Fixed Wireless Sector Analysis Report

Description: Subjected to the soft bigotry of lowered expectations after the telecoms bust, and despite running up against entrenched wireline incumbents in the US market, fixed wireless carriers have settled into a niche, primarily offering backhaul service to cellular carriers. Since the 2006 merger of FiberTower and First Avenue Networks, there's been a dramatic realignment in the sector, with distinct sets of winners and losers. Despite revenue growth and a number of promising indicators in the space, there's been a ruthless winnowing of players within the sector, nudging more than a few existing providers toward broadband wireless in search of a lifeline.

Fixed Wireless Sector Analysis Report provides comprehensive coverage of shifts, seismic and subtle, within the segment. The enterprise market has received renewed attention, with carrier strategies targeting verticals and the advent of applications tailor-made for the medium. On the wholesale side, fixed wireless continues to generate interest as a last-mile alternative, but may well function as a canary in the coalmine for the entire cell backhaul market, a sector facing new pressures along with a slew of new wireline entrants. As a group, fixed wireless carriers are still regarded as a disruptive force by established operators, despite a backdrop of consolidation, capitulation and rising barriers to entry. The hard question we ask and answer is why fixed wireless hasn't done better in the US - especially given how well the technology has fared in global markets - and how those prospects may yet change.

You should purchase this report if you:

- Need to understand the sector from a strategic perspective
- Are identifying and evaluating M&A and investment opportunities
- Need critical insights for your communications services decision making
- Want to benchmark your company's progress against the sector's
- Are analyzing market advances by fixed wireless carriers

Contents:

- The State of the Fixed Wireless Sector
- Forecasts, Projections and Outlook
- Key Market Drivers and Strategic Trends
- Discussions of Carriers' Current Strategies
- Critical Data and Analysis on this Dynamic Sector

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