Venture Capital

Description: Brief Excerpt from Industry Overview Chapter:

Companies in this industry invest capital in new business ventures. Major venture capital firms include Accel Partners, Kleiner Perkins Caufield & Byers, New Enterprise Associates, and Sequoia Capital (all based in the US), as well as Amadeus Capital Partners (UK), Globis Capital Partners (Japan), Jerusalem Venture Partners (Israel), and Nexus Venture Partners (India).

The US and China are the biggest venture hubs in the world, followed by Europe. Venture capital investments in China rose from about $17 billion in 2014 to about $49 billion in 2015, according to Ernst & Young. India and Israel are other growing markets for venture capital.

The US venture capital industry includes about 800 firms that had about $165 billion under management in 2015, according to the 2016 National Venture Capital Association Yearbook. Activity in the US venture capital industry increased for the sixth consecutive year in 2015, following the low reached in 2009. However, the activity level was still far below those seen prior to the financial crisis, according to the NVCA.

Competitive Landscape

Demand is driven primarily by the pace of technological innovation and the number of companies created to commercialize new technologies. The profitability of individual companies depends on successfully choosing and managing a portfolio of investments. Large firms have advantages in attracting capital, developing expertise in multiple technology markets, and funding large deals. Small companies can compete effectively by concentrating on specific market sectors or geographic areas.

Contents:
- Industry Overview
- Quarterly Industry Update
- Business Challenges
- Business Trends
- Industry Opportunities
- Call Preparation Questions
- Financial Information
- Industry Forecast
- Web Links and Acronyms

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1052357/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

| Product Name: | Venture Capital |
| Web Address:  | http://www.researchandmarkets.com/reports/1052357/ |
| Office Code:  | SC  |

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 129</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World