Honey - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Honey in Thousand Tons. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 119 companies including many key and niche players such as -

- Barkman Honey
- Bee Maid Honey
- Beeyond the Hive LLC
- Billy Bee Products Company
- Capilano Honey Pty Ltd.

Contents: HONEY

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Honey: A Historic and Healthy Product of Nature with an International Flavor
Honey
Nutrient Composition
Natural Honey
Major Enzymes
Honey
Total Phenolics and Antioxidant Activity
Consumable Honey
Composition Criteria
Major Growth Driving Factors in a Nutshell
Myriad Health and Healing Benefits Drive Widespread Demand for Honey
Functional Properties of Honey
Select Applications
Antimicrobial and Wound Healing Characteristics of Honey
Antibacterial Potency of Various Types of Honey
Factors Inducing Antibacterial Properties in Honey

2. MARKET TRENDS, ISSUES & DRIVERS
Growing Demand from the Food and Beverage Industry Drive Healhty Market Growth
Table 1: Global Honey Market by End-use Application (2015): Percentage Share Breakdown for Food & Beverages, Cosmetics, Pharmaceuticals, Paints & Chemicals, and Others (includes corresponding Graph/Chart)
Manuka Honey Offers Lucrative Opportunities for Market Expansion
Illegal “Honey Laundering” Affects the Global Market
Honey: A Prime Target for Economically-Motivated Adulteration (EMA)?
Loss of Honeybee Populations: A Major Cause of Concern
Rising Significance of Restoring Agricultural Ecosystems Augurs Well for Bee Population
Bee Conservation: Towards Eco-friendliness and Sustainability
Micro-Sensors: Towards Improving Survival Rate of Bees
Flow™ Hive: An Innovative System Set to Revolutionize Honey Harvesting
Flow™ Light
Flow™ Full
Full Flow™ Complete
Increasing Preference for Organic Food Products Bodes Well for Market Growth
Growing Consumer Interest in Low-Fat and Low-Cal Products Boost Market Adoption
Alarming Rise in Obesity Drives Demand for Honey as a Sugar Substitute
Facts & Statistics on the Global Obesity Epidemic: Important Opportunity Indicators
Table 2: Severely Obese Population (in Thousands) Worldwide by Country: 2014 & 2025 (includes corresponding Graph/Chart)
Table 3: Global Obesity Levels (2013): Percentage Share Breakdown of Total Obese Population by Leading Countries (includes corresponding Graph/Chart)
Favorable Demographic and Economic Trends Strengthen Market Prospects
Ballooning Global Population
Table 4: Global Population Estimates (2000-2050) (includes corresponding Graph/Chart)
Table 5: World Population in Millions by Geographic Region: 2010, 2020, and 2030 (includes corresponding Graph/Chart)
Rising Disposable Incomes

3. HONEY: TRADE STATISTICS
Table 6: Global Natural Honey Exports by Country (2014 & 2015): Percentage Breakdown of Honey Exports Revenue for Argentina, Belgium, China, Germany, India, Mexico, New Zealand, Spain, Ukraine, Vietnam, and Others (includes corresponding Graph/Chart)
Table 7: Global Natural Honey Imports by Country (2014 & 2015): Percentage Breakdown of Honey Imports Revenue for Belgium, China, France, Germany, Italy, Japan, Saudi Arabia, Spain, UK, US, and Others (includes corresponding Graph/Chart)

4. PRODUCT OVERVIEW
Honey
Introduction
Production of Honey
Classification of Honey by Source
Monofloral Honey
Polyfloral Honey
Honeydew Honey
Honeydew Honey
A Superior Antioxidant
Processing of Honey
Cut-comb or Chunk Honey
Raw Honey
Heat-Treated Honey
Bakers Honey
Ultrasonicated Honey
Crystallized Honey
Ultra Filtered Honey
Organic Honey
Whipped Honey
Set Honey
Blended Honey
Preservation of Honey
Effect of Sunlight
Effect of Temperature
Effect of Air
Effect of Metals
Health Issues and Honey
Apiculture
Honeybee Varieties

5. PRODUCT LAUNCHES
Savannah Bee Introduces Whipped Honeys
AR Lenoble Launches Vintage Honey Brand
Domino Foods Launches Honey Granules
Bee America Launches Pioneer Honey Blend

6. RECENT INDUSTRY ACTIVITY
Agri-Food Authority Issues Recall on New Zealand Honey Imports
Clinical Trial Establishes Efficacy of HoneyLab's Honevo Against Acne
Comvita Acquires New Zealand Honey
Valeo Foods Acquires Rowse Honey

7. FOCUS ON SELECT GLOBAL PLAYERS
Barkman Honey (US)
Bee Maid Honey (Canada)
Beeyond the Hive LLC (US)
Billy Bee Products Company (Canada)
Capilano Honey Pty Ltd. (Australia)
Comvita Limited (New Zealand)
Dabur India Limited (India)
Dalian Sangdi Honeybee Co., Ltd. (China)
Dutch Gold Honey, Inc. (US)
Golden Acres Honey Products Ltd. (Canada)
HoneyLab Ltd. (New Zealand)
Little Bee (India)
Polar-Honey Finland (Lappi-Hunaja) (Finland)
R Stephens Apiary (Australia)
Rowse Honey Ltd. (UK)
Savannah Bee Company (US)
Shanghai Guan Sheng Yuan (Group) Co., Ltd. (China)
Sioux Honey Association/Sue Bee Honey (US)
Steens Ltd (New Zealand)
The Honey Company (US)
Yanbian Baolixiang Beekeeping Co., Ltd. (China)

8. GLOBAL MARKET PERSPECTIVE
Table 8: World Recent Past, Current & Future Analysis for Honey by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 9: World Historic Review for Honey by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 10: World 14-Year Perspective for Honey by Geographic Region
Percentage Breakdown of Consumption Volume for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Current & Future Analysis
The United States: Leading Consumer of Industrial Honey Worldwide
Increasing Interest in Hobby Beekeeping Augurs Well for Package Queen and Bee Companies
US Honey Production Overview
Table 11: Leading Honey Producing States in the US (2014): Percentage Breakdown of Production Volume and Value for North Dakota, South Dakota, Florida, Montana, California, Texas, Minnesota, Michigan, Georgia, Louisiana, and Others (includes corresponding Graph/Chart)
Table 12: Leading Honey Producing States in the US by Number of Colonies (2014): Percentage Breakdown of Number of Colonies for North Dakota, California, South Dakota, Florida, Montana, Minnesota, Texas, Idaho, Michigan, Georgia, and Others (includes corresponding Graph/Chart)
Table 13: Leading States in the US in terms of Honey Yield per Colony (2014): Breakdown of Yield per Colony for Mississippi, Hawaii, Montana, South Dakota, North Dakota, Louisiana, Texas, Nebraska, Kansas, and Arkansas (includes corresponding Graph/Chart)
Numerous Variants of Honey in the US Market
Table 14: Classification of Honey by Color and Price
Economic Significance of Pollinators and Impact of Declining Bee Population
Remedial Measures by Government to Protect Honey Bee Population
Growing Inclination of Consumers towards Organic Food Products Favors Market Prospects
Analysis Tools for Honey Analysis: Essential to Sustain the Beekeeping Industry
Lack of Regulation Hamper Market Prospects
Honey Laundering to Evade Tariffs
Export and Import Statistics by Honey Type

Table 16: US Exports of Natural Honey by Destination Country (2015 & 2014): Percentage Breakdown of Export Value from the US to Israel, Canada, South Korea, Japan, India, Vietnam, Taiwan, Philippines, China, Kuwait, UAE, Yemen, Indonesia, and Others (includes corresponding Graph/Chart)
Table 17: US Imports of Natural Honey by Country of Origin (2015 & 2014): Percentage Breakdown of Imports Revenue from India, Argentina, Vietnam, Brazil, Ukraine, Canada, Thailand, Uruguay, Mexico, New Zealand, and Others (includes corresponding Graph/Chart)
Table 18: US Imports of White Honey by Country of Origin (2015 & 2016): Percentage Breakdown of Import Value for Canada, Argentina, Brazil, France, India, Mexico, Taiwan, Italy, UK, and Uruguay (includes corresponding Graph/Chart)
Table 19: US Imports of Extra Light Amber Honey by Country of Origin (2015): Percentage Breakdown of Import Volume and Value for Argentina, Ukraine, India, Thailand, Vietnam, Taiwan, Brazil, Canada, Mexico, Australia, Pakistan, and Others (includes corresponding Graph/Chart)
Table 20: US Imports of Light Amber Honey by Country of Origin (2015): Percentage Breakdown of Import Volume and Value for Vietnam, India, Turkey, Thailand, Argentina, and Others (includes corresponding Graph/Chart)

Table 23: US Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 24: US Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current and Future Analysis
Superior Quality of Canadian Honey Drive Steady Market Demand
Growing Preference for Beekeeping as a Hobby Bodes Well for the Domestic Apiary Industry
Development of Genetically Modified Bees for Cold Weathers to Provide Significant Market Benefits
Honey Production in Canada: An Overview
Alberta: Largest Honey Producing Province in Canada
Table 25: Canadian Honey Market by Number of Colonies Per Province (2014): Percentage Breakdown of Number of Colonies for Alberta, Ontario, Saskatchewan, Manitoba, British Columbia, Quebec, Nova Scotia, New Brunswick, and Prince Edward Island (includes corresponding Graph/Chart)
Table 26: Canadian Honey Market by Production Volume per Province (2014): Percentage Breakdown of Production Volume for Alberta, Saskatchewan, Manitoba, Ontario, British Columbia, Quebec, Nova Scotia, New Brunswick, and Prince Edward Island (includes corresponding Graph/Chart)

Table 27: Canadian Exports of Natural Honey by Destination Country (2015 & 2014): Percentage Breakdown of Export Value to United States, Japan, China, South Korea, Hong Kong, France, Greece, Kuwait, Barbados, Lebanon, Bahamas, Singapore, Bermuda, and Others (includes corresponding Graph/Chart)
Table 28: Canadian Imports of Natural Honey by Country of Origin (2015 & 2014): Percentage Breakdown of Imports Value for New Zealand, Brazil, United States, Australia, Spain, Thailand, Argentina, China, Greece, India, Ukraine, Turkey, and Others (includes corresponding Graph/Chart)

Select Key Players
B. Market Analytics
Table 29: Canadian Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)
Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 30: Canadian Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

3. JAPAN
Market Analysis
Table 31: Japanese Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 32: Japanese Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current & Future Analysis
Europe: A Favorable Price-Competitive Destination for Global Exporters
Strict Quality Requirements: A Key Restraining Factor for Small Suppliers
EU Bans Neonicotinoid Pesticides
Quality Control Issues Affect Ukraine Honey Exports to the EU
Surging Demand for Natural Health Promoting Foods Drive Honey Consumption
Rising Consumer Awareness on Sustainability Prevent Unlawful Practices in Honey Trade
Trade Statistics
Table 33: EU Imports of Natural Honey by Country of Origin (2015): Percentage Breakdown of Imports Value from China, Mexico, New Zealand, Argentina, Brazil, Cuba, Uruguay, and Others (includes corresponding Graph/Chart)
Table 34: EU Imports of Natural Honey by Country of Origin (2015): Percentage Breakdown of Imports Volume from China, Mexico, Ukraine, Argentina, Chile, and Others (includes corresponding Graph/Chart)
Table 35: EU Exports of Natural Honey by Destination Country (2015): Percentage Breakdown of Exports Value from EU to Saudi Arabia, US, Japan, China, UAE, Canada, and Others (includes corresponding Graph/Chart)
Table 36: EU Exports of Natural Honey by Destination Country (2015): Percentage Breakdown of Exports Volume from EU to Saudi Arabia, US, Japan, Canada, China, UAE, and Others (includes corresponding Graph/Chart)
B. Market Analytics
Table 37: European Recent Past, Current & Future Analysis for Honey by Geographic Region
France, Germany, Italy, UK, Spain, Russia, Turkey, and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 38: European Historic Review for Honey by Geographic Region
France, Germany, Italy, UK, Spain, Russia, Turkey, and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 39: European 14-Year Perspective for Honey by Geographic Region
Percentage Breakdown of Consumption Volume for France, Germany, Italy, UK, Spain, Russia, Turkey, and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Current and Future Analysis
Market Overview
Product Launch
B. Market Analytics
Table 40: French Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 41: French Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current and Future Analysis
Increasing Demand for Organic Honey Drive Market Growth
B. Market Analytics
Table 42: German Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Current and Future Analysis
B. Market Analytics
Table 44: Italian Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 45: Italian Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Super-Food Attribute Boosts Sales of Specialty Honey and Natural Honey
High Honey Bee Mortality: A Major Concern
Despite Challenges, Countryside Honey Continue to be the Preferred Choice
Tough Balance between Organic and Local Honey
Rowse Honey Ltd.
A Major UK-Based Company
B. Market Analytics
Table 46: UK Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 47: UK Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4e. SPAIN
Market Analysis
Table 48: Spanish Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 49: Spanish Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4f. RUSSIA
Market Analysis
Table 50: Russian Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 51: Russian Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4g. TURKEY
Market Analysis
Table 52: Turkish Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 53: Turkish Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

4h. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Select European Markets
Bulgaria
Ukraine
Strategic Corporate Development
Polar-Honey Finland (Lappi-Hunaja)
A Major Finland-based Company
B. Market Analytics
Table 54: Rest of Europe Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 55: Rest of Europe Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
A. Market Analysis
   Current and Future Analysis
   China: A Major Honey Producing Country in Asia
B. Market Analytics
   Table 56: Asia-Pacific Recent Past, Current & Future Analysis for Honey by Geographic Region
   China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 57: Asia-Pacific Historic Review for Honey by Geographic Region
   China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)
   Table 58: Asia-Pacific 14-Year Perspective for Honey by Geographic Region
   Percentage Breakdown of Consumption Volume for China and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
   Market Overview
   Increasing Demand for Western Australia’s Jarrah Honey in China
   Select Key Players
B. Market Analytics
   Table 59: Chinese Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 60: Chinese Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

5b. REST OF ASIA-PACIFIC
A. Market Analysis
   Current and Future Analysis
   Select Markets
   Australia
   Producers to Tap into the High-Potential Medicinal Honey Market
   India
   Kashmir: A Major Honey Producing State in India
   Export Statistics
   Table 61: Indian Exports of Natural Honey by Destination Country (2015): Percentage Breakdown of Export Volume for US, Saudi Arabia, UAE, Libya, Morocco and Others (includes corresponding Graph/Chart)
   New Zealand
   Afghanistan
   Recent Industry Activity
   Select Key Players
B. Market Analytics
   Table 62: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 63: Rest of Asia-Pacific Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
   Current and Future Analysis
   Robust Demand for Brazilian Honey Worldwide Drive Market Growth
   Brazil: A Leading Honey Exporter to China, US, and Europe
   China Offers Strong Growth Potential for Latin American Exports
   Argentina: A Major Honey Manufacturing Country in the World
B. Market Analytics
   Table 64: Latin American Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
   Table 65: Latin American Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
   Current and Future Analysis
Africa: A High Potential Market for Exotic and Pure Organic Honey
Ethiopia: Housing the Largest Bee Population in Africa
Israel
Kenya
Malawi
Tanzania
Uganda
Zambia
Saudi Arabia

B. Market Analytics

Table 66: Rest of World Recent Past, Current & Future Analysis for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 67: Rest of World Historic Review for Honey Market Analyzed with Annual Consumption Figures in Thousand Tons for Years 2009 through 2014 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 119 (including Divisions/Subsidiaries 122)
The United States (29)
Canada (8)
Japan (2)
Europe (33)
- France (2)
- Germany (5)
- The United Kingdom (3)
- Italy (4)
- Spain (3)
- Rest of Europe (16)
Asia-Pacific (Excluding Japan) (47)
Middle-East (1)
Africa (2)

Ordering:

Order Online - http://www.researchandmarkets.com/reports/1206739/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Honey - Global Strategic Business Report
- **Web Address:** [http://www.researchandmarkets.com/reports/1206739/](http://www.researchandmarkets.com/reports/1206739/)
- **Office Code:** SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:**
  - Mr [ ]
  - Mrs [ ]
  - Dr [ ]
  - Miss [ ]
  - Ms [ ]
  - Prof [ ]

- **First Name:** __________________________
- **Last Name:** __________________________

- **Email Address:** *
- **Job Title:** __________________________
- **Organisation:** _________________________
- **Address:** ____________________________
- **City:** ______________________________
- **Postal / Zip Code:** ____________________
- **Country:** ____________________________
- **Phone Number:** ______________________
- **Fax Number:** ________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World