Innovation: Management, Policy & Practice

Description:

The International Journal for Innovation Research, Commercialization, Policy Analysis and Best Practice

'Innovation' may be defined as the generation and application of new ideas and skills to produce new products, processes and services that improve economic and social prosperity. The scope of Innovation: Management, Policy & Practice encompasses innovation research, policy analysis and best practice in large and small enterprises, public and private sector service organizations, state and national government, and local and regional societies and economies with special emphasis on linking academic research to future practice.

Readership

Accepted manuscripts address the following readerships of Innovation: Management, Policy & Practice: academic researchers; university lecturers; innovation graduates; management students; professional development trainers; research scientists; engineer managers; industry economists; public policy developers and analysts; public and private sector research and laboratory managers; company directors, financial officers, marketing, human resources and operations managers.

Innovation: Management, Policy & Practice publishes original research, literature and book reviews, methodology, policy analyses, case studies, education and training approaches, strategy, tactical and finance tips, practice reports, conference reports, booklists, news, products and conferences across all fields of innovation:

- Technology strategy, collaboration and competition
- Technology transfer and innovation support organizations
- Corporate sustainability, reinvention and renewal
- Process and product innovation and diffusion
- Research management and commercialization
- Cross-cultural management and innovation
- Team building and team management
- Managing creativity and creative teams
- Government innovation policy and regulation for innovation
- Managing and commercializing intellectual property
- Managing virtual teams and environments for innovation
- Managing organizational learning, knowledge and change

Selection criteria

Criteria for selection are that articles are novel, relevant, concise, practical, informative and useful to readers of the respective sections of the Journal: Feature Articles; Management Education; East Asian Management Research in Industry, Innovation and Technology; Innovation Case Studies; Innovation Education; Policy Analysis; Literature Reviews; Technology Transfer Tactics; Research Notes; Book Reviews and Booklists; Conference Reports & Calendar; News and New Products.

Ordering:

Order Online - http://www.researchandmarkets.com/reports/705580/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Innovation: Management, Policy &amp; Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/705580/">http://www.researchandmarkets.com/reports/705580/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBRQEHX</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy and Online Access (1 Year Sub.):</td>
</tr>
<tr>
<td>□ USD 699 + USD 58 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World