Fixed Line Telecoms - Top 5 Emerging Markets Industry Guide

Description: The Fixed Line Telecoms - Top 5 Emerging Markets Industry Guide is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry in each of the Top 5 Emerging markets (Brazil, China, India, Mexico and South Africa). The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report
- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country.
- Includes a five-year forecast of the industry

Highlights
The Top 5 Emerging countries contributed $108.9 billion to the global Soft Drinks industry in 2009, with a CAGR of 4.9% between 2005 and 2009.

The top 5 emerging countries are expected to reach a value of $140.8 billion in 2014, with a CAGR of 5.3% over the 2009–14 period.

China is the leading country among the Top 5 emerging nations, with market revenues of $57.9 billion in 2009.

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2009 average annual exchange rates.

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