70 respondents in each of the five verticals, with a minimum of 30 respondents in each. For the question of IT budget, data sets were combined resulting in approximately 850 respondents.

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