Utilities: Global Industry Almanac

Description: The global utilities industry guide provides top-line qualitative and quantitative summary information including: market size (value 2008-12, and forecast to 2017). The guide also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Features and benefits:

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global utilities market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the utilities market.
- Leading company profiles reveal details of key utilities market players' operations and financial performance.
- Add weight to presentations and pitches by understanding the future growth prospects of the utilities market with five year forecasts.
- Compares data from 28 countries, alongside individual chapters on each country

Highlights:

- The utilities industry consists of the electricity, gas and water markets, including sales to industrial, commercial, household and other end-users, including agricultural and transport users.
- The global utilities industry had total revenues of $3,364.3bn in 2012, representing a compound annual growth rate (CAGR) of 3.1% between 2008 and 2012.
- The electricity segment was the industry's most lucrative in 2012, with total revenues of $1,881.3bn, equivalent to 55.9% of the industry's overall value.

Your key questions answered:

- What was the size of the global utilities market by value in 2012?
- What will be the size of the global utilities market in 2017?
- What factors are affecting the strength of competition in the global utilities market?
- How has the market performed over the last five years?
- What are the main segments that make up the global utilities market?

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