**Fabric Softeners and Conditioners - Global Strategic Business Report**

**Description:**
This report analyzes the worldwide markets for Fabric Softeners and Conditioners in US$ Million by the following Product Segments: Liquid Softeners, and Dry Sheet Softeners. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 69 companies including many key and niche players such as -

- Church & Dwight Co., Inc.
- Colgate-Palmolive Co.
- Henkel AG & Co. KGaA
- Procter & Gamble Co.
- Reckitt Benckiser Group plc

**Contents:**

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

- Study Reliability and Reporting Limitations
- Disclaimers
- Data Interpretation & Reporting Level
- Quantitative Techniques & Analytics
- Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   - Fabric Softeners: One of the Fastest Growing Laundry Care Segments
   - Growth Drivers in a Nutshell
   - Developing Markets Drive Global Demand
   - Table 1: Global Fabric Softeners and Conditioners Market
   - Geographic Regions Ranked by CAGR for 2014-2020: Asia-Pacific, Latin America, Europe, Japan, Rest of World, the US, and Canada (includes corresponding Graph/Chart)
   - Favorable Properties of Fabric Softeners: Foundation for Market Growth
   - Static Reduction
   - Softness
   - Color/ Appearance
   - Reduction in Wrinkle Formation
   - Fragrance
   - Competition: Unilever and P&G Lead the Market
   - Innovative Strategies by Leading Players: Essential for Success in the Marketplace

2. MARKET TRENDS, ISSUES, AND DRIVERS
   - Robust Demand for Scented and Eco-friendly Products: A Strong Growth Driver
   - Select Eco-friendly Fabric Softeners and Conditioners
   - Attitude Fabric Softener
   - Biokleen
   - Homemade Laundry Detergent
   - Homemade Fabric Conditioners
   - Method Laundry
   - Maggie's Pure Land Soap Nuts
   - Mrs. Meyers Natural Dryer Sheets
   - Nellie's All Natural Dryer Balls
   - Seventh Generation
Vegan Static Eliminator Dryer Sheets
Fabric Softener Innovations and Advancements: Spearheading Growth
New Fabric Softener Technology Offers Anti-Staining Property
Softener that Switches Scents
Energy-Saving Fabric Conditioner
Concentrated Fabric Softeners and Dryer Balls Gain Popularity
Rising Popularity of Longer Lasting Softeners Bodes Well for the Market
Silicones-Based Fabric Softeners to Transform Efficiency & Functionality Levels
Rising Demand for Laundry Detergents and Laundry Care Products Benefit Market Expansion

Table 2: Global Laundry Detergents Market by Region (2014): Percentage Share of Volume and Value Sales for Australia, China, EEMEA, Europe, India, Japan & Korea, Latin America, North America, and Southeast Asia (includes corresponding Graph/Chart)
Favorable Demographic and Economic Trends Strengthen Market Prospects
Rising Disposable Incomes Propel Sales
Table 3: Annual Disposable Incomes in US$ '000 for Select Countries (2012) (includes corresponding Graph/Chart)
Growing Middle Class Population to Drive Demand
Table 4: World Middle Class Population (2012 & 2030F): Percentage Share Breakdown by Region - Asia-Pacific, Europe, Latin America, Middle East & Africa and North America (includes corresponding Graph/Chart)
Rapid Urbanization Worldwide: An Important Growth Driver
Table 5: Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)
Air Toxins & Reduced Absorbance: A Major Cause for Concern

3. PRODUCT OVERVIEW
Formulations of Fabric Softeners
Types
Liquid Softeners
Dry Sheet Softeners
Production of Fabric Softeners

4. PRODUCT LAUNCHES
Snuggle Introduces Premium Packaging Design
Unilever Launches Super Concentrated Comfort Intense
Lion Launches SOFLAN Fabric Softeners
Lenor Expands Super Concentrated Fabric Conditioner Range
McBride Launches Fabric Conditioners
Comfort Revamps Its Range with New Premium Products
all® free clear Introduces Fabric Softener and Dryer Sheets
Hindustan Unilever Limited Introduces ‘Comfort One Rinse’

5. RECENT INDUSTRY ACTIVITY
P&G Launches Downy in Kenya
Comfort Collaborates with Malaysian Fashion House
Unilever Overseas Holdings B.V. to Increase Stake in Unilever Nigeria PLC
Evonik Completes Merger with Evonik Goldschmidt
Ecolab Receives AQUANOMIC Trademark Approval
Lion Corporation Receives LION Trademark Approval
Unilever Starts Production Operations in North China

6. FOCUS ON SELECT PLAYERS
Church & Dwight Co., Inc. (US)
Colgate-Palmolive Co. (US)
Henkel AG & Co. KGaA (Germany)
Procter & Gamble Co. (US)
Reckitt Benckiser Group plc (UK)
Sun Products (US)
Unilever PLC (United Kingdom)

7. GLOBAL MARKET PERSPECTIVE
Table 6: World Recent Past, Current & Future Analysis for Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 7: World Historic Review for Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 8: World 14-Year Perspective for Fabric Softeners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 9: World Recent Past, Current & Future Analysis for Liquid Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 10: World Historic Review for Liquid Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 11: World 14-Year Perspective for Liquid Fabric Softeners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 12: World Recent Past, Current & Future Analysis for Sheet Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 13: World Historic Review for Sheet Fabric Softeners Market by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 14: World 14-Year Perspective for Sheet Fabric Softeners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Competitive Landscape

Table 15: Leading Liquid Fabric Softeners Brands in the US (2013 & 2014): Percentage Share Breakdown of Revenues for Downy, Gain, Purex, Snuggle, Suavitel & Others (includes corresponding Graph/Chart)

Table 16: Leading Fabric Softener Sheets Brands in the US (2013 & 2014): Percentage Share Breakdown of Revenues for Bounce, Downy, Gain, Hammer, Snuggle, Suavitel & Others (includes corresponding Graph/Chart)

Ecofriendly Fabric Softener Offerings Benefit Market Prospects

Attitude Fabric Softener

Biokleen

Method Laundry

Maggie's Pure Land Soap Nuts

Mrs. Meyers Natural Dryer Sheets

Nellie's All Natural Dryer Balls

Seventh Generation

Vegan Static Eliminator Dryer Sheets

The US Laundry Products Market Overview

Table 17: Leading Laundry Care Companies in the US (2014): Percentage Share Breakdown of Revenues for P&G, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Product Launches

Strategic Corporate Developments

Select Key Players

B. Market Analytics

Table 18: The US Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 19: The US Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 20: The US 14-Year Perspective for Fabric Softeners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
2. CANADA
A. Market Analysis
Laundry Care Market in Canada Shift from Liquids to Tablets
Table 21: Leading Laundry Care Companies in Canada (2014): Percentage Share Breakdown of Revenues for P&G, and Others (includes corresponding Graph/Chart)

B. Market Analytics
Table 22: Canadian Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: Canadian Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 24: Canadian 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Advanced Laundry Care Products Drive Growth
Table 25: Japanese Laundry Care Market by Detergent Category (2018P): Percentage Share Breakdown of Revenues for Powder Detergents, Liquid Detergents, and Detergent Tablets (includes corresponding Graph/Chart)
Table 26: Leading Laundry Care Companies in Japan (2014): Percentage Share Breakdown of Revenues for Kao, and Others (includes corresponding Graph/Chart)

B. Market Analytics
Table 27: Japanese Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 28: Japanese Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 29: Japanese 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
Market Analysis
Table 30: European Recent Past, Current & Future Analysis for Fabric Softeners Market by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 31: European Historic Review for Fabric Softeners Market by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 32: European 14-Year Perspective for Fabric Conditioners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
2014: Fast Facts
P&G Leads the Overall Laundry Care Market in France
Table 36: Leading Laundry Care Companies in France (2014): Percentage Share Breakdown of Revenues for
Henkel, P&G, Unilever, and Others (includes corresponding Graph/Chart)
Table 37: P&G Laundry Sales in France by Category (2014): Percentage Share Breakdown of Sales for Laundry Detergents and Laundry Additives/Aids (includes corresponding Graph/Chart)
B.Market Analytics
Table 38: French Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 39: French Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 40: French 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4b. GERMANY
A.Market Analysis
Laundry Care Market Overview
Table 41: Leading Laundry Care Companies in Germany (2014): Percentage Share Breakdown of Revenues for Henkel, P&G, and Others (includes corresponding Graph/Chart)
Henkel AG & Co. Kgaa - A Leading Germany-Based Player
B.Market Analytics
Table 42: German Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 43: German Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 44: German 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4c. THE UNITED KINGDOM
A.Market Analysis
Table 45: Leading Fabric Conditioner Companies in the UK (2013): Percentage Breakdown of Sales for Unilever, P&G, and Others (includes corresponding Graph/Chart)
2014: Fast Facts
Premium Detergent Tablets and Price Rise Benefit Laundry Care Companies
Table 46: Leading Laundry Care Companies in the UK (2014): Percentage Share Breakdown of Revenues for P&G, Unilever, Reckitt Benckiser, and Others (includes corresponding Graph/Chart)
Product Introductions
Select Key Players
B.Market Analytics
Table 47: The UK Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 48: The UK Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 49: The UK 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4d. ITALY
A.Market Analysis
Concentrated Liquid Detergents to Overtake Standard Detergents
Table 50: Leading Laundry Care Companies in Italy (2014): Percentage Share Breakdown of Revenues for Henkel Italia, P&G Italia, Reckitt Benckiser (RB), and Others (includes corresponding Graph/Chart)
B.Market Analytics
Table 51: Italian Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 52: Italian Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 53: Italian 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 &
2020 (includes corresponding Graph/Chart)

4e. SPAIN

A. Market Analysis
2014: Fast Facts
Laundry Care Records Stagnant Value and Volume Growth in Recent Years
Table 54: Leading Laundry Care Companies in Spain (2014): Percentage Share Breakdown of Revenues for P&G España SA, and Others (includes corresponding Graph/Chart)

B. Market Analytics
Table 55: Spanish Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 56: Spanish Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 57: Spanish 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA

A. Market Analysis
P&G: The Market Leader in Russia
Table 58: Leading Laundry Care Companies in Russia (2014): Percentage Share Breakdown of Revenues for P&G, and Others (includes corresponding Graph/Chart)

B. Market Analytics
Table 59: Russian Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 60: Russian Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 61: Russian 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE

Market Analysis
Table 62: Rest of European Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment
Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 63: Rest of European Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 64: Rest of European 14-Year Perspective for Fabric Softeners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

Market Analysis
Table 65: Asia-Pacific Recent Past, Current & Future Analysis for Fabric Softeners Market by Geographic Region
China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: Asia-Pacific Historic Review for Fabric Softeners Market by Geographic Region - China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 67: Asia-Pacific 14-Year Perspective for Fabric Conditioners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for China, India, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 68: Asia-Pacific Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment
Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 69: Asia-Pacific Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 70: Asia-Pacific 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
Sales of Liquid Detergents Gain Momentum
Strategic Corporate Development
B. Market Analytics
Table 71: Chinese Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 72: Chinese Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 73: Chinese 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5b. INDIA
A. Market Analysis
Competitive Landscape
Increasing Urbanization Bodes Well for the Laundry Care Market
Table 74: Leading Laundry Care Companies in India (2014): Percentage Share Breakdown of Revenues for Unilever, and Others (includes corresponding Graph/Chart)
Product Launch
B. Market Analytics
Table 75: Indian Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 76: Indian Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 77: Indian 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Select Key Markets
Australia
Table 78: Australian Fabric Softener Buyer Market by Brand (2014): Percentage of Buyers of Comfort, Cuddly, Fluffy, Huggie, and Total (includes corresponding Graph/Chart)
South Korea
Table 79: Leading Laundry Care Companies in South Korea (2014): Percentage Share Breakdown of Revenues for LG Household & Health Care, and Others (includes corresponding Graph/Chart)
Strategic Corporate Development
Pigeon Home Products Corporation - A Key Korean Player
B. Market Analytics
Table 80: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 81: Rest of Asia-Pacific Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 82: Rest of Asia-Pacific 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6. LATIN AMERICA
Market Analysis
Table 83: Latin American Recent Past, Current & Future Analysis for Fabric Softeners Market by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 84: Latin American Historic Review for Fabric Softeners Market by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 85: Latin American 14-Year Perspective for Fabric Conditioners Market by Geographic Region - Percentage Share Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 86: Latin American Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment
Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 87: Latin American Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 88: Latin American 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6a. BRAZIL
A. Market Analysis
Laundry Care Market Overview
B. Market Analytics
Table 89: Brazilian Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 90: Brazilian Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 91: Brazilian 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6b. REST OF LATIN AMERICA
Market Analysis
Table 92: Rest of Latin American Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 93: Rest of Latin American Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 94: Rest of Latin American 14-Year Perspective for Fabric Conditioners Market by Product Segment - Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Select Key Markets
United Arab Emirates
Table 95: Leading Laundry Care Companies in the UAE (2014): Percentage Share Breakdown of Revenues for P&G, and Others (includes corresponding Graph/Chart)

Saudi Arabia
Table 96: Leading Laundry Care Companies in Saudi Arabia (2014): Percentage Share Breakdown of Revenues for P&G, and Others (includes corresponding Graph/Chart)

South Africa
Table 97: Leading Laundry Care Companies in South Africa (2014): Percentage Share Breakdown of Revenues for Unilever, and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments
B. Market Analytics
Table 98: Rest of World Recent Past, Current & Future Analysis for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 99: Rest of World Historic Review for Fabric Softeners Market by Product Segment - Liquid Softeners and Dry Sheet Softeners Markets Independently Analyzed with Annual Sales in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 100: Rest of World 14-Year Perspective for Fabric Conditioners Market by Product Segment -
Percentage Share Breakdown of Dollar Sales for Liquid Softeners and Dry Sheet Softeners Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 69 (including Divisions/Subsidiaries - 75)

The United States (22)
Canada (7)
Japan (2)
Europe (26)
  - Germany (1)
  - The United Kingdom (8)
  - Italy (2)
  - Rest of Europe (15)
Asia-Pacific (Excluding Japan) (14)
Latin America (1)
Africa (2)
Middle-East (1)

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