Global Computer & Electronics Retail

Description:

Global Computer & Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2006-10, and forecast to 2015). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Global computer & electronics retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The global computer and electronic retail sector is valued as sales of hardware such as visual and audio consumer electronics, games consoles, and personal computers. The market also includes the sale of DVDs, VHS, CD, and other music-related formats. The most recent revenues have been used when calculating company shares. Market values are calculated at retail selling price (RSP) and include all relevant taxes and levies. Any currency conversions used within this report have been calculated using constant 2010 annual average exchange rates.

- The global computer & electronics retail market had total revenue of $477.8 billion in 2010, representing a compound annual growth rate (CAGR) of 2.9% for the period spanning 2006-2010.

- The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.8% for the five-year period 2010-2015, which is expected to drive the market to a value of $577.1 billion by the end of 2015.

Features

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the computer & electronics retail market in Global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global computer & electronics retail market

Leading company profiles reveal details of key computer & electronics retail market players’ global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global computer & electronics retail market with five year forecasts

Key Questions Answered

What was the size of the Global computer & electronics retail market by value in 2010?

What will be the size of the Global computer & electronics retail market in 2015?

What factors are affecting the strength of competition in the Global computer & electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in Global's computer & electronics retail market?
Figure 14: Best Buy Co, Inc.: assets & liabilities
Figure 15: Wal-Mart Stores, Inc.: revenues & profitability
Figure 16: Wal-Mart Stores, Inc.: assets & liabilities
Figure 17: Global computer & electronics retail sector value forecast: $ million, 2010–15

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