Depilatories in Morocco

Description: Depilatories in Morocco continued to record strong sales growth in 2016. Sales in the category are driven mainly by purchases among women and female consumers are the main target group for the advertising of beauty and personal care products in Morocco, which has led them to pay more attention to their looks than ever before.

The Depilatories in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DEPILATORIES IN MOROCCO

June 2017

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