Business FMC and Mobile Integration Overview 2008

Description: Fixed mobile convergence (FMC) covers a wide array of solutions that merge the capabilities of mobile and fixed voice networks and devices. While transparent hand-off of active voice calls between cellular and Wi-Fi networks with the use of a dual-mode phone is the generally accepted definition of FMC, simultaneous ringing of cellular and wireline phones, network twinning, and mobile PBX extensions and applications are among the growing number of solutions in the FMC family. This PowerPoint deck analyzes current and planned adoption of various FMC solutions based upon multiple survey results, but draws heavily from our April 2008 unified communications and FMC Technology Adoption Panel survey of over 600 respondents.

The author feels industry market leaders will not be dissuaded by lagging “felt need” for FMC solutions on the part of the business community and will aim to develop compelling solutions that, once experienced, will lead to viral adoption over the next several years. Included in this analysis is a 60-minute briefing by phone with an analyst, as well as a forecast of worldwide cellular/Wi-Fi dual-mode telephone shipments and business subscribers.


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