Fixed Line Telecoms - North America (NAFTA) Industry Guide

Description: The Fixed Line Telecoms - North America (NAFTA) Industry Guide is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry in each of the North American Free Trade Agreement (United States, Canada, and Mexico) countries. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report
- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country.
- Includes a five-year forecast of the industry

Highlights
The NAFTA Fixed Line Telecoms market reaches a value of $137,580.1 million in 2009.

The US is the leading country among the NAFTA bloc, with market revenues of $106,500 million in 2009.

Mexico was the fastest growing country, with a CAGR of 2.5% over the 2005–2009 period.

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2009 average annual exchange rates.

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